

James Lane

— Style & Design —

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Jung Lee



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Jung Lee

Tastemaker Mastery Through Grit And Glamour

By Ty Wenzel



There are times in one's life when you realize you're in the presence of greatness. Through a Zoom interview, we were face-to-face with just this.

Jung Lee is a tastemaker, one of the diamonds of society that keep culture vital by introducing the public to new ideas, while many times, elevating existing ones. They're also the ones who set the industry standards. Lee's experiential design is a science that encompasses various methodologies, whether it's a corporate event that needs to be memorable, a wedding that is talked about for a lifetime, a New York City boutique that serves those with taste, no matter their bank account, or her recent partnership with Gurney's Montauk to design its bungalows. There is a Zen to Lee who commingled her immigrant fearlessness with her natural high-end aesthetic to create her own methodology. It's hard to explain.

So we asked.

You started out working at your family's Korean store in New York City, then became a Real Estate Developer. Wow. How did you then make the jump to event design?

I love having nothing but a blank slate and creating something. I was spec building in Purchase and in Westchester. I would get land and I would imagine how a family would use it. So just as how I can imagine how a wedding would unfold, with spec building I'm banking that someone is going to enjoy my vision for them. I love that process. I didn't have any formal training. I think if I had another life I would love to be an architect. I taught myself how to read plumbing and electrical plans. My immigrant background — that made me very gritty in the sense that it's made me believe that anything and everything is possible if you really want it. We're not trying to get to the moon — most of it is common sense. I always loved learning and I always loved beautiful things.

For weddings, I see every event as very cinematic like when the guests first enter — who's greeting them, what's the music, what's the energy, what's the lighting, are there little surprises — all of those pieces. I love

producing those little surprises. Back to my own childhood, I didn't have such a childhood and as an adult I want to play and have all these joyful little surprises.

Your spec homes must have been so detailed with your personal high-end aesthetic.

They weren't typical contractor homes. I really cared about every nuance and detail. When I see a wall plate that is not straight, it makes me bonkers.

Can you explain the flow of your career?

Before everything started, it was a very Korean/New York family affair where we had a love for flowers — before grocery stores had flowers, because we're talking about the early '80s. It was my mother who actually liked flowers so that's how she started selling them in her shop. Now it's the thing but back then it was very novel to have flowers in a Korean shop. I lived on 90th and 2nd Avenue, and that's where they had their first store. I remember Burger King having their first fixins' bar and that's how my mother started the first salad bar. She's not trained but she would just do these things and I grew up watching her. There I was putting together these little parsley bouquets. That's how we started out as a family and where I learned so much.

Then in the '90s when all the banks went belly-up, and all these large commercial spaces were available in New York City — we would take over the leases and gut them out. We created cooking kitchens and had to install ventilation and so much more. As immigrants, they tend to get taken advantage, so we would be like 'we're not going to pay this outrageous amount of money,' and instead say 'I think we can figure this out ourselves' — it's an obligation!

That's the grit! Understanding the luxury market and being scrappy about it.

I was building food markets essentially, and then I wanted another project. Because I grew up in the city and I always dreamt of having a suburban house, I bought some land and I built those spec homes. Simultaneously I was at a point when friends were getting married.



Jung Lee. Photos by Shawn Connell

With the spending of so much money, a lot of time and energy — I felt like it was wasteful and I hate waste. I was always thinking as this is all being spent, are they getting the money back in terms of value and worth? Is the ROI there, almost. I felt like so many people were going on this conveyor belt.

How do you approach weddings?

I took weddings and stripped it down, deconstructed it, built it back up with what I consider soul. It has to have meaning. They were all the same. They were all cookie cutter. That's why I started looking into this as a business. For me it's maybe not the greatest day in your life, but it should certainly be among them. What I love about my company is that we're very thoughtful, it's never a one-size fits all. Obviously you need certain things, it's got to have a way we're honoring the couple and their vision.

Let's talk about your beautiful bungalows at Gurney's! How did that project happen?

They reached out to us and I'm already a big fan of Gurney's, particular that location. I think the bungalows could be year-round and I wanted it to be simple but still intimate and organic. Like the bamboos were meant to feel like the long path you might see at the beaches, the way they move and sway. It's so intimate and you're with your significant other or a small group of your five best friends or whatever, it's these shared moments that I just think makes life so much better. When you're in a beautiful space, it inspires you.

You've really mastered experiential design. Conducting a simple search on you one is bombarded by your entrepreneurial spirit. You've got FÊTE NY, your wedding registry with SlowDance, you have Jung Lee NY, a physical store with an additional e-commerce solution, you're designing corporate events how do you do accomplish all that week-after-week?

It's the same mindset. It's the

creative mindset that is also practical where on the creative side we really want to create something that's really unique and interesting and special and different and the practical business side is asking how do we get that? Sometimes creatives are just dreamers and they don't ever become tangible. For me, because of my business discipline first, what we conjure up we have to make a reality. It's that combination that exhilarates me. It's a puzzle. The creative has this big lofty thing, there's a budget reality with all of these other parameters, you know, and how do they merge.

You're such a formula-maestro and practical at the same time. As someone so involved in the production of many businesses and projects, the pandemic and lockdown must have really given you pause. Were you panicked, or were you inclined to shift and pivot immediately?

You know, I'm not a panicky person like when the sh*t hits the fan I actually find a lot of calm in it. That's when I get really quiet and I can kind of figure it out. I'm not someone who panics. I'm someone who gets angry and other emotions and I can be really tough. When this happened, we had a huge 300 person event where everybody was flying into Miami and in 24 hours we changed everything from what we were doing to an open-air event because there were so many New Yorkers coming in who did not want to be confined inside. We had to find a new venue, redo the floor-plan. It's not just me individually, I have a team.

All of this can be taught, but common sense and dedication cannot. I have a core team and with my clients we just figured it out. I'm such a believer that if there's a will there is a way. We're in America, and this is still the greatest country on Earth, and as an immigrant, I really believe that. Together we're committed. It was spectacular. It really was.

It must have been so scary for the client when this was happening!

The world was closing in on this couple, and I was like, "No. No!

We're going to get it together. We're going to figure this out. We're going to get it so everyone is going to feel comfortable and safe. We partner with really good partners and vendors. It was a lot of administration work, reworking contracts.

You must have an incredible team. I think about all the businesses that are now gone because of the pandemic.

It just breaks my heart. Some of the restaurants, especially the event industry. Fortunately we've been in the industry for eighteen years, so we've been around for a while. Some of the newer companies found it really difficult to sustain themselves.

Can you explain all the different teams under the Jung Lee umbrella?

Basically it's FÊTE which plans and designs everything and we execute it — we don't outsource anything. One side are the planners and the other side are the designers and producers. Secondly, we have a physical store in the NoMad area which has the best home store zen. We have the best \$10 hand blown glasses next to all the Baccarat and Hermès because that's how we shop! We go to Zara and we also go to Balenciaga. I want it to be like how I live and most people that I know live. So I want it to be a representation of that.

The third piece is the wedding registry business called SlowDance. Those are our three entities. I work with all the company team leaders within that. Of course there's a lot of crossover between them. Every piece of design and job that is produced, I feel like they're my little kids.

What do you do to relax? Do you relax?

I have to say that I really love what I do. The problem I have is that it takes a lot of my time. I'm a mom of two kids and being with them is so, so important. There are times that it's harder for me. It's a lot of traveling. I was just in Santa Fe, we're doing a big wedding there. Another project in Mexico. Even in the pandemic, life still goes on. People are still getting engaged, people are still getting married!



Photo by
Anthony Crisafulli

LaGuardia Design

A Conversation With A Landscape Legend

By Ty Wenzel

The Hamptons is a feast for the eyes. The famous Hamptons light has an elemental way of adding an azure-tinged aura around its natural bounty at a certain time of day. Then the sounds hit you. The summer breezes blow the ornamental grasses, hydrangeas and scrub oaks creating a melody that, accompanied by the local birds, is almost biblical.

Go closer to the border gardens or the wildflowers off of the highway with its wild yarrow and tiger lilies and the scent that permeates the air creates a node in your psyche — you realize this magical place has just anchored itself to you as a place you'll remember for the remainder of your life. That's the Hamptons and why its natural beauty is a place like no other. And few have mastered its brilliance and how our senses are heightened here.

It all started with Chris LaGuardia, LaGuardia Design Group's founding partner. He gets it in a deep way. Established in 1992 and located in Water Mill, the LaGuardia Design Group, a landscape architecture firm specializing in high-end residential and commercial design has been recognized in numerous publications and won more awards than we can list here. Their body of work is simply astounding.

Now, anyone can walk through LaGuardia Design's work through their first coffee table book, "Contemporary Gardens of the Hamptons." Pages and pages of images transport the reader to stunning landscapes and gardens across the region.

We caught up with Chris LaGuardia to learn more about the book, his methodologies, his firm, and so much more.

Congratulations on your new book, "Contemporary Gardens of the Hamptons" celebrating 30 years of excellence. It's absolutely

stunning! Did you think you'd have come so far since studying landscape architecture?

I didn't really have a target in mind for how far I would come in this profession. It wasn't until we started writing the book two years ago that I realized what a large body of work we had built.

The exciting part is that we are already thinking about our next book!

Was landscape architecture a childhood dream? What inspired you to go into it?

I was not familiar with the profession of landscape architecture until I was in my first year in college. I saw a student with a drafting table in his room and asked him what he was working on.

It was a class in environmental design. I changed majors the following semester. I've always felt lucky that I stumbled upon the profession of Landscape Architecture. It appealed to me on so many levels. Drawing, plants, construction and working outdoors checked a lot of boxes for me. As my studies continued it seemed the world really opened up to me. I developed a great desire to travel and see all the great places and works of architecture which to this day stand as my inspiration for getting into this field.

Can you explain what the region's landscape means to you and why?

One of the reasons I moved to the Hamptons was the rural resort feeling and the natural landscape. The mix of bay and oceanfront, agricultural land and woodlands reminded me in some ways of where I grew up in rural Upstate New York.

I love all the edges where water and sky meet the land, the ocean, bay and tidal estuary all present a certain quality of light, space, and diversity

that appeals to me. The East End is a very horizontal landscape with a lot of open sky. You have to be careful not to disrupt the inherent beauty of this landscape. You'll often see in my work long sustained unbroken lines that reflect that greater landscape.

What do you think LaGuardia Design brings to the region's landscape legacy?

Alastair Gordon does a great job on the introduction of our book relating our practice to the great tradition of artists and architects on the East End. I was quite honored when he mentions our firm carrying on the legacy of what came before us. He mentions that something about the Hamptons was lost with all this development that has happened over the past thirty years.

He recognizes our work holding onto and expressing that memory of a native landscape that people first came here to appreciate. In many ways our work seeks to reestablish that connection to the native landscape that was lost. I would hope our legacy to the Hamptons landscape was to begin a movement of landscape design that returns us back to a more contextual and biologically diverse planting design that enhances the natural environment while at the same time create enduring works of design that stand the test of time not only through craftsmanship but sound design principles.

What is so refreshing about the book is that during the pandemic we had to do a lot of armchair traveling to experience beauty without leaving our homes and dream through our screens and books.

The pandemic has brought out a new awareness of home and garden. The idea of a refuge and place to hunker down revealed itself in a big way on the East End. The population here surged, and part-time homeowners

suddenly become full-time with a renewed focus on the outside. Our office has never been busier with requests to enhance clients' properties.

The photography in the book is show stopping. Do you believe the 200 images you've showcased can inspire us to design our own gardens?

The book is mainly a collection of photographs that we have accumulated over many years. One of the many things I learned from working with Norman Jaffe was his commitment to having his work professionally photographed by the best photographers.

When I completed my first big project I had it professionally photographed by Jeff Heatley, the photos were gobbled up by national magazines and earned us a few awards. Ever since that time we have worked with many very talented photographers to have our work shot and I owe all of them a great debt of gratitude for their artistic eye and captures in the book.

The book is an epic testament to your work, Chris. Thank

you for letting us into your world, which is so so beautiful.

I would like to add that the book is a selected retrospective on my firms work over the past thirty years here in the Hamptons. I have been getting a lot of individual attention on this but in reality it has always been a true team effort. I would like to give an enormous amount of credit to my wife, Jane, who has worked with me in the office for the past twenty years and helped me manage all aspects of the business as well as raising our children together.

We both still work very hard and yet find great reward in working with our talented team. My partners, Ian Hanbach and Daniel Thorp, also have been big factors in the growth of the company over the past seven years from a small practice of five to a 20-person mid-size design firm. We all are very excited about what the future holds for us.

As a firm we believe our office culture and physical office environment offer an amazing opportunity for young people to develop into seasoned professionals. We work by a strict motto to "have fun and do great work!"

To learn more about LaGuardia Design, visit laguardiadesigngroup.com.



Chris LaGuardia.
Photo courtesy
LaGuardia Design



‘Find Your Place’

Shelter Isle’s Ana Gambuto

By Jessica Mackin-Cipro



It was a day trip to Shelter Island years ago that led Ana Gambuto to her future home. And it was a love for Shelter Island that inspired her to launch Shelter Isle, a loungewear brand consisting of tees, sweatshirts, and more.

It was a “little love note to our new home,” she described. Gambuto works with friend and designer Maria Piessis to make the graphics which are then printed or embroidered and sold in limited edition batches. Ten percent of the line’s profits go to the Shelter Island

Alliance. Shelter Isle embraces the simple idea that clothing can be both beautiful and comfortable. From lifestyle photographer to a loungewear designer, we caught up with Gambuto to learn more.

What inspired you to start Shelter Isle?

We’d loved Shelter Island for years, and had dreamt of summers with our kids playing in the safe, sheltered waters here, but it took a few years to find our dream home. Once we were here, we realized we wanted to live here full time. We felt like we had found our place, and in fact our tag line for the brand is now, “Find Your Place.” Our excitement and love for Shelter Island inspired us to create this loungewear brand, as a little love note to our new home! We also give 10 percent of our profits to a local charity on the island called the Shelter Island Alliance, who works to support the restaurant and front-line worker population on the island simultaneously.

What brought you to Shelter Island?

Some dear friends of my husband live here, and we were smitten after years of visiting them here. Every time we boarded the ferry, we thought, “Ah, this is what it’s supposed to feel like” to be on vacation!



Photos courtesy Shelter Isle

Tell us a little about your background and what brought you to this point:

My pre-pandemic career has been as a lifestyle photographer, and it was a dream job. However with indoor shoots feeling unsafe last year and the weather turning cold, I wasn’t able to take pictures at all. This left space for the creativity and time I needed to begin this brand! I still use my skill set to photograph the products and lifestyle imagery for Shelter Isle.

Tell us about the materials used and the process of making your sweatshirts:

I create a vision and mood and color vibe for the collection first, inspired always by my beachy walks with my kids around the island. Then I work with my friend and designer Maria Piessis to make beautiful graphics, and then I have them printed or embroidered in limited edition batches.

What’s next for Shelter Isle? Tell us about the new collection:

It’s beautiful, pastel-breezy and light-hearted. Also — for the first time ever, we’re offering a kids’ and babies line! With two little ones of my own, I’m thrilled to begin offering children’s tees and sweatshirts, and onesies.

Del Toro Shoes Relaunch

Campaign Shot In East Hampton; An Interview With CEO Andrew Roberts

By Jessica Mackin-Cipro

Del Toro Shoes — a renowned luxury footwear brand inspired by the rich heritage and timeless style of the Italian velvet slipper — relaunched in January. With the return of its original logo and a focus on its core designs, Del Toro has launched its first new collection in over two years with new styles that are all handmade in Italy. To launch the new collection, under the new leadership of New York City based entrepreneur Andrew Roberts, Del Toro revealed a new campaign shot in East Hampton featuring Etienne Percy. The backdrop is a design-focused, art-filled Hamptons farmhouse staged by interior designer Dan Scotti. The space includes a mix of vintage mid-century and contemporary design with pieces by Isamu Noguchi, Ico Parisi, Audoux Minet, and Charlotte Perriand, along with an eclectic curation of artwork that includes Edward Burtynsky, Andy Warhol, Zanelle Muholi, and Mark Diamond. We caught up with Roberts to learn more about the inspiration behind the campaign and what’s next for the brand.

Tell us a little about Del Toro Shoes:

Del Toro is a luxury footwear brand, launched in 2005, that is inspired by the rich heritage and timeless style of the Italian velvet slipper. All of our products are handmade in Italy, in either Naples or Milan. The name

Del Toro comes from the Torino Football Club’s loyal fan base and nods to our commitment to and admiration of Italian culture. In 2019, I came on as CEO and relaunched the brand with our first new collection in more than two years.

What inspired the Del Toro Shoes relaunch?

Our goal with the relaunch is to revisit the original qualities that contributed to Del Toro’s rise to popularity, and lean into those same qualities even further. I admire the Del Toro brand that existed when I bought my first pair many years ago. We’re bringing the focus back to Del Toro’s core products and introducing new personalization capabilities. Del Toro shoes remain a special product for our customers, and perfect for a gift or special occasion. We’ll also be introducing new weddings offerings in the near future and will have some news on that front soon. We’re always looking for ways to innovate without sacrificing craftsmanship and style.

You returned to the original logo, tell us a little about the meaning behind that decision:

The return to the original logo is symbolic in that we are returning to our roots and back to the qualities that customers most admire about Del Toro shoes. We want to elevate

the basics and create a shoe that can be worn everyday, while still retaining the luxury quality that sets it apart from other shoes on the market.

Tell us a little about your background and what brought you to this point:

I first learned about Del Toro when I was living in Miami, working in the Wynwood neighborhood just a block away from the Del Toro flagship store. I fell in love with the brand for its unmatched quality and timeless design. The Del Toro Velvet Slippers I bought many years ago are still my most complimented pairs of shoes.

My background was never strictly in fashion, but when I had the opportunity to come on as CEO, it was a dream come true. I never thought I’d go from customer to CEO, but I think it’s given me a special perspective on the company. Everything I’m doing is from a customer-first mindset, from the products we launch, to customer support, to packaging.

Talk a bit about the new campaign shot in East Hampton featuring Etienne Percy:

In designing our latest lines, we took classic silhouettes and added our own modern twists, including new accents on the shoes and a lightweight, non-toxic sole. The new



Photo courtesy Del Toro Shoes

collection is perfect for the current moment we’re in where we’re building capsule wardrobes consisting of easy-to-wear, understated luxury pieces. These new styles can all also be customized and monogrammed. We wanted the campaign to represent those same understated yet luxurious qualities of the shoe, and East Hampton seemed like the perfect location for that — effortless elegance! Etienne did a fantastic job of exuding the vibe we hope this new collection portrays. The campaign space was created by interior designer Dan Scotti, and features a variety of specialty designed pieces and eclectic artwork.

How do you plan to align your brand with the art and design community?

We partnered with Chinese American, Los Angeles-based artist Alli Conrad. For the collaboration, Conrad is painting her iconic Groovy Baby Navy Blue design — composed of whimsical lines — onto Del Toro’s White Leather Chukka. Each pair is made-to-order and will be hand-painted individually by Conrad in her studio in Los Angeles, serving as a collectible piece of wearable art for the buyer. No two

shoes are exactly alike, and each pair features Alli’s signature.

How have you had to pivot with the relaunch of Del Toro Shoes during the time of Covid-19?

While the pandemic has presented obvious constraints and challenges with logistics, supply chain, etc., it has also given us an opportunity to connect with our customers in new ways. While working from home, I have also taken on the lead role in our Customer Service department, speaking with our customers on a day-to-day basis and really learning what it is they want from our brand.

What’s next for you and Del Toro Shoes?

You’ll see Del Toro continue its legacy of partnerships and exclusive collaborations with like-minded brands. That’s a big priority for us in 2021 and beyond because I think it’s so amazing when two brands can come together and make something special. We’ll also be launching a new women’s collection this Summer, as well as a new formal line to expand our weddings and special events offerings.

Shop Local Spotlights

Something for the dad who has everything



HENRY LEHR MEN'S STORE

About: Henry Lehr is a high-end boutique with casual men's and women's sportswear from Europe and the United States. They are known for their soft cotton and cashmere, as well as luxury jeans and basics. Henry Lehr also has great sneakers for men and women.

Fun Facts: Henry opened his first Hamptons location in Southampton in 1977. Henry Lehr has been a family owned and operated business for 52 years.

Giving Back: Henry Lehr is very involved in local charities. They give yearly donations to ARF and they also support The Retreat in East Hampton.

Day Off: When not busy at the store, Henry's wife Toni Lehr has a passion for flipping houses.

Location: 154 Main Street, Amagansett

Instagram: @henry_lehr

Above: Golden Goose Super Star Sneakers, \$495



RYLAND LIFE EQUIPMENT

About: Ryland Life Equipment is the perfect store to help men feel comfortable and confident in any situation. Owner Ryland Hilbert meticulously curates a lifestyle through an amazing assortment of contemporary casual apparel, timeless home accessories, apothecary, and pop-up art installations. They even have an invitation-only salon speaker series. Although Ryland Life Equipment is a men's clothing store, they have many women who shop there and love the brands they carry.

Fun Facts: Ryland Life Equipment is located in a historic 1889 store originally built for local craftsmen. The store has a stone basement, and these foundation stones were used as the ballast for the ships that brought the early settlers of Sag Harbor.

Giving Back: Ryland works closely with The Retreat in East Hampton and serves on their Gala Committee.

Day Off: When Ryland isn't busy working at the store, you can find him walking his dogs Hank and Charlie.

Location: 26 Madison Street, Sag Harbor

Website: rylandlife.com **Instagram:** @rylandlife

Above: Hank Perfect Cashmere Madison Cable Crew Sweater available in various colors, \$445; Riviervas Men's Nice Matin Slip-On Tot, \$185; 19-69 x Ryland Life Fragrance Collaboration "Sag Harbor," \$225



By Lisa Frohlich

After a year of being separated from loved ones, showing appreciation for the fathers in our lives is more important than ever. However, finding the perfect gift can be an intimidating task, especially when dads insist they want nothing this year (as per usual). I'm making it a priority to be prepared for June 20 so that I can avoid a panicked, last-minute run to any store that's open. To help you figure out gift ideas, I've rounded up some great local options to celebrate the husbands, dads, granddads, and father figures in your lives.



NOAH HIDEOUT

About: Noah is an American men's clothing brand that creatively merges surf, skate, and music cultures with an appreciation of menswear. Founder Brendon Babenzian is committed to creating the best quality product for his customers who seek active lifestyles.

Fun Fact: The owners of Noah were recently made aware that there's a clause written into their Amagansett lease dating back to the 1980s, allowing them to sell ice cream out front of their store.

Giving Back: Noah joined the charity 1% For The Planet in 2019, pledging 1 percent of their annual sales to a network of grassroots environmental nonprofits.

Day Off: Brendon Babenzian enjoys surfing, running, and spending time with his daughter Sailor and wife Estelle, who is also co-owner of Noah. And when he's feeling brave, Brendon loves to skate.

Location: 14 Amagansett Square, Amagansett

Website: noahny.com **Instagram:** @noahclothing

Above: Stripe Belt in Burgundy, \$148; Abstract Swim Shorts, \$148



POPSICLE & FINN

About: Popsicle & Finn is an upscale lifestyle store in Greenport. They have a great assortment of luxury staples for men and women, along with home goods and wellness products. For the men in your life, Popsicle & Finn has a great mix of denim, tees and swim from Faherty, Paige and MAC Jeans. And don't miss their handmade men's flip flops from Greece.

Fun Fact: Popsicle & Finn are rescue cats that belong to owners Stephanie Segrete Sack and Elyse Segrete Merrifield.

Giving Back: Owners Stephanie and Elyse are dedicated to animal rescue, rehabilitation, and rehoming. They donate 100 percent of the profits from their jewelry line to Joyful Pet Rescue (joyfulpets.com).

Day Off: Stephanie and Elyse like to take advantage of everything that the North Fork has to offer when they aren't working: boating on the Peconic Bay, going to local vineyards, and eating at farm to table restaurants.

Location: 15 Front Street, Greenport

Website: popsiclefinn.com **Instagram:** @popsicleandfinn

Above: Nikola Men's Leather Flip Flop, \$48; Nambe Vie Flask, \$50



LEONARD FRISBIE

About: Located in the heart of Sag Harbor Village, Leonard Frisbie offers relaxed and comfortable menswear designed for everyday use. Each piece is made by hand and can be found only at the Sag Harbor store or on the Leonard Frisbie website. With sustainability as a focus, the inventive fabrics are knit from a blend of up-cycled cotton and RPET (recycled plastic water bottles).

Ethically Sourced: The Leonard Frisbie garments are produced in facilities with the highest standards of working conditions and fair-trade certifications. Plant based dyes are used to color their garments in an effort to have the lowest possible impact on the environment.

Fun Facts: Owner Matt Frisbie named the brand after his grandfather Leonard. Matt has fond summer memories from growing up at his grandfather's beach house in Amagansett. Each style in the Leonard Frisbie collection is named after a friend or customer.

Day Off: When Matt is not working you can find him surfing at the beach or cooking at home.

Location: 78 Main Street, #7, Sag Harbor

Website: leonardfrisbie.com **Instagram:** @leonard_frisbie

Above: Mike Button Up in Beige, \$158; Rob Polo Shirt in Indigo, \$98

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Garcelle x Roni Blanshay

Bring Hollywood glam to New York

Actress, director, mother and now entrepreneur, Garcelle Beauvais, presents her latest collaboration, a jewelry collection with renowned accessories brand, Roni Blanshay. Garcelle, known for hits such as “The Real,” “Coming to America” and “The Real Housewives of Beverly Hills,” is adding yet another notch to her impressive resume and expanding her skills to include jewelry design.

Beauvais has always had a love for fashion and is taking a leap into the industry by designing her first jewelry collection. After many years of admiring the Roni Blanshay brand, it became obvious to choose the New York-based house. Garcelle x Roni Blanshay (Garcelle x RB) is a one-stop-shop for every modern woman, no matter what life throws her way because when it comes to fashion, it's all about choices.

The entire Garcelle x RB collection, which consists of over 100 styles, is handcrafted and includes everything from statement earrings, stackable rings, chokers to cuffs and more. Each piece is made using the

highest quality sterling silver, gold plating, genuine Swarovski crystals, authentic pearls, and semi-precious stones such as citrine, turquoise, onyx, and quartz. All of the materials are thoroughly tested for optimal comfort and safety.

“Since childhood, I’ve always been intrigued by the lavish and opulent aesthetic of old Hollywood, and the effortlessly chic women of a bygone era that I would see on TV and in magazines. With our newfound obsession with reimagined narratives in history, stories like ‘Bridgerton’ or ‘Once Upon a Time in Hollywood,’ I can’t help but think about a reimagined narrative that included women that looked like me, a woman of color, having a commanding role at the decision-making table. This collection is an homage to a Slim Aarons photograph while challenging that old Hollywood power circle stereotype,” said Beauvais.

“My friendship with Roni Blanshay and her eponymous New York City-based jewelry brand felt like the perfect partner to help me explore what a woman in power looks like, and how to do it in style. From



Rodeo Drive to Madison Avenue, I’m creating my own reimagined history with a carefully curated collection of jewelry pieces that can give a

little sparkle and loads of confidence to any woman, from breakfast to the boardroom,” she continued.

The Garcelle x RB collection rang-

es in price from \$120 to \$1,200 and is exclusively sold at www.garcellexrb.com with shipping available worldwide.



By Christine Prydatko & Jessica Mackin -Cipro

Editors’ Picks



JINsoon X Suzie Kondi's nail polish trio - \$42



Literie's "i have a house in the hamptons" candle - \$35



LoveShackFancy's Garrison Maxi Dress - \$495

SPILTMILK Eyewear's Tortoise Eros Glasses - \$240



Freedom Moses Terrazzo White slides - \$50



Nannacay Macrame Bag - \$240

Jade Trau

Jewelry Designer Launches Flagship Store In Southampton

By Jessica Mackin-Cipro

New York City based fine jewelry brand, Jade Trau, will open its first store in Southampton on Friday, May 28. Jade Trau's inaugural location will be housed at 46 Jobs Lane and will offer "new classic" diamond jewelry. Just in time for Memorial Day weekend, founder and designer, Jade Lustig, has always felt right at home in the easy quietness of Southampton. "I've been looking for my happy place and I love how peaceful it is — how green it is. When I went there for the first time it felt like home," she said of her store location decision. The store will feature a curated selection of Jade Trau's signature designs and will also provide on-site restyling and bespoke consultations that shoppers have come to know and love from the brand. We caught up with Lustig to learn more.

What inspired you to start your jewelry line?

My sixth grade year book poll for "future profession" had me listed as jewelry designer, so I think it was just a matter of time. On a practical level, after years of being a diamond buyer and helping friends and family with classic diamond jewelry pieces, I really felt it was time for a new "diamond classic" conversation.

Tell us a little about the brand:

Jade Trau is an 18kt gold and diamond jewelry line that is part my version of classic diamond pieces and part a modern riff on vintage pieces I've collected over the years. My goal for the brand is for each person to feel deeply connected to the product and to purchase pieces with the mindset that this is the sort of jewelry that becomes an extension of you. It should

feel effortless to wear and yet you never get tired of having it or less excited to put it on. It's also the reason that I include my bespoke and restyling services as a key part of my brand. I think it is such important part of feeling connected to your jewelry.

You're a self-identified 47th Street girl. Tell us a little about how you started your career as a diamond buyer:

I started working with my grandfather when I was a freshman at NYU as a Friday gig. After about four years of training with him and his gemologist, I started officially buying for the company in Antwerp and then Israel. To be honest, it sounds a lot more exciting than was it really was . . . a three day trip to Antwerp that was mostly spent in little dark rooms sorting through literally thousands of diamonds to find the right ones to come back to the office with our clients. Until we moved our studio a little farther uptown last year, I had spent my entire career working within a one block radius of 47th Street. I still love looking and procuring diamonds for my clients and for the collection. I feel privileged to have the expertise and the network that I have to find them, but designing jewelry is infinitely more fun!

What led you to pick Southampton for your new store location?

I started toying with the idea of a summer pop up shop somewhere out east at the end of last year. After looking a bit, it became clear to me that I'm not a "pop up" kind of girl and I actually think that it's a bit contrary to my



Photo courtesy Jade Trau

brand. I really wanted the store to feel like it's a destination that you look forward to coming to, not only for the store but for the energy of the whole village. When I really started to settle into the idea of the permanence of the location, Southampton and Jobs Lane specifically, felt like the right fit for Jade Trau. It's not Main Street, but it is a main street and while I haven't even opened yet I already feel like I know and love so many of my neighbors!

Tell us a little about your background and what brought you to this point:

I spent the first 15 years of my career as a diamond buyer and while I learned so much about that industry, I always felt like I was on the sidelines of where I wanted to be. I finally mustered up the guts to start my collection and spent a number of years working to figure out exactly how my creative point of view really stood out and resonated with my clients. Now that the brand feels like it's living and breathing on its own, I've had time to work on how

to create the best environment for my amazing, small but mighty team. It started with moving into our new studio in New York City this summer that has more of an apartment feel than an office one and now has extended itself to the summerhouse vibe. The idea that this summer is going to be spent in my own flagship boutique in Southampton surrounded by my incredible team of women, my 13 year old son's there to bear witness and cheerlead my opening, and all my friends, current clients and future clients almost doesn't feel real. I'm so pumped for it!

What's next for Jade Trau?

We'll be launching a new collection at some point this summer that we'll be previewing exclusively at the store. It's called Poppy; partially named after it's floral inspiration and also after my grandfather who I called Popy on the anniversary of what would have been his 100th birthday. Other than that, I'm really focused on the now. Life passes you by if you spend too much time thinking about what's next.

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Home Is Where The . . . Office Is!

By Kelli Delaney Kot, @KDHamptons



Working from home quickly shifted from a rare perk to a company mandate as traditional offices have remained closed due to the pandemic. Previously envisioned as a casual space to pay bills or check emails, home offices have now become an integral feature in Hamptons home design and renovation. Key upgrade elements include: more space, function, light, and style which marry seamlessly with rest of the home. Here's how to make your office work for you.



NICE NOOK:
Bakes and Krupp custom multifunctional work station; bakesandkrupp.com, 3253 Noyac Road, Sag Harbor



LET THE OUTDOORS IN:
Curated floral arrangements changing monthly, including Peonies and Garden Roses; starting at \$75; millstoneflowers.com

SETTING THE TONE:
Desk organizers in embossed shagreen, starting at \$150; aerin.com



Photo by Mark Lund



THIS TIME IT'S PERSONAL:
Custom monogram stationery, starting at \$400; PickettsPress.com



THE LIGHT IS RIGHT:
Thomas O'Brien Adolfo Desk Lamp, \$529; circaLighting.com



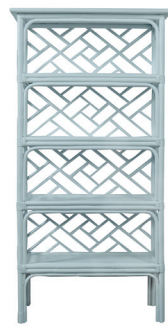
STAY CONNECTED:
Hand held portable projector which offers LTE wireless connectivity, \$849; cinemood.com



MAKES SCENTS:
Carrière Frères Room Spray, \$72; nordstrom.com



IN THE HOT SEAT:
Bungalow 5 Chloe Chair, \$820; DavisDesigns.com



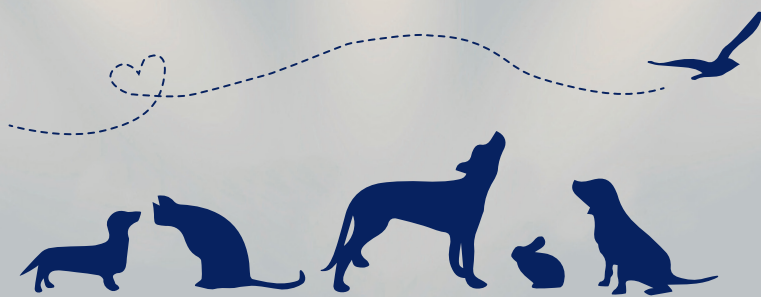
FULLY BOOKED:
David Francis Furniture Chippendale Étagère, Light Blue, \$1,995; onekinglane.com



DESK JOB:
Custom upholstered desks starting at \$1,795; label180.com



OLD SCHOOL STYLE:
Wax seals hand-pressed from original antique French designs of the 1820s. Set of nine seals comes with adhesive backing; \$125; kathrynbastings.com



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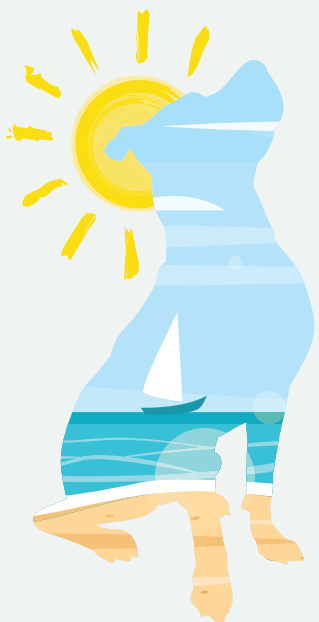
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Have you ever wanted your pet featured in a coffee table book?

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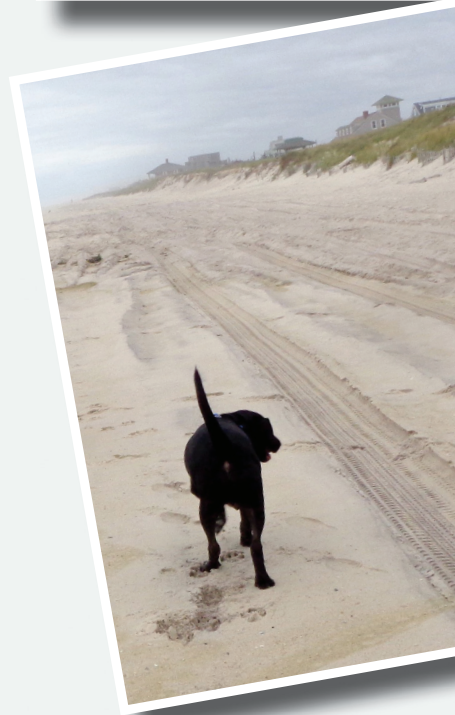
Top 10 cats and top 10 dogs will also receive the opportunity for a professional photo shoot with *Lauren DeFoto Photography*.

Submissions close on June 16th and voting ends on July 17th!



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DOG DAYS OF SUMMER

the Real Housecats
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For details regarding eligibility, submissions, contest rules, and prizes please visit our website at www.sasf.org/pet-pix-photo-contests

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