

# James Lane

— Style & Design —

July 2021

[www.jameslanepost.com](http://www.jameslanepost.com)



Rebecca Moses

p. B-4

# LONG ISLAND CARES' HUNGER ASSISTANCE & HUMANITARIAN CENTER OF THE HAMPTONS OFFERS ADDITIONAL SUPPORT TO THE EAST END



With a generous grant from Bank of America, Long Island Cares' Hunger Assistance & Humanitarian Center of the Hamptons opened in March 2020, just days before the Covid-19 pandemic shut down most of New York State.

Developed to serve as a bridge for those experiencing food insecurity due to unemployment, immigration status, serious illnesses, and other root causes it has quickly become a permanent staple to help all families on the East End struggling to make ends meet.



**Long Island Cares, Inc.-The Harry Chapin Food Bank  
Hunger Assistance & Humanitarian Center of the Hamptons**

**286 Montauk Highway  
Hampton Bays  
(631) 613-3344**

Approximately 600 individuals and families receive help each month.

**We Provide:**

- Non-perishable and perishable foods
- Fresh produce
- Personal care products
- Household supplies
- Pet food

Local food pantries and other community member agencies can also access additional food from our on-site East End warehouse and distribution center.

BECAUSE IT TAKES MORE THAN FOOD TO FEED THE HUNGRY

**Long Island Cares** INC<sup>®</sup>



Hunger Assistance & Humanitarian Center of the Hamptons

Dave Cassaro Paule Pachter Sandy Chapin  
President CEO Chairperson

Powered by:

**BANK OF AMERICA**





**COMMUNITY DAY @ THE WATERMILL CENTER**  
JULY 17, 2021 @ 3:00PM

FEATURING ART INSTALLATIONS AND PERFORMANCES BY CATHERINE GALASSO,  
LAURIE LAMBRECHT, JEROME LIGGON, THE WIDE AWAKES AND MORE!

THE WATERMILL CENTER  
39 WATER MILL TOWD ROAD , WATERMILL, NY, 11976 | [WWW.WATERMILLCENTER.ORG/EVENTS](http://WWW.WATERMILLCENTER.ORG/EVENTS)

PHOTO © KRISTIAN KRUSER



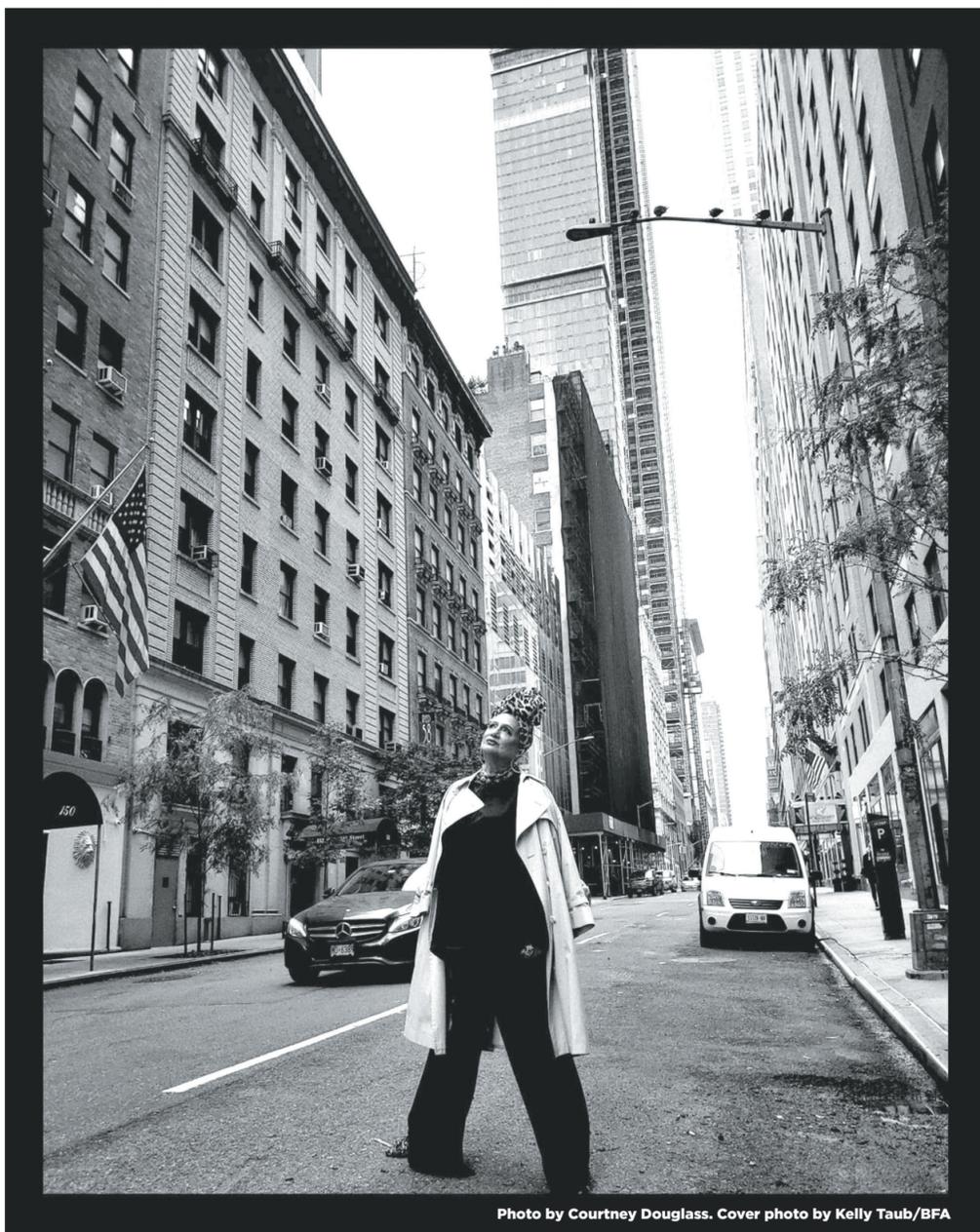


Photo by Courtney Douglass. Cover photo by Kelly Taub/BFA

# Rebecca Moses

## A Life Of Style

By Jessica Mackin-Cipro

**R**ebecca Moses is internationally known fashion designer and illustrator. Her whimsical illustrations and portraiture of women have graced the pages of publications like *Vogue Italia*, *Vogue Nippon*, and *Italian Marie Claire*. The designer succeeded Gianni Versace at the Italian label Genny in Milan in the 1990s and she was one of the first American designers to enter the European market. Throughout her career she has collaborated with global brands like Alcantara, Fratelli Rossetti, Furla, Kartell, Nest Fragrance, and Vera Wang.

During the midst of the pandemic, Mount Sinai's 11-story Guggenheim Pavilion on Fifth Avenue in Manhattan was decorated with large-scale portraits of 46 of the hospital's nurses, painted by Moses, for the exhibit titled "Thank You, Mount Sinai Nurses."

On the East End she has a deep family history. Her grandmother was born in East Quogue and her mother born in Riverhead. And her father was stationed in Westhampton in the military.

We caught up with Moses to learn more.

**You succeeded Gianni Versace as the designer at the Italian label Genny in the early '90s and you also developed your first collection at age 21. Tell us about how you got your start as a fashion designer and what were some of the defining moments in your career:**

I started designing at the young age of 18 after graduating from FIT. My first job was at Gallant International in 1978, which held the license for Pierre Cardin Coats and Suits. My first assignment was to attend the Paris Haute Couture. It was a privilege to meet Mr. Cardin, a true visionary and a kind man.

In 1981 I started my own brand: a luxurious collection of separates. It was a crazy idea, but when you are young you are crazy and don't think about failure. I remember Michael Kors had just started his own collection and we would share fabric appointments so that we could meet the fabric minimums! Those were wild times.

I remember the legendary Eleanor Lambert came to interview me. She was brave. She was the most powerful journalist in American fashion. My little space was in a friend's warehouse off of 8th Avenue. In those days if you crossed 7th Avenue, you took your life into your hands. She came up to my space all alone, passed two gated doors, and came to see what I was creating. As we sat and spoke at my tiny white lacquered table, a gigantic cockroach scurried right across it and my heart sunk as I tried to subtly take a tissue and slam the beast without her noticing. She said without blinking, "Darling, I get them even in my Park Avenue apartment!" Her syndicated article then ran across the US — the first big break. It was like a scene from *La bohème*.

After years of creating and working my butt off, and dealing with everything they don't teach you in fashion university — from unions

to crooked partners and a million other issues that make the fashion business a very illogical, crazy industry — I decided to move to Italy after falling in love with a wonderful man named Giacomo Festa Bianchet.

One year after I arrived, my dear friend and legendary retailer, Joyce Ma introduce me to the owner of Gruppo Genny, Donatella Girombelli. Girombelli wanted to change the direction of Genny and understood my vision. We agreed to sign a five-year contract replacing legendary Gianni Versace.

Three years into my contract, I started my own brand again. My goal was to reapproach the concept of cashmere; I wanted it to embrace colors and femininity. We opened the first collection in 1997 selling in 15 countries in addition to shop boutiques in Bergdorf Goodman, Harvey Nichols, and other top luxury stores around the world.

**You were one of the first American fashion designers to enter the European market in the '90s. Tell us a little about that experience:**

It was an epic time to be an American in Europe in the '90s. Tom Ford had just become Creative Director at Gucci, replacing Richard Lamberston; Michael Kors was at Celine; Marc Jacobs was at Iceberg, soon to go to Louis Vuitton; and Richard Tyler was at Byblos. We became known as the American Mob (WWD). Globalization had taken over the world and it would soon change the face of fashion. To say that it was exciting is an understatement, it was the best twenty years of my designing time. Learning and living in Europe taught me everything about design, construction, quality, culture, history, and pride in craftsmanship — all that you could only be privileged to learn. I felt grateful to my adopted country and Italy is deep in my heart for a million reasons beyond this.

**You create whimsical illustrations and portraiture of women that have been featured in *Vogue Italia*, *Vogue Nippon*, and *Italian***

**Marie Claire, among others. How did you get your start as an illustrator?**

I have always illustrated; it has been my way to create and tell a story. Some designers need to take a piece of fabric and drape, but my most comfortable voice to create with is a pen or paintbrush. I used to create sets for my installations when I would show my collections. I would create crazy invitations — yes, real paper invites!

In 2010, my life took a severe turn with the loss of my husband to cancer. I was beside myself. Our sons Max and Ben were so young, at only nine and 12 years old. I was unsure of what to do, but I knew I had to be there with and for my children. I was about to go to press on my first book "A Life of Style" (Monacelli Press 2010).

I met with my late friend Editor and Chief of *Italian Vogue*, Franca Sozzani, who encouraged me to take the boys to New York to explore my work and change the air in all of our lives. She suggested that I illustrate stories with *Vogue*, and that is exactly what I did. The first project was to create *Vogue Tarot*, which was around the same time that the .com of *Italian Vogue* was launching. From there, my life as a storyteller began.

**Tell us a little about your method and what inspires your art and designs:**

My art is about women, style, and celebrating this uniqueness of being. I work on all mediums from paper and canvas to fabric and hard surfaces. I have no limits and I am — and will — always be a fashion and lifestyle designer, but my art is in capturing the moment, a look, an emotion, humor, reflection, the quirkiness, a vulnerability, an environment, and how this all connects to people.

**Talk a little about your book "A Life of Style" and how that project came about?**

I wanted to share with people what style was and why it is not silly but a very important and intrinsic part of who we are. My agent at the time, Jill Cohen, suggested I illustrate it, which is exactly what I did. I did not want to teach or pontificate; rather, I wanted to inspire and give positive inspiration to readers. To sum it up, style is our voice and how we tell the world who we are, how we live, and how we celebrate life.

**You've collaborated with global brands like Alcantara, Fratelli Rossetti, Furla, Kartell, Nest Fragrance, and Vera Wang. Talk a little about some of your current collaborations:**

When I am called in to collab or

consult, it can have a great range. It can be to create a story that helps animate a brand's service or products; to create a strategy or new opportunity; it can be to walk around a problem and see it from another perspective; sometimes to create a new product and to create a special series; it can be to solve an image or perception problem, a challenged product, or to enhance a good idea into a great idea.

**During the pandemic you painted large-scale portraits of 46 of the Mount Sinai Hospital's nurses that were displayed in the 11-story Guggenheim Pavilion. How did this project come about?**

The original paintings were 9x12, but we blew them up because of the Guggenheim Pavilion. The nurses came via the Stay Home Sisters Community that I started during the COVID-19 pandemic. I reached out to women on Instagram and asked if they would share what they were going through for a portrait of them. One day a woman named Ann Valentine reached out about her sister, Linda Valentino, who worked in nursing at Mount Sinai. After I honored her, Linda asked if I would work on a project to honor nurses. I accepted it with pleasure and have endowed the 46 portraits.

**You're represented by TAG Collective and plan to expand your overall presence not only in fashion and publishing but also in hospitality, spirits, automotive, and other luxury industries. Can you tell us a little about your plans?**

I want to take my design, storytelling, and art to industries that need a more dynamic, animated, humane, humorous, empowering, positive, sexier, and glamorous image. I know that seems like a lot, but you have to lift human emotions to motivate consumers and give hope and desire to participate in their dreams, whether it is a hotel, food, alcohol, medicine, car rentals, education, or games. Let's face it — does it matter whether it's Viagra, Tequila, or a new hotel? Each of these products needs to be sold and tell a story to consumers. I think bringing "style" to these worlds will introduce a new energy and desire. Remember what Charles Revson said: "I make creams but I sell dreams."

**What is your connection to the East End?**

The Hamptons is very deep in my family history. My grandmother was born in East Quogue in 1900 and my mother was born in Riverhead. My father was also stationed in Westhampton in the military, which is how he met my mom! Undoubtedly, the Hamptons hold a very special place in my heart and have inspired me in many ways.



Photo courtesy Rebecca Moses



# The Hamptons Happening

Saturday, July 10th, 2021

VIP Access 6PM | 6:30PM - 10:30PM

900 Lumber Lane, Bridgehampton, NY

---

## *Honorees*

**Dr. Kenneth Mark, Skin Cancer & Cosmetic Dermatology Expert**  
Community Health Leadership Award

**Natalie Cohen-Gould, Co-Founder of Come Back Cycle & Director of  
Wholesale at FP Movement**  
Movement & Wellness Award

**HUGO BOSS Fashions, Inc**  
Fashion Cares Award

**Chef David Burke, Chef and Restaurateur,  
David Burke Hospitality Management**  
Hospitality & Service Award

### Co-Chaired By:

Mark D. Friedman, Brown Harris Stevens  
Jessica Mackin-Cipro, James Lane Post  
Randi Schatz

**Hosted By: Kenneth & Maria Fishel**



**SAMUEL WAXMAN CANCER  
RESEARCH FOUNDATION**



# Shop Local Spotlights

Let the summer sports begin!



## MANDALA YOGA CENTER FOR HEALING ARTS

**About:** Mandala Yoga Center for Healing Arts offers many daily yoga classes for all levels. Therapeutic Yoga, Aromatherapy Workshops, Ayurvedic Courses, and Meditation classes are also available. Mandala has a shop which includes yoga brands Manduka, Chattrra, and Playground.

**Fun Facts:** Mandala's studio in Amagansett Square just reopened a renovated studio after over a year. There is a full schedule of in person yoga classes, outside classes in Amagansett Square, and live-streamed classes.

**Giving Back:** Mandala has discounted yoga classes for the community and scholarships for teacher training. They also give back to The Retreat, Springs Food Pantry, and East End Cares.

**Day Off:** When Jolie Parcher isn't busy at the studio, you can find her surfing at Montauk Point Lighthouse or picking flowers in her beautiful home garden.

**Location:** 10 Amagansett Square Drive, Amagansett

**Website:** mandalayoga.com **Instagram:** mandala.yoga.center

*Above: Mat Tote Bag with Pouch by Chattrra, \$68*



## PADDLE DIVA

**About:** Paddle Diva is located on Three Mile Harbor in East Hampton with a private beach and parking. You can "try before you buy" a selection of curated paddle boards, paddles, and kayaks. Paddle Diva has all the gear you need for a safe and relaxing SUP experience.

**Fun Facts:** Paddle Diva is the only shop in town that carries Goodr Sunglasses.

**Giving Back:** Owner Gina Bradley is on the board of East Hampton Food Pantry. She is also involved with the Breast Cancer Research Foundation's Paddle for Pink.

**Day Off:** Gina's favorite way to spend a day off is on the water on a SUP, in the woods walking with friends, or cooking a great meal for her family.

**Location:** 219 Three Mile Harbor Hog Creek Road, East Hampton

**Website:** paddlediva.com **Instagram:** @paddlediva

*Above: A variety of SUP equipment is available for rent or purchase at Paddle Diva; Black Project fixed length paddle, \$350; Black Project adjustable paddle, \$375*



## By Lisa Frohlich

Warmer temperatures and sunnier days are upon us and it's time to enjoy all the summer sports the Hamptons has to offer. In addition to my love for fashion, sports have always played a big role in my life. Whether you've been on a treadmill all winter long or hibernating like a bear, there are plenty of creative ways to get moving on the East End without needing a gym. I'm ready to retire my fleece-lined leggings from the pandemic and dive into swimming, golf, tennis, yoga, and stand-up paddle boarding. Keep in mind that all these stores give back to local charities.

*Above: Lisa is wearing Lija Echo Tank in Limeade, \$85; and Lija Drill Skort in Limeade, \$85. Available at Set Point Tennis.*



## POXABOGUE GOLF SHOP AT POXABOGUE GOLF CENTER

**About:** Poxabogue Golf Shop is a full-service pro shop featuring Callaway, Titleist, PING, Taylor Made, Cobra, and PXG. They offer golf apparel, shoes, bags, balls and gloves for men, women, and juniors. Custom club fittings are available by appointment.

**Fun Fact:** Children are always excited to find Emoji and Marvel Avenger golf balls. Daphne's Animal Headcovers are also popular with the kids.

**Giving Back:** Poxabogue Golf Center is active in the community and participates in charity events for East Hampton American Legion, The Annual Travis Field Memorial Softball Tournament, LVIS, and East Hampton Artists and Writers Annual Softball Game.

**Day Off:** When the owners and staff are off for the day, they enjoy playing golf!

**Location:** 3556 Montauk Highway, Sagaponack

**Website:** poxgolf.com **Instagram:** @poxaboguegolfcenter

*Above: Golftrini Black and White Ankle Pants, \$130*



## SET POINT TENNIS

**About:** Located in the heart of East Hampton, this sporty retail store is a go-to destination for tennis enthusiasts. Set Point Tennis offers a curated selection of tennis racquets, sneakers, apparel, and accessories for men, women, and children. Classic brands range from Nike, Fila, and Lacoste to fashion-forward athletic apparel by Lucky in Love, Club & Court, and Sergio Tacchini. Their racquet specialists can set you up with the latest racquets, strings, and grips to improve your play.

**Fun Fact:** Set Point Tennis has a giant flat screen TV and clients are welcome to watch the grand slam tournaments. Get ready for Wimbledon and The US Open!

**Giving Back:** Owners Lisa and Ricardo Winter are very involved in the community and they make sure that Set Point Tennis is a supporter of local charities on the East End. They recently raffled off professional player Dominic Thiem's racquet to raise money for The Children's Museum of The East End. Set Point Tennis has also supported The Samuel Waxman Cancer Research Foundation's Annual Hamptons Happening.

**Day Off:** When Ricardo Winter is not at the store, you can find him watching European Champions League. In addition to being a tennis fan, Ricardo also loves soccer.

**Location:** 47.5 Main Street, East Hampton

**Website:** setpointeast.com **Instagram:** @set\_point\_tennis

*Above: L'Oeuf Poche Girls Baseline Ribbon Tank, \$52; L'Oeuf Poche Girls Baseline Flutter Skort, \$48*



## SHAN

**About:** Shan specializes in high-end swimwear, ready to wear, and accessories for men, women, and children. When looking for a great fitting swimsuit, shoppers in the Hamptons rely on Shan. The new collection of ready to wear is a perfect complement to the swimsuits, and very easy to pack for any vacation.

**Fun Fact:** The location of the Shan store was previously a real estate firm. Shan owner Lidia Cortina Karras used to drive by and think to herself that it would make a fantastic store. A few years later, it became her Shan location!

**Giving Back:** Shan is a big supporter of The Retreat in East Hampton. Shan also works with East Hampton High School offering internships for students interested in retail or fashion.

**Day Off:** When she is not at the store, Lidia loves to walk the beach in Montauk and have lunch with friends.

**Location:** 3 N. Main Street, East Hampton

**Website:** shan.ca **Instagram:** @shancollectionsofficial

*Above: V Neck Microfiber Tee in Caribbean Blue, \$55; Classic Collection Swim Trunks in Japan print, \$180*

**SUMMER 2021 LIVE PERFORMANCES  
IN THE JOHN DREW BACKYARD THEATER**

SONGS FOR A SUMMER NIGHT WITH JULIET GARRETT, 6/24  
 COMEDIAN COLIN QUINN, 7/1  
 MIKE BIRBIGLIA: WORKING IT OUTSIDE, 7/3 & 7/14  
 A NIGHT WITH THE WOLFE, 7/23  
 GET DANCING: PARKING LOT PREMIERE, 7/29-7/31  
 JAZZ FOR THE CENTER, 8/12  
 EDWARD ALBEE'S *THE ZOO STORY*, 8/13-8/15  
*LOVE LETTERS*, 8/20 & 8/21  
*TREE CONFESSIONS*, 8/22  
 STROMAN PRESENTS! *PRODUCER'S CONVERSATION*, 8/27  
 STROMAN PRESENTS! *MARIE SNEAK PEEK*, 8/28  
 STROMAN PRESENTS! EXCERPTS FROM *CRAZY FOR YOU*, 8/29  
 TEDDY & JENNI DO NASHVILLE, 9/2  
 JOY BEHAR'S *CRISIS IN QUEENS*, 9/3 & 9/4  
*HITLER'S TASTERS*, 9/8-9/11  
*TEMPTATION AND OTHER TALES*, 9/16-9/18

1931 GUILD  
 HALL 90 HALL  
 GUILD 2021

TILER PECK IN AHRENS AND FLAHERTY'S *MARIE*. PHOTO: PAUL KOLNIK

**TILER PECK**  
*MARIE SNEAK PEEK* AUG. 28

**90 YEARS OF LIVE THEATRE**

PLAY IN THE GARDEN MEDIA PARTNER: OUTDOOR MUSIC SPONSOR:



@GUILD\_HALL GUILDHALL.ORG #GUILDHALL90

# THE JOURNEY FORWARD: RECONNECTING THROUGH NATURE

## SOFO's 32nd ANNIVERSARY GALA BENEFIT

### SATURDAY, JULY 31, 2021 • 6PM - 9:30PM

*32 Years of Nature Conservation, Education & Exploration*



Benefiting SOFO's Educational & Environmental Programs & Initiatives Empowering Families to be Responsible Stewards of Our Planet

Honoring **DR. INDY BURKE, MICHAEL GERRARD, CHEF KERRY HEFFERNAN** and **KIM & GREG LIPPMANN & FAMILY**  
 Ambassador **CHEF ALEX GUARNASCHELLI** • Hosts **CAROLE CRIST** and **DOTTIE HERMAN**



Dr. Indy Burke



Michael B. Gerrard



Chef Kerry Heffernan



Kim & Greg Lippmann & Family



Chef Alex Guarnaschelli



Carole Crist



Dottie Herman

### MEDIA SPONSORS

Dan's Papers • The Express Group • Hamptons Magazine • James Lane Post • The Village Voice

### VIP RECEPTION

Featuring tours of the Museum and Grounds *and* Special Visitors from the Evelyn Alexander Wildlife Rescue Center  
 Music by Alfredo Merat

### BENEFIT PARTY & HONOREE PRESENTATION

Dinner • Entertainment by Modern Mentalist Kevin Nicholas • Dancing with DJ Danja • Live Auction • Surprise Guests  
 Catered by **ELEGANT AFFAIRS CATERING** • Flowers by **MARK MASONE** • Coffee by **HAMPTON COFFEE COMPANY**  
 Alcohol by **AMAGANSETT WINES & SPIRITS** / **TWO CHICKS COCKTAILS** / **CHANNING DAUGHTERS WINERY**  
 and **J. A. BACZEWSKI MONOPOLOWA VODKA & GIN**

### VIP TABLES & TICKETS • SPONSORSHIPS AVAILABLE

General Admission \$550 Tickets (very limited availability) • \$1,400 VIP Tickets • Tables from \$6,000 - \$50,000

Contact Diana Aceti at 631.537.9735 or 631.903.7217 • [daceti@sofo.org](mailto:daceti@sofo.org) • [sofo.org/summer-gala/](http://sofo.org/summer-gala/)

### \* COVID-19 SAFETY PRECAUTIONS \*

We are committed to creating a safe, enjoyable experience for everyone. Our guests will be asked to provide proof of vaccination status and/or a document showing a recent negative virus test. Please note that our Summer Benefit is dependent on the State's COVID-19 changing guidelines, so is subject to change. For updates, please call 631.537.9735 or visit [www. https://sofo.org/summer-gala/](http://www.https://sofo.org/summer-gala/)

at the **SOUTH FORK NATURAL HISTORY MUSEUM (SOFO)**

377 Bridgehampton/Sag Harbor Turnpike • PO Box 455 • Bridgehampton, NY 11932-0455



# Knockout Beauty

## Cayli Cavaco Reck Talks Beauty Brand Born In The Hamptons

By Jessica Mackin-Cipro

**K**nockout Beauty, the boutique retail space and bespoke skincare consultancy founded by Cayli Cavaco Reck, was born in the Hamptons in 2016.

"She was born in the Hamptons initially as a pop-up, but she was more successful than I thought she would be," said Reck.

Reck — the daughter of two editors of American Vogue, Paul Cavaco and Kezia Keeble — spent her entire life visiting the Hamptons, spending summers, and noticed a need for this type of shop and service.

"I originally started Knockout with the thought of just filling a need. I felt like there needed to be a prestige beauty store in the Hamptons," she said.

Her fascination with skin — and her willingness to spend years researching physiology, ingredients, formulation, and even the way hormones affect our complexions — brought Knockout Beauty to life.

Knockout Beauty now has stores in Bridgehampton, Locust Valley, and Los Angeles as well as a robust e-comm site. Locations stock products hand-picked by Reck across all beauty categories as well as beauty

tools and internal wellness supplements.

Reck and her team draw on their vast knowledge of skin concerns and cutting-edge products and their unique "virtual beauty consultations" is provided to develop a protocol and step-by-step skincare routine for each client.

"The consultancy is an interesting piece of the puzzle because there's really a Knockout Beauty way," said Reck. "We have our own philosophy that we adhere to and through that there's a rigorous program that we put our sales team through so that they are able to support our clients."

While it started long before, this virtual service become extremely popular during the pandemic.

"Because the skin is telling you so much about what's going on in your body, it can be an intimate experience," said Reck of the virtual consultations.

It can even be helpful to the team to do consultations virtually, rather than an in-store meeting when someone might be wearing makeup already. "It's a little bit more of a real representation of what's going on. And then we chat, we talk about their skin goals," she said.



Cayli Cavaco Reck. Photo by Kaelan Barowsky

A client's skincare journey will include a dedicated Knockout Beauty team member to help answer any questions that come up along the way. Reck is also passionate about stocking products that are science-based, ethical, and have shown proven results.

In the past year, she said, Knockout Beauty has "elevated our assortment to have even more incredibly effective

product lines and we have expanded our offerings. So there's a lot of newness in the store this summer."

Reck likes to approach business from a humorous, inclusive, and lighthearted angle, which is evident on her popular Instagram page. Her daughter, Reed, has also started Knockout Beauty Teen, a resource for the younger generation on how to start taking care of your skin from an

early age.

"Good habits are clearly, as we know, best made when we are younger," said Reck.

Having her daughter involved, she said, is a nice way to give a connection with some of the younger clients, to help them on their skincare journey.

"Everything does better when there's community around it," she said. "It doesn't matter what it is."

# CP COMPLETE

HAMPTONS CONSTRUCTION & RENOVATION



### SERVICES

Design / Build  
Kitchen & Bath Remodel  
Addition / Renovation  
Landscaping / Irrigation  
Pavilion, Pool House, Pergola  
Tennis / Pickleball / Basketball Courts  
Swimming Pool / Patio / Deck  
All Masonry Work

### CP COMPLETE

631.283.9098  
chris@cpcomplete.com  
www.cpcomplete.com • @cpcomplete

# Red, White & Blue



## By Zachary Weiss

This 4th of July, it's time to ditch your American flag swim trunks, and tout your pride with style by sporting these modern nods to the red, white, and blue.



Oseee Lumiere High Wasted Blue Two Piece - \$260



Houses and Parties Shark Attack Party Hat - \$68



Valentino eyewear VLOGO Oval Frame Sunglasses - \$376



Sid Mashburn Spread Collar Linen Sport Shirt - \$175



Issimo x Birkenstock 'Il Dolce Far Niente' Slides - \$100



Bask Poolside Women's Terrycloth Toweling Blazer - \$325



Ralph Lauren Stretch Cotton Short Sleeve Dress - \$135



Paul Stuart Terry Cloth Polo - \$295



Meriggi Paloma Aegean Blue Swim Trunks - \$95



Corroon Big Daddy Beach Tote - \$500

# JETSWEAT

## DESTINATION SERIES: THE HAMPTONS

JOIN US LIVE OR LIVE-STREAMED EVERY SATURDAY IN JULY AT A ROOM AT THE BEACH



### JULY 3rd Restore and Rebalance

Relax and reinvigorate your inner balance.  
10:00 - 10:45 AM: Eric Salvador from Fitting Room.  
11:00 - 11:15 AM: Vanessa Chu from Stretch\*d



### JULY 10th Maternity + Energize

For all of our moms or anyone looking to capture the most of your energy levels.  
9:30 - 10:15 AM: Abbey Woodfin from ModelFIT.  
10:30 - 11:15 AM: Anthony Crouchelli from Liteboxer.



### JULY 17th Detox or Retox

How to detoxify or retoxify in a healthy way post-workout.  
10:00 - 10:45 AM: Kelvin Gary from Body Space Fitness.



### JULY 24th Anti-Aging: Body & Mind

How to keep both your body and mind looking and feeling young.  
9:30 - 10:15 AM: Erica Feliciano from 305 Fitness.  
10:30 - 11:15 AM: Anthony Crouchelli from Liteboxer.



### JULY 31th Detox or Retox

How to detoxify or retoxify in a healthy way post-workout.  
10:00 - 10:45 AM: Katie Panas from BodyRok.

## HYDRATION COMPLIMENTS OF HALLSTEIN WATER

James Lane  
- POST -





Julianna Teeple. Photo courtesy one

# one x Artsy

## A New Retail Concept In East Hampton Village

The new retail concept destination, one, has opened on the corner of Main Street and Newtown Lane (1 Main Street) in East Hampton on May 29. Conceived as an open-ended space for brand, artist, designer, and artisan pop-ups under one curated umbrella, one is a 5,000 square foot luxury marketplace across two floors that will showcase the newest and brightest, values-driven creators in fashion, accessories, jewelry, interiors, print media, and art.

Founded by entrepreneur Julianna Teeple, one rethinks the brick and mortar retail experience as a dynamic and immersive platform that is tailored towards discovery and bespoke client services. A new exclusive partnership, one x Artsy, has debuted an inaugural in-person outpost for the leading global online art marketplace, providing seamless digital access to the one x Artsy curation of artworks.

A robust program of events will round out the one experience, with artist talks and book

signings alongside trunk shows and capsule collections showcasing one's signature wide array of creative talents.

"In our era of increasing online shopping and the decline of many multi-brand luxury retailers, one fills the void for clients looking to discover new brands, talents, and trends in person," said Teeple. "Brick and mortar shopping is a changing industry and an activity optimized by experiential elements that cannot fully be achieved online. My goal has been to structure a business that is built for the future — one that can withstand the sales and cost pressures faced by all physical retail — yet is built to survive thanks to its ability to deliver uniquely in-person experiences. Particularly in this moment, when we've all been stuck at home and behind screens for a year, one is a destination and an experience of discovery for all five senses that we are so excited to share with East Hampton."

one x Artsy will feature a curated array of artworks by emerging and established artists, available exclusively at one and Artsy. The inaugural exhibition of artworks by emerging New York City artists, "New York Rising," features paintings, works on paper, and photography from some of New York City's most up-and-coming artists.

"Artsy helps millions of people discover

and acquire art by the world's leading artists through our industry leading mobile app and online marketplace," said Artsy CEO Mike Steib. "Our partnership with one is a natural extension of our brand and an exciting opportunity to physically bring Artsy to the Hamptons, a historic destination for some of the world's most renowned artists."

The art program at one will also support philanthropic arts organizations with a presentation of artist designed surfboards by Parley for the Oceans and a selection of artist-designed products by Art Production Fund.

Brand partnerships across the categories of fashion, jewelry, and home include Anna Mason, Indi, Vanessa Bruno, NYMâNE, Thief and Heist, Albertus Swanepoel, Amanu Studio, Haight, Krewe, Estelle Colored Glass, Roll & Hill, Saved NY, Studio Proba, Wilcoxson Brooklyn Ceramics and a curated selection of vintage denim by Display Copy.

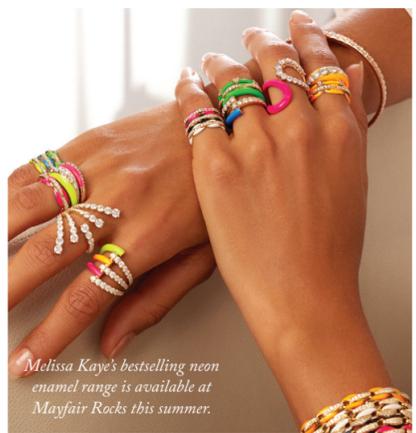
Iconic local brands include Cynthia Rowley and Malia Mills, and Social Studies will debut exclusive partner same-day rentable picnic kits. one will also partner with Import News for a dedicated print shop featuring rare titles from around the world, as well as international art, fashion, and design publications.



## Editors' Picks

### A Pop Of Color

The Eugenia brand include luxury beach resort accessories. Inspiration is derived from the pristine beauty of the Hamptons and designer, Eugenia Valliades's Greek roots. All creations are limited edition, hand painted, and crafted with natural gemstones. The hats are currently selling at NIBI in Westhampton Beach for \$100. Instagram: @matakiabats.



Melissa Kaye's bestselling neon enamel range is available at Mayfair Rocks this summer.



Emily P. Wheeler's new collection, Dress Up, will be available at Mayfair Rocks in East Hampton beginning this July. Baby Flamingo Ombre Ring, \$4600



Jill Heller will have an exclusive assortment of vintage jewelry at Goop in Sag Harbor this summer.

# Melissa Psitos

## A Talk With Lily Pond Founder

By Jessica Mackin-Cipro

**M**elissa Psitos founded Lily Pond Services in 2013, a boutique domestic staffing agency and luxury lifestyle management service that has grown quickly since its inception. Psitos services clients in New York City, The Hamptons, Palm Beach and more recently has offered staffing needs in Aspen, Wyoming, California, and South Carolina with plans to expand to Dallas and Austin. She credits her success to her “hands-on approach” and her “in-depth understanding of the domestic staffing business.” We caught up with Psitos to learn more.

### What inspired you to start Lily Pond Services?

After assisting a laundry-list of high-net worth individuals, I recognized the demand for a domestic staffing agency that fully grasped the nature of such delicate, active lifestyles. And so, I took a risk. In June 2013, I resigned from my full-time position and started Lily Pond in September. Lily Pond grew quickly, gaining clients solely by word-of-mouth and the outstanding recommendations of happily-satisfied clients.

### Tell us a little about the business:

I started Lily Pond in New York, with my initial market and network being New York City and the Hamptons. Lily Pond Lane in East Hampton is a nostalgic street to me and an iconic street familiar to my then-core

demographic. In 2016 I opened an office in Palm Beach. Recently, to accommodate our clients’ ever-changing lifestyles, Lily Pond has begun providing staffing for clients’ secondary residences in Aspen, Wyoming, California, and even South Carolina. Thanks to our strong network of qualified candidates, we are equipped to provide quality domestic staffing throughout the United States.

### What are some of your most popular services:

At Lily Pond, we utilize a thorough and efficient placement process that is individually tailored to suit each client’s unique needs. We place experienced, qualified, and formally-trained household staff including nannies, housekeepers, lady’s maids, private chefs, butlers, estate managers, chauffeurs, executive protection, and much more.

### How have you had to pivot your business due to the Covid-19 Pandemic?

Given social distancing guidelines, we offered virtual services as an extension of and compliment to the services we traditionally offer: everything from virtual baby-sitting, tutoring, yoga, dance to housekeeping tutorials. These virtual services allow seasoned professionals to provide their expertise in a safe manner without entering clients’ homes. Additionally, we ensured candidates were educated in pandemic preparedness and cognizant of strict adherence to social



Melissa Psitos. Photo by Ashley Himmel

distancing protocols to facilitate traditional in-home placements. Luckily I have an office in South Florida and we were busy there while New York slowed down some with traditional placements.

### Do things feel a bit more normal this summer?

Yes, as vaccinations ramped up and restrictions begin to loosen across the country, I had a busier spring than usual with clients over prepping for the summer season in the

Hamptons wanting to make up for the lost year. Humans were built to socialized and from hiring requests I had and have people ready to jump back into the world with both feet.

### What’s next for you and Lily Pond Services?

We are expanding to Dallas and Austin, TX in fall 2021 and continuing to focus on my personal relationships with my current exclusive clients.

# Hamptons Fashion Week

## In Southampton Style

By Jessica Mackin-Cipro

Photo courtesy Brochu Walker

**S**outhampton will come alive with style on August 7 during the third annual Hamptons Fashion Week, inspired by the East End and its surroundings.

Designers and labels that are set to show include Cesar Galindo, Brochu Walker, Culture Trees, and House Of Barretti.

“We are thrilled to feature a sneak peek to Cesar Galindo Spring 2022 at Hamptons Fashion Week,” said Galindo. “The collection is travel/vacation inspired with relaxed, sexy silhouettes in happy, feel good colors and prints. Sunrise and sunset mood.”

The event will launch with a private cocktail sip and shop event in Southampton Village, which is by invitation on August 6.

“I am so looking forward to showcasing Brochu Walker at Hamptons Fashion Week. The Brochu Walker Collection always draws inspiration from nature, especially the sensibility of coastal environments,” said designer Karine Dubner. “The natural beauty of the Hamptons is so synonymous with

everything we strive to create!”

On Saturday, August 7, from 5 to 9 PM guests will view runway shows by the designers along with entertainment at Southampton Inn. There will be signature cocktails and mocktails by Spring 44, Coconut Cartel, and Ghost Tequila, as well as food samplings from local restaurants. Guests will be able to dance to DJ Fly Girl Tunes.

“Art and culture are the threads we use to create our designs,” said Judith Gaffney of Culture Trees. “Hope and inspiration is the fabric. We are excited to be a part of Hamptons Fashion Week and share our collection and inspiration.”

There will also be shopping at the event from exhibitors including NU-Me Moods Curated Home Collection, Signature Blends by KF, Stella and Ruby Jewelry, Sara Shala Collection, and more.

“This special event is a unique, fun, and all-encompassing opportunity to share with residents and visitors, and to enjoy local fashion and beauty brands found right here on the East

End,” said Dee Rivera, the founder of Hamptons Fashion Week. “In addition, local fashion-designer participants will get a chance to display new looks and trends.”

Special guests and hosts will include author, TV personality, and host, Jay Manuel; Netflix producer and actress, Kim Fields; TV personality, former Food Network host and NY Times Bestselling Author, Gina Neely; WWE Star Mickie James; TikTok star Nick Norcia; celebrity host and editor, Sydney Sadick; and Amazon Prime reality TV star, Isabella Barrett.

“House of Barretti is honored to be a part of such a prestigious event like Hamptons Fashion Week,” said Barrett. “This is our first season showcasing in the Hamptons and can’t wait to showcase our new suit collection at NYFW.”

The series will conclude on Sunday, August 8, with a Rosé Yacht Brunch from 2 to 4 PM. Brunch is sponsored by Freedom Luxury Inc, BODVAR House of Roses, Spring 44, and other exhibitors. There will be special presenta-

tions by Kim Fields for the launch of her Signature Blends by KF. Jay Manuel will hold a book signing for “The Wig, The Bitch, & The Meltdown” along with a Q&A.

“As a business owner, I believe it’s truly important to, not only show up competitively in the market place, but to also partner and collaborate with other valued platforms and brands,” said Fields. “HFV’s mission, as well as the brilliant collabs they’re engaged in, made me immediately say ‘Yes!’ to align both my brands, Signature Blends by KF and Signature Scrubs by KF, with this fabulous event.”

Part of the proceeds from this event will benefit The Ellen Hermanson Foundation. The VIP Pass is limited and includes a reservation for this two-day event.

Tickets to each event individually start at \$125 and are available on Eventbrite. An all access early bird VIP ticket for \$225 will include a pass to both days. Use the code “JamesLanePost” for a 10 percent discount.



On Friday, June 18, in the newly renovated Caesar Garden at the Southampton Arts Center, Simone Levinson, Kara Ross, and Cheri Kaufman hosted a cocktail and dinner party. The event highlighted the important work of two institutions, Southampton Arts Center and the National Women's History Museum. Photo by Rob Rich/www.societyallure.com



Susan Breitenbach and Sharon Kerr at James Lane Post's "Community, Connections, & Conversations" real estate event at Calissa Restaurant on June 15.



Philanthropist Jean Shafiroff (pictured here with Henry Bubl) hosted a celebration to honor Southampton Animal Shelter Foundation on Friday, May 28, at NALA Restaurant at the Capri Hotel in Southampton. Photo by Rob Rich/www.societyallure.com



Bay Street Theater in Sag Harbor presented "Becoming Dr. Ruth," which marked the return to live theater at Bay Street after 15 months. The show had a successful opening night on June 5. Above, Dr. Ruth Westheimer and Tovah Feldshub. Photo by Barry Gordín



Tommy Tolleson, manager of Cloud9 Alpine Bistro in Aspen, brought his new brand Entourage Rosé out to East Hampton for a party hosted by Jane DeFlorio on Saturday, June 19. Above, DJ Nicole Rosé. Photo by Vanessa Gordon



Scott Blueborn at LongHouse Reserve's annual gardening competition, "PLANTERS: ON+OFF THE GROUND X," which opened on Saturday, June 19. Photo by Lisa Tamburini



Over the weekend of June 12, Susan Rockefeller celebrated the release of her Muses Neck Potion No. 9™, an organic roll-on CBD topical, the first creation of the Muses collection.



Stony Brook Southampton Hospital held a press preview hosted by Wölffer Estate Vineyards, Elegant Affairs, and Ornare in Southampton Village for its Annual Summer Party. Photo by Lisa Tamburini



Alec Baldwin, Hilaria Baldwin, David Nugent, Anne Chaisson, Diana Loomis, Randy Mastro attend the HamptonsFilm SummerDocs Series Screening of "Summer of Soul (...Or, When The Revolution Could Not Be Televised)." A reception was held at The Baker House followed by a screening at Guild Hall. Photo by Chloe Grifkins/HamptonsFilm



Bounce Beach in Montauk and Solid & Striped hosted a brunch to kick-off summer and celebrate the opening of Bounce Beach and the Solid & Striped take out pop-up window. Photo by Darian DiCianno/BFA.com



On Friday, June 18, Andrew Warren, Ryan Thomas-Roth, and Danielle Naftali hosted an Alice in Wonderland themed World Pride Charity Dinner in the Hamptons to celebrate Pride month and in support of Kesbet, a national organization that advocates for the inclusion and equality of all LGBTQ+ Jews and their families. Above, Ryan Clark, Evan Kline, Ava Dash, and Andrew Warren. Photo by David Benthal/BFA.com



Pop Up Nation is hosting a dinner series this summer for guests at the Old Stove Pub with a different celebrity chef each week. The first in the series included Chef Marc Murphy. Photo courtesy Old Stove Pub



"Breaking Bad" stars Bryan Cranston and Aaron Paul stopped in Montauk to pose in front of their Dos Hombres Circuit over Memorial Day Weekend. Photo courtesy @Ride\_Circuit



To celebrate the installation of "WHIMSY," an outdoor sculpture garden curated by artist Eric Fischl, Southampton Arts Center held its inaugural summer cocktail party, Whimsy in the Garden, on Friday, June 25. Above, Steve Abrams, Fern Mallis, and Kara Ross. Photo by Lisa Tamburini



HUGO BOSS Fashions teamed up with the Samuel Waxman Cancer Research Foundation for a special in-store party in Sobo to announce the launch of the first-ever Global Walk to Flatten the Cancer Curve. Above, Stephan Born, Samuel Waxman MD, and William T. Sullivan. Photo courtesy SWCRF

Center for Therapeutic Riding of the East End held its Spring Turn-Out at the CTREE Barn in Sagaponack on Friday, June 4. Above Jill Carney, Alexander Dejong, and Karen Bocksel. Photo by Rob Rich/www.societyallure.com



The Animal Rescue Fund of the Hamptons held a groundbreaking ceremony on Friday, May 28, from 4 to 6 PM for FOREVER HOME, a state-of-the-art rescue, adoption, sanctuary and year-round training facility that will transform ARF's campus and the lives of animals and their adopters. Above, Chuck and Ellen Scarborough. Photo by Lisa Tamburini



Beauty & the Broth and Daily Dose hosted a box and sculpt class with Lucas Kraus and Megan McFerran at Gotham Gym in Bridgehampton on May 29. Photo courtesy Lucas Kraus



Drew Barrymore and Stacy Bendet at the Alice + Olivia Pride Prom at the Parrish Art Museum on June 24. Photo by Rob Rich/www.societyallure.com



Sophie Hildreth at The Clubhouse in East Hampton for its first annual Live Mural and Graffiti competition in collaboration with White Room Gallery and Rich Mothes Studio on June 12 and 13. Photo by Rob Rich/www.societyallure.com



The 29th Annual Southampton Fresh Air Home's Decorators-Designers-Dealers (D-D-D) Sale and Auction Benefit Gala was held on Saturday, June 5. Above, Caitlyn Pressley, Jean Shafiroff, Saimona Ward, and Lee Fryd. Photo by Rob Rich/www.societyallure.com



Rally Point East hosted the unveiling of the McLaren Artura, one of two prototypes in the U.S. Photo by Ugur Dursun



*Save the Date  
for Amber Waves and the  
Children's Museum of the East End*

# CELEBRATE ON THE FARM

*Thursday, August 12  
6:30–8:30 pm  
367 Main Street, Amagansett*

*Join us at Amber Waves for  
local bites and beverages to  
benefit FEEDING FAMILIES, a  
joint program addressing food  
insecurity in our community.*



*Scan here to purchase tickets  
For more information: [lara@cmee.org](mailto:lara@cmee.org)*

**AMBER WAVES**

