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August 2021

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# Cynthia & Kit

### By Jessica Mackin-Cipro

other and daughter team Cynthia Rowley and Kit Clementine Keenan work together on a podcast called "Ageless." Together they compliment each other's individual brands. Rowley opened her shop in Montauk in 2010 and Keenan, a student at New York University, runs a budding fashion line called KIT.

We caught up with the two to discuss working together as a team on the podcast, their love of Montauk, wellness, fashion, and so much more.

Tell us a little about your "Ageless" Podcast and how you came up with the concept. Who are some of your most memorable guests?

**Cynthia & Kit:** Ageless is our mother-daughter podcast that we started a few years back. Our focus is on fashion and wellness and we love highlighting guests that are experts in those areas. It has been such a wonderful bonding experience for us because we are both very busy gals! We loved hosting iconic American designer Norma Kamali as well as holistic health coach Bianca Valle along with a bunch of friends, including Charlotte Lawrence, Serena Kerrigan, Athena Calderone, among others.

What's it like working together on projects as a

#### mother/daughter team?

**Cynthia & Kit:** We are constantly learning from one another and bring different strengths to the table. Working together on "Ageless" has really been our long-term motherdaughter project, but we are always helping each other out on fun ventures for our individual brands.

#### What do you love about Montauk? What is a perfect day-in-the-life in Montauk like for you?

**Cynthia & Kit:** Montauk is truly our little slice of paradise, we have been going out there during the summer for over 20 years. The best day means totally going with the flow, breakfast in town at Joni's, long days at the beach surfing, oceanside lunch at Marram Montauk, and barbecuing with friends.

#### Cynthia, you designed your first dress at age 7. Did you always know that you would be a designer?

**Cynthia:** I went to the Art Institute in Chicago for fine art and found that I could combine my love for drawing, sewing, and business together after college — but I was always drawn to clothes as a medium for creativity from a young age.

Kit, tell us a little about your clothing line KIT and your collaboration with artists like Richard Prince, Vaughn Spann, and Mark Grotjahn.

**Kit:** I started my eponymous brand in college as a way of bringing my knowledge of the art world to a younger audience who might not have been able to collect works from the greats just yet. I have learned so much about running a business and the creative side of fashion from my collaborations. KIT has been such a wonderful way to meld my interest in fine art with all that I have learned from my mom about the DTC (direct to consumer) fashion industry.

Cynthia, your signature wetsuits and neoprene swimwear are produced using recycled materials and green technology. Talk a little about that and your dedication to making a more sustainable environmental impact.

**Cynthia:** In addition to our surf and swim created with environmental impact in mind, our ready-to-wear collections are made in limited quantities and are replenished as they sell out. We wanted to adopt this model to decrease overproduction, which has become such an issue in the fashion industry. We are innovating to bring our customers beautiful garments while reducing waste.

Kit, tell us a little about your fitness routine and the wellness content you create on Instagram for those who follow you.

**Kit:** My goal has always been to make wellness accessible for my audience. I love sharing home workouts and short workout "snacks" that can be done throughout the day and within the boundaries of a busy schedule. My recipes are always approachable and can be made by anyone with or without a fancy kitchen or background in cooking.

Cynthia, early on in the pandemic you did a DIY video showing people how they could make their own face mask. You were able to make 100 masks in 11 minutes. What was that like knowing that this simple tutorial was able to help save lives?

**Cynthia:** With little knowledge about the pandemic at the time and how the virus would rock our world, I was just trying to do what I could to help.

#### Are there any East End charities or foundations that you work with or support?

**Cynthia & Kit:** We have been longtime supporters of A Walk on Water and the Surfrider Foundation. The need has never been greater, however, and there are tons of East End charities that need your help. A great a place to start is hamptonsunited.org.

#### Cynthia, tell us about your surfboard designs, handcrafted by Jeff "Doc" Lausch.

**Cynthia:** Our surfboards are the perfect pair for our wetsuit designs as a brand, we just want to share our love for the ocean and surfing with our community!

## What's next for each of you?

**Cynthia:** Along with new weekly ready-to-wear drops, we have a big new collaboration launching in October for a new category that has always been a dream of mine. I can't wait for you all to see!

Kit: I am just a few classes away

from graduating from NYU, which is super exciting, but also very scary as I am sure your younger readers can relate to. I love the brand I am building through my social channels around wellness and cooking, but I am also so passionate about fashion and art, so the next few years will be about experimentation and working across several different fields.



## Alex Guarnaschelli

## 'Never Bet Against New York'

By Jessica Mackin-Cipro

lex Guarnaschelli is recognized as one of America's most accomplished chefs, who can also boast leading Michelin-starred restaurants abroad. The celebrity chef and judge on Food Network's "Chopped," has been executive chef at New York City's Butter Restaurant since 2003 and also spends much time on the East End.

Guarnaschelli spoke with James Lane Post about what she enjoys most in the Hamptons, her 2020 cookbook, tips for entertaining, and what she sees for the New York City restaurant industry.

#### When you're in the Hamptons, what do you like to enjoy?

I like to walk on Sagg Main Beach and stop off for some corn at Pike Farmstand. I like the slices of pizza at American Pie. I love everything at Amber Waves in Amagansett. I also go out of my way for the turkey tacos at Provisions in Sag Harbor.

Tell us a little about your cookbook "Cook With Me: 150 Recipes For The Home Cook." I wanted this cookbook to be an exploration of what it's like to cook in your home and feel like we are sharing the same ideas and recipes. There are a lot of comfort foods, party snacks, and tons of desserts and cocktails. I devoted a whole chapter to meatless main courses and a chapter on the slow cooker.

Are there any particular recipes that you would recommend for entertaining in the Hamptons during the summer?

There are some show-stopping desserts, which would be great for entertaining, like the red velvet cake with hints of strawberry. The sheet pan salmon with kale is a great main course. You can also substitute local farmstand greens that are in season along with the kale.

#### What do you see for the New York City restaurant industry? How has business been?

I definitely see signs of life in NYC. I feel like the downtown areas are really coming back bit by bit. Midtown will improve more when the theaters open back up again and perhaps when the Christmas tree is installed



in Rockefeller Center. We need those reasons to come back to various neighborhoods in Manhattan and restaurants are certainly often the driving force behind the inspiration. Like a good friend of mine says, "Never bet against New York."

Talk a little about the charitable work you do with Alex's Lemonade Stand, City Harvest, No Kid Hungry, and others. A few years ago I decided to hone in on a few philanthropic causes that really speak to me. I feel that in order to have a big impact, it's sometimes easier to focus on a few specific causes. Alex's Lemonade Stand (Cookies for Kids' Cancer) and all childhood cancer charities really speak to me. I feel we can END childhood cancer. The same is true with food insecurity. City Harvest, Citymeals on Wheels and Food Bank for NYC are all organizations that want to help end hunger and food insecurity. So important.

#### What's next for Alex Guarnaschelli?

I'm learning how to play tennis. I intend to take flower-arranging classes and learn more about botany. I'm so interested in the connection between plants and flowers and how that relates to what we eat. Like Michael Pollan says, "eat food, not too much, mostly plants."

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## Susan Stroman

From Dancing in the Chorus to Directing 'The Producers' and Beyond, Stro Brings a Celebration to Guild Hall This Month

By Bridget LeRoy



hey call her "Stro." It stands, of course, for Stroman (as in Susan) because that's her name.

But it also could stand for strode, as in "she strode across the stage to collect her five Tony Awards."

And strong, as in working her way up from a hoofer, choreographing dancing beer cans, to one of the best-known and respected women in the theater; as in marrying a magical man, British director Michael Ockrent, and then losing him to leukemia; as in being named New York Magazine's "New Yorker of the Year" in 1998 and Glamour Magazine's "Woman of the Year" a couple of years later; as in being the first woman to win both Best Director and Best Choreographer for a Broadway musical — "The Producers."

And even, if you're a bit dyslexic, stories. She's got a million of 'em.

And now, Stro will be on stage at Guild Hall of East Hampton August 27 through the 29, offering "Stroman Presents! A Weekend Celebration" with conversations about her megahit "The Producers," a sneak peek at her soonto-be-a-triumph, "Little Dancer," and a night about the box-office sensation "Crazy for You." Each night will feature music, special guests, and fun. It has been 20 years since the Mel Brooks musical phenomenon that is "The Producers" opened on Broadway, breaking every kind of record; the "Hamilton" of the early 21st century before the Miranda rites had begun. With Nathan Lane and Matthew Broderick as Max Bialystock and Leo Bloom (roles originated in the '60s film by Zero Mostel and Gene Wilder), you couldn't get a ticket to save your life. Another huge success for Stroman as a choreographer (with Ockrent as director) was "A Christmas Carol," which ran at the Madison Square Garden theater for a decade. The ebullient dancing, especially in "Link by Link," "Fezziwig's annual Christmas ball," and "Abundance and Charity" led to standing ovations over and over.

Ockrent and Stroman also collaborated on Ken Ludwig's "Crazy for You," another Broadway smash that Stroman is bringing back to Broadway. Performers including Melissa Errico and Tony Yazbeck will join her on stage at Guild Hall to offer a preview on Sunday, August 29.

Stro began dance and choreography early in life. "Being a choreographer and a director was something I always wanted to do," she said. "Some people perform for a while and then decide to direct or choreograph, or they get to the point where they can't perform anymore, but creating for the theater was something I wanted to do since I was a little girl."

She described in loving detail her father playing the piano when she was small, "and I was the little girl who danced around the living room. But when I came to New York, it was definitely about creating. However," she said with a smile, "I knew I couldn't just take over. So I came as a song-and-dance gal, and sort of assessed the situation." Her choreographer dream only solidified when she saw Tommy Tune in "Seesaw" (a cast that also featured Ken Howard and Giancarlo Esposito) while in college in Delaware. "I watched those big production numbers, and Tommy Tune dancing in clogs, and I thought 'This is for me!"" Stro choreographed commercials and industrial shows, and performed in Broadway tours (including "Chicago" with Jerry Orbach), "but my first legit job was at the Vineyard Theatre, off-Broadway, choreographing the revival of 'Flora, the Red Menace," directed by Scott Ellis and featuring Veanne Cox in the role originated by Liza Minnelli. "And that was the thing that sort of launched me. And I never went back on stage again."

This past year, of course, there have been those who have been desperate to get back on stage, to get back to work, and Stroman commiserates with her fellow theater peeps. "It's been heartbreaking. Theater is the last to open up, and it's been 17 months. For us, that's like a life force, and to not be a part of that has been very, very difficult for all of us."

That doesn't mean Stroman hasn't kept busy. She joked that she couldn't even boil an egg before the pandemic, "and now I'm quite the cook." So good, apparently, that friend and fellow East Hampton resident Ina Garten asked her for a recipe. "So, I have that now!" she said with a hearty laugh.

We hearkened back to the last time Broadway closed — September 11, 2001. "All of Broadway was closed for about three days," recalled Stroman. "It was difficult — all of New York was collectively grieving, and there was no place to go, no place that offered relief. But the one place you could go, to get comfort, was the theater. I was very lucky to have 'The Producers' runtact' running, and 'Thou Shalt Not' running, and people wanted to laugh."

Before each show during that first week back, the stars would come out and talk to the audience — in the case of "The Producers," Nathan Lane and Matthew Broderick. "They would say that we know it's a difficult time, but we want to present this show to you to ease the grief of this week."

"The Producers" won 12 Tony Awards that year — a record that has never been topped.

Stroman will bring more stories about all of her many successes, her trials and tribulations, to Guild Hall the last weekend in August. For tickets, visit guildhall.org. And do it quickly, if the tickets to see her are anything like the tickets to see one of her shows.

To learn more about Susan Stroman, you could visit her website, susanstroman.com, which features an impressive timeline with footage from basically birth until yesterday.

"That's just something to be done in a pandemic," she said, laughing. "I never had the time

ning, and 'The Music Man' running, and 'Con- before to do anything like that before."



# James Lane

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### Editor's Letter

Thank you for picking up the August issue of James Lane Post. We hope the following pages inspire you, and provide you with a bit of entertainment. In our main section, find features on the Scotto Sisters, Susan Stroman, Alex Guarnaschelli, and more — including our cover interview with Kit Keenan and Cynthia Rowley. On our design and style pages we were honored to feature New York Fashion Week founder Fern Mallis, in an interview with Hamptons Fashion Week founder Dee Rivera. Real estate agent Sara



Goldfarb gives us a look at her recently designed home, and on our real estate cover, an interview with Elliman's Scott Durkin and Todd Bourgard.

As we hit the peak of summer, we want to wish everyone well. Remember to take in every special moment you can while summer is here. Enjoy the sunshine, the beaches, the restaurants, and all that the East End has to offer.

> Sincerely, Jessica Mackin-Cipro Editor-in-Chief, James Lane Post



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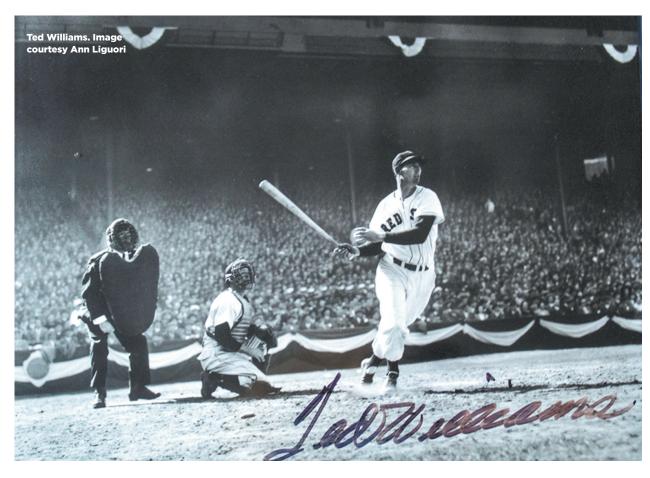


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Ann Liguori's Artists & Writers Dream Lineup



ack in the late '80s, early'90s, a few years after I started my sports broadcasting career, I put together a cable show called "Sports Innerview" that enjoyed a 17year run and aired weekly on sports cable networks across the country. The show featured interviews I did with many of the greatest sports legends of our time. Many were well beyond their playing years and were more than happy to sit down with me and reminisce about their incredible careers, share fun stories, and express their opinions on all kinds of issues.

Personalities from Mickey Mantle to Yogi Berra, from Wilt Chamberlain to Martina Navratilova, Wayne Gretsky, Jim Brown, Florence Griffith Joyner, Arthur Ashe — to name a few — laughed, shed a few tears, and were as frank and open as could be. They all were passionate about their sport and most willing to share their amazing stories and opinions.

Not one of them asked for compensation.

With each passing year, my fondness grows deeper for these unique interviews, as well as my appreciation for those simpler times.

The show started in 1989, two years after WFAN-NY started, the first all-sports radio station, where I became an original host with "Hey

ries, I put together a dream team lineup for the Artists and Writers Game. Be sure to let me know if you agree, disagree, or have enough cash to work an under-the-table trade. (Just kidding.)

This roster is based on interviews I personally conducted, so if your favorite player happens to be missing from this all-star line-up, I probably didn't have a chance to interview them.

And, full disclosure — I play for the Writers' team every year.

#### Writers Team

Manager: Davey Johnson — covering the NY Mets in the mid-'80s for ABC Radio Sports, I reported on Johnson managing the Mets to their 1986 World Series title. Johnson enjoyed much success in both Leagues as a Manager and was as easygoing with the writers as cutting butter with a hot knife.

**G.M.:** Joe McIlvaine — I got to know McIlvaine when he was the Assistant G.M. for the NY Mets when they won the World Series in 1986 and he took over as General Manager from Al Harazin in 1993. He's not only a great baseball mind; he's one of the nicest guys in the game.

Catcher: Yogi Berra. The 13-time World Series Champion and 18-time All-Star was a long-time friend and is a national treasure. I've revised one of his infamous "Yogisms" for the purpose of getting him on the Writers Team: "If there's a fork in the road, play for the writers!" 1B: Stan Musial played both the outfield and first base during the 22 years he played for the St. Louis Cardinals. Musial broke loads of records including most NL career hits (3630); runs batted in (1951)" games played (3026); at bats (10,972), to name a few. This Hall of Famer led the Cards to three World Series titles. (Joe Pepitone is my back-up selection as first baseman, because he was the first player to use a hair blow-dryer in the locker room) 2B: Steve Sax won two World Series titles for the LA Dodgers. He was a good interview but not as colorful as Jimmy Leyritz, who played practically every position in the game during his 11-year career, for six teams. Leyritz actually played in the Artists and Writers Softball Game several years ago and the Writers Team was able to snag his talents! I'll never forget the 1996 World Series game when Leyritz's heroics in game 4 of the Yankees' series against the Braves ended up tying the game to spark the Yankees amazing comeback. I still can't believe the Yankees traded Levritz after that season! SS: Phil Rizzuto led the Yankees as short stop for 7 World Series titles in his 13 seasons. The beloved Hall of Famer was also one of the best bunters in baseball history, a skill the Writers team attempts to use frequently to get the job done, in addition to expressing "Holy Cow!" now and then.

**RF:** Hank Aaron. If the 25-time All-Star is playing in this game, the Writers Team is getting this legend! Cut to the chase. Home runs is what it's all about. And "Hammerin' Hank" always delivers! Aaron was as humble as could be for our sit-down chat and such a gentleman.

CF: Mickey Mantle: "The Mick" was my very first guest on "Sports Innerview." The 20-time All-Star, 7-time World Series champion and Triple Crown winner was a great storyteller and, of course, a legendary figure in sports. There's no way he's playing for anybody but the Writers. Mantle got teary-eyed when he shared memories of Roger Maris and how close they were, despite reports to the contrary during their home run race in 1961, and Mantle grinned from ear to ear when he recalled many of his mischievous times with Billy Martin and Whitey Ford.

LF: Barry Bonds. This 14-time All-star and 8-time Gold Glove Award Winner is one of the greatest all-around players of all time. Doubtful he'll get into the Hall of Fame based on the steroid scandal, but with 762 homers in his career, the writers are ecstatic to have him on our team, not only because he's the Home Run King and a 7-time National League MVP, but also because he provides lots of fodder for columns.

**Pitcher:** Roger Clemens. The Rocket always gave writers a lot to write about, from his dominant pitching career where he earned 354 wins, 4672 strikeouts, and maintained a 3.12 ERA to allegations of steroids use late in his career. The 11-time All-Star won two World Series, (both with the Yankees) and an unprecedented 7 Cy Young Awards. Roger is an avid golfer as well and recently I interviewed him again, this time about his passion for golf. **Relief:** Phil Niekro



Ann Liguori with Barry Bonds. Photo courtesy Ann Liguori

for the show, he dared me to "read" a 30-foot putt and then make it. He went first and missed. I then putted and drained it. You can be sure that footage made the show!

**1B:** Cecil Fielder, 3-time All-Star, 1996 World Series winner with the N.Y. Yankees, was known for his clutch hitting and power, but how

media, they "would never wipe the smile off his face." And to this day, the Mets are still paying him!

CF: Duke Snider. "The Silver Fox" was an artist in the field and behind the plate. The 8-time All-Star and 2-time World Series Champion for the Dodgers is the only player to hit at least four home runs in two different World Series. When I interviewed the Duke on "Sports Innerview," we taped the show in an apartment I was renting on the Upper East Side of Manhattan. It was a six-story walkup and Duke had just recovered from a heart procedure. When he finally made it, his heart apparently racing, he looked at me and teasingly said, "I hope that was as good for you as it was for me." LF: Ted Williams. Ted was one of my all-time favorite interviews. He was a genius when it came to talking baseball, and even at the age of 80, when I interviewed him before he made his one final pilgrimage to Fenway for the 1999 All-Star Game, waving to the fans from the golf cart as he was driven around the stadium, he was as passionate and enthusiastic about the game as a wide-eyed rookie. But during his career, while he was playing and earning records galore, the 19-time All-Star, 2-time Triple Crown winner, 4-time American League batting champ and 4-time Homerun leader, had a love-hate relationship with the press. As much as I'd love to put him on the Writers Team, I think Ted would be more comfortable playing for the Artists. Pitchers: Whitey Ford, Nolan Ryan, Randy Johnson, Tommy John Relief: Goose Gossage

Liguori, What's the Story?" that aired weekly for over 24 years.

In addition to these two shows, The Golf Channel started in 1995 and hired me to host and produce a weekly, primetime show we created called "Conversations with Ann Liguori," that featured my interviews with A-Listers who had a passion for golf. We would talk while we played - walking the fairways of some of the most prestigious golf courses in the country. I enjoyed talking with Matthew McConaughey, Alice Cooper, Celine Dion, Smokey Robinson, Vince Gill, Joe Pesci, Sylvester Stallone, Pete Sampras, Charles Schulz, and many others.

Which brings me to this year's Artists and Writers Charity Softball Game, taking place Saturday, August 21 in East Hampton. In a dream Artists & Writers game, let's imagine that all of these legends were excited to play in this storied, Hamptons tradition.

Inevitably, team leaders would be fighting over who gets who. There would be some serious wheeling and dealing and politicking to cajole each legend to choose specific teams.

Who would Mantle align with, the Writers or the Artists? Mantle was a writer's dream interview. Back then, writers traveled with the players and they became buddies.

How about Ted Williams? We know Ted had a love-hate relationship with Boston baseball scribes. Would those bad memories make the greatest hitter in baseball history lean toward being a weapon on the Artists' team?

What about Yogi? His charming personality and creative mind would match both a writer's talents and an artist's ingenuity. Who would Yogi play for?

From the line-up of some of my guests on the "Sports Innerview" se-

**3B:** George Brett. The 13-time All-Star, 1985 World Series champ for the Kansas City Royals, would not let any balls get through his legs. Plus, he's a batting coach, team executive, and would make a great owner if the team is ever up for sale.

#### **Artists Team**

Manager: Pete Rose. "Charlie Hustle," a 17-time All-Star and 3-time World Series champ for the Cincinnati Reds, would not be banned from the Artists and Writer's Softball Game, that's for sure! When I asked him about his suspension and if he thought he'd be banned from baseball for life, Rose clearly looked and sounded agitated at my question. Rose would be the perfect Manager and Player for the Artists team. If his team under-performs, he would not hesitate to put himself in the game as a player, show-off his switch-hitting talents, and live up to one of his other nicknames, the "Hit King."

**General Manager:** Syd Thrift was such a compelling interview; he had so much to say having spent 50 years in the Major Leagues as a GM of the Pirates, player, scout and executive. In 1988, Thrift turned the last-place Pirates to a 2nd place success. The Artists would have a field day drawing his name, one of the best names in baseball.

**Catcher:** Johnny Bench: The 14time All-Star was both a defensive (10-time Gold Glove Award winner) and offensive threat for the Big Red Machine (Cincinnati Reds) who dominated the game in the mid-seventies. Bench is a passionate golfer as well and when I interviewed him amusing it was when Fielder was clearly frightened of my golden retriever puppy when we taped our "Sports Innerview" show in a suite at The Plaza in Manhattan.

**2B:** Roberto Alomar was playing for the Cleveland Indians when I interviewed him. Being originally from Brecksville, Ohio, I was thrilled to be interviewing the player regarded to be one of the greatest second basemen of all time. The 12-time All-Star won a record 10 Gold Glove Awards at that position. He was very unassuming off the field, and quite shy, but on the field, Alomar dominated and helped lead the Toronto Blue Jays to two World Series titles.

**SS:** Ozzie Smith, a Hall of Famer known for his defensive brilliance, was a 15-time All-Star accumulating 2460 hits and stealing 580 bases. I recently reconnected with "The Wizard" on the golf course as we both played in the BMW Charity Pro-Am, a Korn Ferry event in Greenville, S.C. Ozzie is one of the classiest guys in the game.

**3B:** Brooks Robinson, the 18-time All-Star, 2-time World Series winner and 16-time Gold Glove Award winner is considered the best defensive third baseman in baseball history. Robinson earned the nickname "The Human Vacuum Cleaner" because of his genius play at third base for 23 seasons with the Baltimore Orioles. He was a true artist at that position and such a gentleman and fun to play golf with.

**RF:** Bobby Bonilla. Bobby played both 3B and RF during his career where he played for nine teams, was a 6-time All-Star and won the World Series with the Florida Marlins in 1997. When he played for the Mets, he sometimes had a contentious relationship with the media. But signing the biggest contract in sports at the time, he was right when he told the Ann Liguori hosts the radio version of "Sports Innerview" every Saturday at 7 AM on WLIW 88.3 FM and hosts "Talking Golf" on Sundays 7 AM on WFAN 660 AM, 101.9 FM, and audacy.com.

Ann's podcasts are distributed on https://www.si.com/golf/podcasts.

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## The Scotto **Sisters**

## **Turning Lemons Into Lemon Trees**

By Jessica Mackin-Cipro

isters Rosanna and Elaina Scotto have recently reopened the famed Fresco by Scotto restaurant in midtown Manhattan, and they did it with a splash, drawing in a celebritypacked crowd after a year-long Covid-hiatus. Rosanna, the host of "Good Day NY," and Elaina, who has a background in fashion and public relations, have revamped their family restaurant with the help of designer and event planner Larry Scott.

The sisters talk to James Lane Post about the restaurant industry, their perfect day in the Hamptons, their Instagram show, and much more.

#### Tell us a little about the reopening of Fresco by Scotto.

Elaina: When we reopened Fresco by Scotto for the second time, we held our breath. We wanted to create a special outdoor experience with a party-like atmosphere. Let's face it, everyone has mastered cooking at home during the pandemic. We had to give people a reason not only to go out, but a reason to go to a deserted midtown. We knew our restaurant had to be spectacular (thank you, Larry Scott), but it also needed great music. We called upon our cousin Michaelangelo L'acqua, who is a world-renowned music director, to put together 24 hours of unbelievable music — hence the vibe was created.

Tell us a little about each of your backnew menu options? grounds and what brought you both to this Elaina: The menu will always have point. Fresco staples — homemade potato

Day NY." While I have a very serious job, I also like to wine and dine. It was only natural to bring in friends in the TV news and entertainment world. I am also in charge of social media.

Elaina: My background 28 years ago was in fashion and public relations ---my relationships with fashion designers and executives bring in an eclectic crowd to Fresco. My knowledge of such comes in handy when dressing staff/image and fine details of the restaurant as well as planning events.

#### How has the restaurant changed over time since opening in 1993?

Elaina: The decor of the restaurant has recently changed of course with the lemon trees, new lighting, great music, and modernization of carpet and banquets. The one thing that will always remain the same is the warmth of our family meeting, greeting, and schmoozing customers.

#### Talk a little about the new outdoor dining space created with the help of Larry Scott.

Rosanna: Larry Scott created an outdoor oasis that is seen throughout the interior of Fresco by Scotto. The outdoor area is reminiscent of a famous restaurant in Capri called Da Paolino. Of course Larry added his touch with modern accents and sexy lighting.

and zucchini chips, grilled pizzas,

and penne Bolognese. Our new

#### What are some of the



items are more modern — lighter in feel and refreshing for the summer.

#### Tell us about your Instagram show on the **@ScottoSisters page.**

during lockdown as a way to

keep our family connected and

our extended family calm. We

wanted to be not only a source of

information, but a distraction. We

have evolved to having comedians, fashion designers, and fitness influencers as guests. The show is called "Scotto Schmoozing." The Scotto Sisters will be hosting a lunch for the New York Wine &

the kitchen, laughing and dancing around the table.

Are there any East End charities that you support?

Rosanna: I am the host of "Good

## Tomashi Jackson

## 'The Land Claim' At Parrish Art Museum

The Land Claim" is a multipart exhibition of newly created work in painting, sound, photography, and archival materials by artist Tomashi Jackson at The Parrish Art Museum in Water Mill, on through November 7.

"The Land Claim" centers on the experiences - past and present of communities of color on Long Island's East End. The exhibition opens up a discourse around collective memory and historical narratives of labor, educational access, transportation, and land rights, bringing to light systemic racial segregation in the area.

Organized by Corinne Erni, Senior Curator of ArtsReach and Special Projects, with Curatorial Fellow Lauren Ruiz, "The Land Claim" unfolds across multiple galleries as well as outdoors. Jackson conducted research for and primarily created this work while in residence (in partnership with the Parrish Art Museum) at The Watermill Center, as an Inga Maren Otto Fellow. A 96-page catalogue, scheduled for fall 2021 publication, accompanies the exhibition. It includes interviews with a cohort of Jackson's research collaborators, and drawings by Martha Schnee.

The artist's extensive research began in January 2020 when she conducted in-depth interviews with members of Black, Latinx, and Indigenous communities in the area. A conversation with a Shinnecock Nation member surfaced the history of land appropriation in the Hamptons and led to the exhibition's title. Jackson continued her research virtually during the Covid-19 pandemic, with live-stream public talks and online interviews.

Interviewees included educators, artists, historians, and advocates from organizations that support their communities: Donnamarie Barnes, Cura-

Food Festival in October. Rosanna: Our IG show started

#### What is your perfect day like in the Hamptons?

Elaina: Perfect day in the Hamptons is surrounded by family, cooking in

Rosanna: We have supported many charities in the Hamptons. We're getting ready for the SHE event, which raises money for Northwell Health's Katz Institute for Women's Health.



tor and Archivist for Sylvester Manor Educational Farm in Shelter Island; Bonnie Cannon, Executive Director of the Bridgehampton Child Care & Recreational Center; Steven Molina Contreras, a lens-based artist; Shinnecock Indian Nation members Jeremy Dennis, a fine art photographer and Kelly Dennis, an attorney specializing in Federal Indian law and Secretary of the Shinnecock Council of Trustees; Dr. Georgette Grier-Key, Executive Director and Chief Curator of the Eastville Community

Historical Society; Minerva Perez, Executive Director of Organización Latino-Americana of Eastern Long Island; Tela Loretta Troge, an attorney and counselor at law; and Richard "Juni" Wingfield, a long-time community liaison for the Southampton School District.

Throughout the process, Jackson worked with artist and educator Martha Schnee and research scholar K. Anthony Jones to process and analyze the interviews as well as the archival photographs provided by families, historical societies, libraries, and news sources. The Interviews, a multi-channel sound work sited outdoors at the museum's entrance, was created in collaboration with Michael J. Schumacher and composed exclusively of audio from the interviews. This first encounter with the interviewees' voices provides an immediate sense of place, bringing to focus communities largely omitted from official history.

For more info, visit www.parrishart.org.

## Philanthropy & Advocacy

By Susan Rockefeller



grew up in a family that valued giving back and supporting causes that were important to them, from education and supporting Israeli/Palestinian peace and humanitarian efforts to wilderness protection. My father cherished the natural world and supported organizations, such as the Wilderness Society, working to safeguard the environment and wild places. So early on, I came to understand the complexities of what it means to give back. I learned that philanthropy and advocacy are inextricably linked and crucial to making impact in the world: altering existing structural systems, transforming attitudes, and changing behavior on a large scale. The role of philanthropy — the root of the word literally means "love of mankind"is supporting organizations that do just that, addressing systemic problems that require public engagement, and regulatory changes.

My husband and I support organizations that practice strategic advocacy to protect our planet, both our oceans and our lands. I am delighted to sit on the board of Oceana, which uses the best of science to influence the regulatory framework for protecting our oceans. I'm also a board member of We Are Family Foundation, which supports training and mentoring of next generation leaders for ideas, innovation, and social change, through their Global Teen Leaders program. In the social impact space, I am a mission board member of IMAGINE, a group which creates powerful pacts amongst CEO's in the fashion industry to voluntarily commit to biodiversity protection and reductions in plastic pollution and CO2 emissions, and among food collective CEOs who are working to transform our food system, making it more sustainable. As a collective, their strength is far greater than any one company could ever achieve alone.

Here on the East End, we support institutions that help those in need and make a difference in individual lives, as well as those organizations that get to the root causes of issues. From The Bridgehampton Childcare & Recreational Center that provided essential meals during the pandemic, The Southampton Arts Center offering health, wellness, and family programming throughout the year, and the Madoo Garden Conservancy holding classes for kids and showcasing both art and garden design into the landscapes of the East End, to The Peconic Land Trust working to protect farm land and doing the important work of keeping our East End agriculturally rich, The South Fork Natural History Museum & Nature Center (SOFO), working to foster an appreciation for the natural world and bringing awareness to our relationship to our bio region through education, and the Hampton International Film Festival's Air, Land + Sea Program, which uses the power of film and storytelling to illuminate the issues of climate bio diversity and soil and ocean health. These are just a few of the organizations helping us understand the beauty of the East End and working to protect the diversity of our oceans, keep our agricultural lands healthy, and support our local

communities.

Philanthropy is about generosity in all of its forms - time, talent, and treasure. In other words, we all can find a way to be philanthropic. And if you love something, you will work to protect it. I know many of us return to this beautiful part of the world and many people live here year-round. There are countless opportunities to care for the people and places and animals around us. The Animal Rescue Fund of the Hamptons, the Bridgehampton Reading Association and Horticultural Society, the Bridgehampton Fire House Association, made up of volunteers working as EMTs to support the health and well-being of our community members, are a few more, and the list just goes on and on!

Our personal philanthropy is guided by three pillars: family, art, nature. I love our home on the East End where I have memories of family and wholesome times of ocean play, of soaking in the beauty from the privet hedges, bird song, local markets, and farm grown food, to the sandy beaches and ocean waves. We are blessed with an outstanding diversity of art and natural landscape. Part of my philanthropy is to protect that beauty, to protect the natural world because without space for healing, without time for reflection, we risk a disconnection from our relationship with our magnificent earth.

Let's all protect what is precious. We are here on earth for such a short period of time. I fall in love with the places that bring me joy and by cherishing those places, I choose to not use pesticides. I eat clean and mostly green. I follow my curiosity and run with conviction towards what I love. The problems of our local communities, and of the larger world, are not going to be solved today but seeking continuous improvement is vital and possible. I believe philanthropy and advocacy ripples out to create a greater flourishing and possibility for all humans and sentient beings. May we all find it in our hearts and minds to give to those organizations working to make our world a more beautiful, loving, and caring place for all.



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## Curated by THUYEN

## More Than Skin Deep

By Nicole Teitler

Proper skincare starts internally with our physical and mental health. When we're stressed, worn down, dehydrated, ailing, unhealthy, it all shows up on the surface — most notably on our skin. Thuyen Nguyen is known from Manhattan to Montauk as the facialist to the stars, but his brand is much more than skin deep. With 26 years of wellness expertise, Thuyen stands out as a holistic practitioner aimed at improving overall well-being from the inside out.

"Skincare is half psychology. The more we allow mental and emotional stress to impact our internal balance the more our skin will show the wear and tear from the daily grind that we all endure," Nguyen said.

In May of this year, Thuyen opened the doors to a carefully designed wellness destination in East Hampton, Curated by THUYEN, that invites guests to escape their everyday lives and immerse in self-care.

The Facial Room is a single private treatment room that welcomes clients to partake in healing sessions that last one hour. The decor of antique, Asian wood furnishings and artisan pieces were meticulously hand-picked for a fully transformative experience to al-



low complete relaxation for any treatment of choice.

Choose between the signature facial that Thuyen performs with his own hands (a true massage just for the face), innovative cryo sculpting and cellulite services by Tiffany Lee of Viva Cryo, or nutrition consultations from anti-aging specialist Cindy Chang.

Before or after a special treatment in the facial room enjoy some retail therapy. All items sold at Curated by THUYEN were chosen with the intention to enhance mental, physical, emotional, and spiritual strength. Each company holds a special connection between Thuyen, his clients, and the community at large to provide pure, positive energy.

"It's simple: the highest form of energy that breaks down any walls, heals, inspires, and is infectious to the deepest parts of our heart and soul is love. When I work I am exchanging love and nurture, so every brand and artisan that's featured in this shop has a true connection to me and my ethical standards,"Thuyen explained.

Shop the exclusive capsule collec-

tions by Casa Nata (Germany), Saaksha & Kinni summer dresses (handembroidered in India), ultra soft summer cashmere scarfs with endless custom prints designed by retail shop partner James Paul Cheung (USA). Indulge in an artisan jewelry collection, co-designed by Thuyen himself and West Coast jewelry designer Sonya Hay, featuring handmade pieces with rare stones and crystals.

A positive mind-body connection boosts the immune system and overall well-being. When we're happy and healthy it shows. But what makes Thuyen unique is the love he puts into every detail of the store, his guests, and the world around him. When you walk through the doors of Curated by THUYEN you are entering a home that always has the door open.

Thuyen has locations in the Hamptons and Tribeca but half of the practice involves house calls. He makes weekly drives along the South Fork and will do trips around New York City and Connecticut for VIP clients. Contact him for more information at Thuyen@Thuyenskincare.com.

## August Charity Events

Crossroads: **The Watermill Center** Summer Festival, a weeklong gathering exploring themes of ritual, healing, faith, and hope, led by Carrie Mae Weems, in collaboration with Robert Wilson, will continue through August 8.

**Guild Hall**'s Summer Gala, celebrating Robert Longo's "A History of the Present," will be held Friday, August 6.

The fourth annual Hamptons Artists for Haiti benefit for **Wings Over Haiti** will be held at East Hampton Airport on August 7. This year's honorary chair is Alec Baldwin.

**Stony Brook Southampton Hospital**'s 63rd annual Summer Party, a Gala in Your Garden, will be held on Saturday, August 7.

East Hampton Library's 17th annual Authors Night fundraiser will take place online and inperson, August 12 through 15.

The Parrish Art Museum presents a Midsummer Weekend on August 13 to 15.

The Children's Museum of the East End presents Celebrate on the Farm with Amber Waves in Amagansett on Thursday, August 13, to benefit Feeding Families, a joint program addressing food insecurity in our community.

The 26th annual Ellen's Run to benefit **The Ellen Hermanson Foundation** will be held in person on Sunday, August 15, at Southampton Intermediate School. You can also join virtually this year and post results through August 30.

**The Samuel Waxman Cancer Research Foundation** presents its Collaborating for a Cure luncheon on Friday, August 20, at TBar Southampton, honoring Jean Shafiroff and introducing the fall 2021 collection by Kobi Halperin.

**Southampton Arts Center** presents its Patrons Circle Dinner on Friday, August 20.

**The Southampton Animal Shelter**'s 12th annual Unconditional Love Gala will be held on Saturday, August 21, honoring Andrew Sabin and April Gornik.

The annual Artists & Writers Charity Softball Game will be held on Saturday, August 21, in East Hampton's Herrick Park. Funds raised support The Eleanor Whitmore Early Childhood Center, Phoenix House Academy, The Retreat, and East End Hospice.

The Center for Therapeutic Riding of the East End presents the CTREE Horses Changing Lives event on Thursday, August 26, at Sebonack Golf Club in Southampton, toasting 10 years with a 1920s themed event.

**The Ellen Hermanson Foundation** presents Back in Black on Saturday, August 28, at 6:30 PM at The Clubhouse in East Hampton.

## Curated Beach Dinners in Montauk

**CBD**|**MTK** 

## **Chef Ed McFarland**

By Jessica Mackin-Cipro



digging around fter in the sand to build a pseudo dining space on the beach, creating their own socially-distanced, special outings with close friends and family in summer 2020, Jenn Walker and Patrick Forbes - the food and beverage team behind hello coco at Breakers Montauk and the owners of dumbdumb food truck - decided to develop the concept further and open it up to anyone looking for a unique dining experience on the ocean beach, across from Breakers Montauk.

This is when CBD|MTK's curated beach dinners were born.

CBD|MTK has been operating out of Breakers Montauk since Memorial Day, as an extension of the hello coco's "Dinner on Deck" program for guests and public alike.

CBD|MTK has partnered with sisters Temidra and Tanya Willock, owners of Hidden Gem in Southampton, for the decor vibes and aesthetic. The sisters added their artistic vision to the dining setup while keeping everything eco-friendly and beach ready.

"We started following Hidden Gem on IG last year and really loved everything that Tanya and Temidra were creating," said Walker. "When we started CBD on IG they reached out to us and asked if there was a way to collaborate . . . truly amazing that social media worked in a positive way to bring us together!"

To book a curated beach dinner, you go to the CBD website, sign the waiver, fill out a questionnaire think Cosmo magazine quizzes in the early 2000s — and based on your answers, it will match you up with recommended dates and dinners for you to choose from.

"The quiz is a fun way to match you up with the best elemental theme dinner. That can certainly be bypassed if you have another menu or date that you're more attracted to," explained Walker.

The dinner menu and decor will be based on inspirational concepts of the elements — air, water, fire, earth. There are carved out, boothlike spaces on the beach for you and your party to enjoy while taking in the beautiful sights and sounds of the ocean during sunset.

When asked about favorite dishes, Walker answered, "Our fish tacos are a huge fan-favorite, and the 'Hangover Cure,' which is our version of a pho with housemade bone broth, and fresh salmon poke with wonton chips and spicy garlic aioli."

CBD|MTK offers one nightly seating, for up to 10 per party/booth, with 40 max guests, on Saturdays and Sundays through Labor Day, and a "lighter" version of CBD|MTK during the week, without the full dig, but with decorated picnic style delivery. For more information, email dumbdumbfoodtruck@gmail.com or check @cbdmtk on Instagram.



#### like in Sag Harbor?

I decided to expand to Sag Harbor for an additional location after a lot of requests because it was a great fit for my customer base. It also has a lot of parking. Ed's Lobster Bar is a little outside of town, but out East most people drive to get around anyway.

My perfect day in Sag Harbor is seeing a restaurant full of happy customers and families enjoying themselves. I want to give the community the right experience that they are looking for.

#### Favorite menu items that you would recommend to diners.

The Lobster Nachos are absolutely my favorite menu item right now. They are new this year and they have all of the flavors that I could enjoy — tortilla chips, pico de gallo, lobster cheese sauce, chopped lobster, and cilantro. It is definitely my number one menu item.

Soho and Sag Harbor. The chef spoke to James Lane Post about his restaurant concept, favorite menu items, and what brought him fire, to Sag Harbor.

#### Tell us about Ed's Lobster Bar and the concept behind the restaurant.

d McFarland is the executive chef of Ed's

Lobster Bar, located in

Ed's Lobster Bar has been open for over 14 years in New York City, and it was a dream come true to open up a seafood restaurant, as that was the cuisine I loved to cook. Ed's Lobster Bar is an upscale fish shack that specializes in lobster. There are lots of seafood restaurants but none that really focus on lobster. To this day, there are no restaurants who focus on making lobster the star of the show.

#### Talk a little about Sag Harbor and what brought you to the area. What is your perfect day

## Talks Ed's Lobster Bar



# Edward Albee backstage at Guild Hall in 1981. Photo by Rameshwar Das

## Benched

## Albee's Return to Guild Hall with "Zoo Story"

#### By Bridget LeRoy

t's probably hard to imagine three-time Pulitzer Prize-winning dramatist Edward Albee — a Montauk fixture until his death in 2016 and one of the most famous playwrights of the 20th century having his first play, "The Zoo Story," summarily rejected by producers.

But then again, he did write it in just three weeks.

This now groundbreaking twohander — which takes place on a park bench in Central Park and explores themes of loneliness, isolation, territoriality, and personal discovery — will be produced in East Hampton by Guild Hall, directed by Red Bull Theater's Nathan Winkelstein and starring Ryan Spahn and Michael Urie, two actors with impressive credits who are also life partners off the stage.

The staged reading that is being

produced at Guild Hall is actually two plays — the one-act "The Zoo Story," which was Albee's first work, and "Homelife," which Albee penned in 2004 as his penultimate work and offers a prequel to "Zoo Story." The two together form what is now the two-act "At Home at the Zoo," which also features actress Sophie Van Haselberg, Bette Midler's daughter.

"The Zoo Story" offers a real-time look at two men meeting for the first time. Peter, an unassuming and successful publishing executive, is reading a book, on a bench, in Central Park when he is approached by Jerry — intense and enigmatic. Rather than pushing one another away these two strangers have a profound and life-changing moment of connection.

"Homelife" shows Peter at home with his wife, Ann, and ends with him going to read a book in Cen-

#### tral Park.

Christopher Wallenburg of The Boston Globe wrote in 2011, "Over the years, he'd [Albee] always had a nagging feeling that something was missing from the piece's unsettling encounter between two very different men on a Central Park bench . . . Albee said: 'The Zoo Story' is a good play. It's a play that I'm very happy I wrote. But it's a play with one-anda-half characters. Jerry is a fully developed, three-dimensional character. But Peter is a backboard. He's not fully developed. Peter had to be more fleshed out."

The theater community was surprised that Albee circled back to "Zoo Story" half a century later, but even more surprising was Albee's decision to no longer allow "The Zoo Story" to be professionally performed solo — it had to be paired with the newer work (non-professional and college theaters were off the hook). Albee publicly said that the play was his to do with as he pleased.

An interesting note in honor of Guild Hall's 90th anniversary — Albee, a longtime fixture on the East End, was among the earliest members of Guild Hall's Academy of the Arts, and received an Academy Lifetime Achievement Award in 1991. He also served one season as the artistic director of Guild Hall's John Drew Theater.

JDT's current artistic director, Josh Gladstone, had this to offer: "Edward Albee is one of the most celebrated artists to have ever been involved with Guild Hall, so it's fitting that this genius playwright, Lifetime Achievement Member of our Academy of the Arts, and one-time Artistic Director of our John Drew Theater be represented in our 90th Anniversary season. This seminal play, a mix of Albee's earliest and most recent work — two acts bookending his career — will be three nights of dark, funny, and very poignant theater at Guild Hall."

"The Zoo Story" can be seen August 13 to 15. Tickets are available at guildhall.org.

## Kissaki

issaki owner Garry Kanfer has opened three locations on the East End recently, including a quick service pop up at the Montauk Angler's Club, a newly renovated location in Water Mill, and one in East Hampton, in the space that was formerly Zokkon.

Kissaki, a culinary experience honoring the Japanese tradition of Omakase, offers takeout Omakase sets featuring 12 pieces of seasonal nigiri with your choice of a five-piece futomaki roll. It includes uni and toro and the set also comes with miso soup and edamame. Kissaki classics are all inspired by Executive Chef Mark Garcia.

Kissaki's restaurants, which also have locations in New York City, Greenwich, and soon to be Miami, are designed to take diners on a "culinary expedition through their senses." The show-stopping dishes do just that.

Kissaki holds a Fishery and Wildlife License. This means the restaurants obtain uni, caviar, and most of its fish directly from Japan. They also work with fishermen in California, Montauk, Outer Banks, and Gloucester Bay. It's the best quality fish that is served, all caught within its own ecosystem.

The pop up in Montauk includes Kissaki's full sushi menu as well as sake, beer, wine, and cocktails to go. In East Hampton the aim is to bring the newest concept, O by Kissaki, which offers high-quality sushi-grade fish alongside raw crudos and hot robata grilled items.

For more info visit www.ex-plorekissaki.com.





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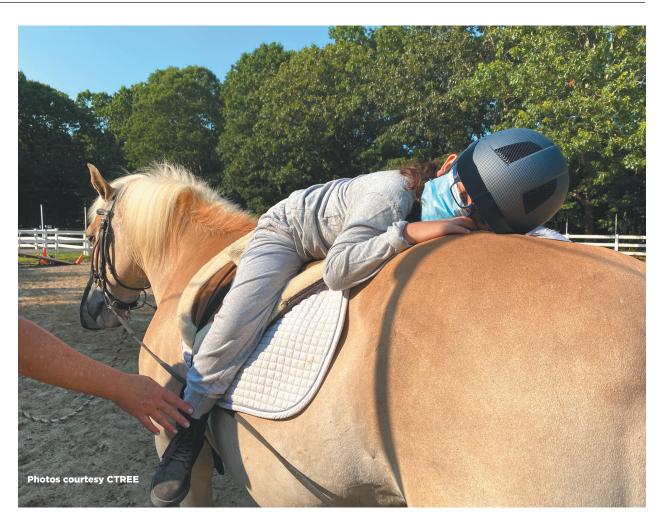


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## CTREE

## Horses Changing Lives Benefit Shines at Sebonack

By Heather Buchanan



he annual Horses Changing Lives Benefit for CTREE at Sebonack Golf Club returns Thursday, August 26, from 6 to 9 PM. Held at Sebonack Golf Club in Southampton, the fundraiser supports the Center for Therapeutic Riding of the East End, a life-changing riding program for children, adults, seniors, and veterans with special needs. The event, chaired by board members Amalie Bandelier and Chris Ritchey, treats guests to an art-deco, 1920sinspired evening of cocktails and hors d'oeuvres, plus a silent auction.

"I am delighted to co-chair CTREE's 10th Anniversary Benefit with Chris Ritchey," said Amalie Bandelier. "This is our biggest fundraiser of this year for our incredible program and we are so pleased to be able to have it back in person in such a beautiful setting."

The CTREE stables, where the program operates, are located at Twin Oaks Farm in Sagaponack. When they moved there during the pandemic, they had the support of the community where local contractors banded together to fix up the barn for them for free. Along with their regular lessons they have just started a summer camp. There is nothing better than the excited faces of the rider who arrives for a lesson, except the joy of their caretakers, who visibly relax, knowing the value of their loved one's time on a horse.

CTREE Executive Director Karen Bocksel has seen first-hand how the participants have benefitted from the program physically and emotionally.

"I started working with one young rider when CTREE first began who has Asperger's and he went on to show and won his division in the therapeutic riding class at the Hampton Classic and we were all incredibly proud," she said. "He continued riding through high school and now is attending college at Adelphi University and this summer he has a job as an assistant camp counselor and barn assistant here at CTREE. It is so amazing to see his journey come full circle. Having a sport when he was younger and having the ability to spend time with the horse and learn independence and caring for an animal has made him the incredible person he is today."

The way it works physically is that the horse's movement has a dynamic effect on the rider's body. The motion of the horse stimulates the rider's pelvis and trunk in a manner that closely resembles the normal gait of a human walking. This input can produce specific physical changes in the rider's body, including normalization of muscle tone, increased endurance, and improvements in core strength, posture, balance, and coordination.

Bocksel shares an example. "A little rider we have been working with came to us two years ago with low muscle tone. He didn't have great sitting balance. At first, he could only ride three minutes and now can sit up independently for a full half hour lesson. What the horse has done for him with the three-dimensional movement is help strengthen his core. As a result, he improved his walking gate and he is now running. He comes in, grabs my hand and takes off for the mounting ramp."

The horses in the program are specially trained and come from different backgrounds, one rescued from a kill pen and another a retired show horse. Bocksel also points out another key part of the program is the volunteers. "Our volunteers are very invested in our riders — they are part of each one's success story." There can be as many as five volunteers for one lesson taking care of both the rider and the horse. CTREE is always looking for more volunteers; horsemanship experience not necessary.

This year's event partners include Hermes Americana Manhasset, Sebonack Golf Club and media sponsor James Lane Post. They also have an ongoing raffle for two Hermes bags.

For more information on the program, raffle, and the event, visit www. ctreeny.org.



## Would Like To Sell You The Brooklyn Bridge

**Miles Jaffe** 

#### By Lilly McCuddy

iles Jaffe always wears a mischievous grin. He's a bad ass. And he's always thinking up the next bit of artistic anarchy.

His latest is a "Conceptual Web Experience" called etherbay. It's an imaginary website parody of modern art, culture, and Bitcoin. At etherbay you can "bid" on Hunter Biden's Blow Art, fake moon photographs, the Brooklyn Bridge, the Ark of the Covenant, or a banana duct-taped to a wall.

This guy is funny. And that's an art. So far, eBay is in on the joke, or at least hasn't sent a cease and desist order. But the Bridgehampton graphic artist who brought us the Hamptons Dictionary (definitions include MegaCottage and Privet Sector) and in 2001 broke the internet for a moment with Nuke-TheHamptons.com would probably welcome a bunch of corporate lawyers telling him to shut up. He opened up for us in his sprawling Bridgehampton studio.

#### What was the inspiration for etherbay?

It was a reaction to the insanity of the world we live in, particularly the economics. I was inspired by the Christie's Beeple auction that sold an NFT [non-fungible token] for \$69 million dollars. "N-F-T" should stand for "Nothing For Trade," because what are you buying?

## I think lot of people are asking that.

Right, what are you getting? A digital certificate. There's nothing tangible. The power goes out when whatever you bought is gone. Right? (Laughs) I mean we've reached the point where we have "virtual economics for virtual reality."

I was talking to an art dealer and we were trying to figure out why this thing sold for \$69 million at auction at Christie's. Nobody is talking about what a magnificent piece of work it is. It's all a promotion for crypto-currency. It's not a Picasso, it's a digital file and it's all over the internet and anyone can have it. I wanted to expose that.

#### You have a lot of political in-jokes on etherbay. Should all art be political?

It depends on the artist. Some artists just make decorative work. Clausewitz said, "War is just a continuation of politics by other means."What he didn't say is that politics is a continuation of economics by other means. It's all economics.

#### So are you a politician, artist, economist, or all three?

I'm a compassionate human being, so when I did projects like the Hamptons Dictionary or Nuke The Hamptons I was trying to call attention to bad behavior. Now I'm just trying to call attention to the utter insanity of what's going on in the world.

#### Some of the 'bids' on etherbay are in the millions. Congratulations.

(Laughs) Yeah, except I'm not selling anything. I'm not buying anything. It's a statement basically. Everything is for sale. If you want to buy a Standard and Poors Triple A rating, that's been done and we had the great mortgage crisis. If you want to buy FDA approval for your "miracle drug," that happens all the time. Things that aren't supposed to be for sale are for sale. Politicians, legislation. You want a kidney? You can buy a kidney. I don't know what you can't buy at this point. Maybe happiness.

MY KIE CAN DO THAT

ART

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## etherbay would have a celebrity kidney.

(Laughs) At a premium price, no doubt. And we take Bitcoin.

## Will there ever be a Miles Jaffe NFT?

No.

## Can we hold you to that?

(Laughs) No problem.

Jaffe's actual physical works hang in museums and galleries around the world. And in his other "hang" is at Java Nation Coffee in Bridgehampton. They don't take bitcoin.

Visit Miles Jaffe's latest world of conceptual art at etherbay.co or milesjaffe.com.

Lilly McCuddy is entering her third year as a Communications & Media major at the University of Michigan. She co-founded a food blog that can be found on Instagram: @hungryforthehamptons.



## Kiss & Tell

By Heather Buchanan

## The Yeah Me! File

Thy is it when you've been at best booty camp all week and given up gluten and wine and food that starts with c and found the perfect muffin-tophiding, good-gam-revealing dress and managed to get a blow out that defies humidity and are performing a sexy interpretive dance to Vivaldi and you catch a glimpse of yourself in the mirror and instead of seeing this gorgeous goddess (bet Elizabeth Hurley doesn't even look this good at this age) and all you see is... a bit of spinach in your teeth?

Somehow when presented with nine positives and one negative, the negative thought pushes the positives out of the way faster than a Real Housewife heading to a half-off Botox bar. Business owners dread that one devastating Yelp review more than they appreciate the numerous, "Hey, thought that mango matcha latte was really inventive." We live in one of the most beautiful places in the world but if we said that people couldn't complain about traffic in the Hamptons we would silence half the conversations. I saw a young girl riding her bike the other day and instead of thinking how cute, I worried about child abduction. Have I just been watching too many Netflix murder mysteries? Why don't we gravitate to the good?

Over the years I have had many kind notes and comments about my column, which has won numerous awards. But I still get hate mail. Literally. As in someone takes the time to write a letter and send it to my publication. And that somehow is the one that sticks in my head. I could have sent a letter back saying, "Hey, Neanderthal — get with the times and ditch the snail mail. I bet you don't even know how to use an emoji!" I then would sign off with a squinting face with tongue, flexed bicep, safety vest.

I was speaking with an artist who relayed the story of a brutal and insulting review, yet instead of burning it with a lot of sage and pig's blood she incorporated it into a book on her work to show it for what it was — one angry person's pot shot. She decided to create a file on her computer to counterprogram the negativity and call it the "Yeah me!" file. She took the time to keep every kind and complimentary and thankful email and saved it there to remind her of her work's value and positive impact and would open it whenever she was about to be consumed by a negative comment.

I mused about the propensity of the human brain to obsess over things that make us angry or feel unjust instead of the nice person that lets us out of our driveway in traffic or warns you as you are entering the party. "Hey, you remind me of Elizabeth Hurley but you have just a bit of spinach in your teeth."

I consulted my wise woman yogi friend who always seems so wonderfully calm on this issue and she explained that we are still hard wired in our DNA. Even though there are delicious berries everywhere we are still aware of the one poisonous one which can kill us. This same mechanism can be at work in relationships where we breeze over the lovely gestures which show your partner cares from putting large lettering on the shampoo and conditioner so you know which is which in the shower without your glasses to starting your car on a cold morning to knowing not to ask how was your day when you are eating ice cream right out of the carton and just cleans the kitchen and quietly backs out of the room. And yet we all remember the time they really pissed us off, and bring it up, often. The trick, like the berries is to know which one is just a little sour and which one is deadly, sort of like when he was working late and forgot about salsa dance class versus having an affair with the couples' counselor.

So whether it is the Yeah Me! file or the Yeah You! file, we are in need of finding a way to circumnavigate our brain chemistry and tap into the positive aspects of ourselves, our experiences and our relationships and move them to front of mind.

## The Vedic Perspective

By Amy Kalaczynski

## Manifesting

anifesting seems to be a buzz word at the moment. Everywhere you look, there is another new age coach teaching a course on how to "manifest." I am a believer that what we place our attention on grows and that our minds are extremely powerful. I believe our minds are powerful enough to ultimately get whatever we desire. I am challenging the way we view the concept of where our desires derive.

but also the Universe. The truth of what we really are is the source of everything and everyone. Just like a wave on the ocean, each individual is like a wave swelling from the entire ocean. We are wave, small self, and we are also ocean, big Self. So when we get desires, our desires are coming from Nature's Intelligence, big Self. These desires move us into the direction of evolution for small self and evolution for big Self, for creation as a whole.

cream so you drive to the local ice cream shop (maybe John's Drive-In, my favorite!) however John's Drive-In is closed so now you have to pivot. You decide to go to the grocery store to buy the ice cream and when you are at the grocery store you run into an old friend who invites you to a party where you meet your future partner. By the time you arrive at the party, you completely forget about your desire for ice cream and are very content eating cake instead. Ultimately your desire for ice cream is what led you to your partner. Big Self, or Nature's Intelligence, sourced that desire, which led you to John's Drive-In, then to the grocery store at the perfect time for you to run into your old friend. We must trust that in the larger picture

Nature's Intelligence knows what it is doing by moving us from point A to point B and sometimes to point C, D, E and so on in the perfect moment. When you begin to experience these synchronicities, you begin to trust Nature's Intelligence more and more. When we trust Nature's Intelligence, perfectly sequenced experiences begin to happen on a more regular basis. Life begins to flow easily. We get into trouble when we think our individuality is running the show and when we think things do not go "our way" we get depressed, angry, fearful, etc. This is when we need to flip the perspective and rephrase what we think is "our way" and replace it with "that way." If you begin to struggle or strain, it is Nature's Intelligence saying, "Move in a different direction, go another way."

To expand even further upon the manifestation process, the Veda also teaches us that fulfillment is not out there needing to be manifested. We are not the needy ones looking for fulfillment, we are fulfillment looking to go on an excursion. We need to surrender to the concept that fulfillment is our inner nature. Our job is to bring creative intelligence and fulfillment into contact with the need of the time. The need of the time is what causes desires to bubble up and those desires are to be acted upon to be "manifested." Meditation allows you to experience the fulfillment within, so begin there and manifestation will occur naturally!

concept of where our desires derive.

In the West, we think we, as individual people, are deciding what we want and then asking the Universe. We believe we are the source of creation telling the Universe what is best for us as individuals. From the Vedic perspective, there is only one thing, so we are not only our individual selves

c. for big beil, for creation as a whore

We are given desires to move us from point A to point B and to give us different experiences so that evolution can take place. It is our job to listen to the desires and act upon them. It is also our job not to get attached to specific timings or outcomes. For example, you have the desire for ice



## Detox. Retox. Repeat.

By Tracey Toomey McQuade

first summers in the Hamptons were spent behind bars. I popped bottles of Krug for the celebrity set at the Star Room. I made exactly one katrillion Red Bull-Vodkas for budding bankers at Resort. I popped Heineken caps off bare-handed until my fingers bled at the Talkhouse. When I wasn't shaking cocktails, I was writing about them. I reported on who was drinking what, where, and with whom for a host of publications. I realize I'm dating myself, but there was a time in my early 20s where I felt like Paris and Lindsay were close personal friends.

Many a morning after, I would stroll bleary-eyed down Atlantic Beach, checking out the clusters of people sunbathing or playing Kadima, and think: "Hendricks and tonic, Grey-Goose-soda-splash-of-cran, Ketel martini, bone dry, five olives, on the rocks." I may not have known everyone's names, but I knew what they drank.

Flash forward several years, and I made a sharp pivot into teach-

ing yoga and writing about wellness trends. Now when I stroll down Newtown Lane in East Hampton, I take in the brunchers and shoppers and think: "torn rotator cuff, tight hamstrings, left hip replacement."

Turns out that here on the East End, the carnal cocktail world and the upstanding fitness realm aren't as far apart as you might imagine. The same people I used to watch dancing on cocktail tables to Jay-Z are now "tapping it back" at Soul Cycle to the same songs. My name is Hov', oh!, H to the O-V, I used to move snowflakes by the O-Z... It got me thinking... there are lots of Saints and Sinners on the East End who take both Detoxing and Retoxing pretty seriously. I decided to round up my favorite Hamptons wellness influencers to get the skinny on their virtuous ways... and all their vices.

Colleen Saidman Yee, founder of Yoga Shanti in Sag Harbor, with her flowing mermaid locks and legs that go on forever looks more Saint than Sinner, but don't be fooled — she's a sucker for processed sugar and too much screen time. "A perfect detox for me is going to bed at 10, and waking up at 7," she said. "I drink a lot of water, meditate until 7:30, take a Yoga Shanti flow class, hop on my scooter and stop at provisions to get a green juice and then scooter to Havens beach, and jump in the water. Ahh. The day begins and this is the first time I glance at my phone."

Favorite way to Retox? "That's easy!" She told me. "I stay up until 2, binging on reruns of Schitt's Creek while eating peanut M&M's mixed with popcorn. I drag myself out of bed at 7, grabbing my phone, drinking coffee, opening the computer and eating leftover Good & Plenties from the movie a week ago. No yoga. No meditation."

Julie Dermer, one of SoulCycle's Senior Instructors is known for her rigorous and inspiring rides. Not surprisingly, her favorite way to detox in the Hamptons is "definitely first and foremost a sweaty SoulCycle class!" Why? "I always feel invigorated and energized after a challenging, fun ride with the pack," she said. "I also love a late day visit to the beach with my husband and our dogs. We wind down with some cold rosé and chips. It's so peaceful!"

But this soul-elevating maven doesn't consider wine and chips the most fulfilling Retox. When she wants to really let her hair down, she un-velcroes her spin shoes and heads to one of the East End's liveliest bars. "My go-to would have to be happy hour at Blue Parrot in East Hampton," she said. "Catching up with my friends at the start of the weekend for margaritas and nachos is always pure Hamptons happiness!"

Annie Mulgrew, VP and founding instructor of City Row, is a Detox/ Retox master. "I'm definitely a sinner/saint out here on the East End!" she said. "When I need inspiration and to just sweat it all out (booze et all), my go-to is my CITYROW GO Max machine. The instructors are all fantastic (myself included!), and we have class lengths from 20 up to 50 minutes. I know, I'm biased, but it really is the most effective piece of cardio equipment... I'm incredibly proud of the level of experience that we are providing to our community and welcome new members with open arms and PLENTY of motivation!"

What about after she's all wrung out and ready to tox? "Taking the boat over to Shelter Island for a late lunch/early dinner at Sunset Beach is my absolute favorite way to retox," she told me. "Wine just tastes better while sunset-watching at one of my favorite places in the world. Lingering for hours at one of the tables on the sand is how every Sunday should be spent."

See? Even the most disciplined, dedicated fitness gurus need to unwind sometimes. Whether with TV, sweets, nachos, wine or margaritas, I think we can all learn a lesson here: Perhaps balance can only be achieved when we go to extremes. Cheers! Oh... and Namaste.



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