James Lane

Real Estate





CARRIE MAE WEEMS ROBERT WILSON

PRESENTED BY VAN CLEEF & ARPELS

AUGUST 07, 2021 7:00 - 11:00 PM

PERFORMANCES, INSTALLATIONS, AND FILM SCREENINGS BY LAURA ANDERSON BARBATA, CRAIG HARRIS, NONA HENDRYX, DAVID LANG & SO PERCUSSION, MEMORIALIZE THE MOVEMENT, VERNON REID, CARL HANCOCK ROX, AND MORE!

AUGUST 08, 2021 5:00 - 8:00 PM

PERFORMANCES AND INSTALLATIONS BY KYLE BASS, VIJAY IYER, MEMORIALIZE THE MOVEMENT, AND MORE!





ALEXANDER TEAM

at Douglas Elliman Real Estate

Selling Sag Harbor

\$20M in Sag Harbor In Contract or Sold Year to Date**





Sold | 136 Jermain Avenue, Sag Harbor \$4,125,000 (Last Asking)



Sold | 21 Rogers Street, Sag Harbor \$2,995,000 (Last Askina)



Sold 160 Ferry Road, Sag Harbor \$2,495,000 (Last Asking)



In Contract
91 Harrison Street, Sag Harbor
\$2,495,000 (Last Asking)



Sold 57 Franklin Avenue, Sag Harbor \$2,095,000 (Last Asking)



Sold 20 Mill Road, Sag Harbor \$1,950,000 (Last Asking)



In Contract 28 Princeton Road, Sag Harbor \$1,895,000 (Last Asking)



Sold 5 Bay View Drive East, Sag Harbor \$1,835,000 (Last Asking)



In Contract 219 Ferry Road, Sag Harbor \$1,495,000 (Last Asking)



Sold 9 Manor Road, Sag Harbor \$1,475,000 (Last Asking)

Representing the #1 Team in the Nation* In the Hamptons First Year in the Market, Making Her Mark.

\$50M Sold Across the Hamptons in 2021**

#11 Agent in the Hamptons 2020***

Sara Goldfarb Lic. R. E. Salesperson

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Scott Durkin & Todd Bourgard

A Thoughtful Conversation About Leading Through the Embers

By Ty Wenzel

ow often does one get to meet with the President and Chief Operating Officer along with his Senior Executive Regional Manager of Sales for the Hamptons — of one of the nation's largest brokerages? We got just this chance when Scott Durkin, the President and COO of Douglas Elliman, and Todd Bourgard, his right-hand man in the Hamptons, were available to chat.

Durkin was a protégé of the legendary Barbara Corcoran for 26 years, which tells you all you need to know about his depth of knowledge in the real estate market. Bourgard impresses as well with over a quarter of a century with a real estate license and leading one of the most desirable regions in the country. You might be intimidated by the sheer magnitude of experience between them, but no, they are two of the most easy-going and well-versed titans of the industry.

We met for breakfast at Topping Rose House in Bridgehampton during an oppressive heatwave. Yet their broad smiles reveal their enthusiasm for the day and how they approach their daily grinds. Our inquisitiveness was ablaze much like the temperature of the day: how does top brass deal with something as catastrophic as a global pandemic when life literally comes to a halt? That's where we started and it became quickly apparent that neither men alarm easily and that their demeanor under pressure is precisely the reason why Douglas Elliman is the leader it is today.

We are curious how you reacted when Covid took hold in March of 2020. Was there a panic?

Todd: Although we did not see this coming, we didn't panic. We closed down all the offices and within two or three days, the phone started ringing. At first it was all about rentals, people just wanted to come out here and rent in March and April. Rentals were gone very quickly. Then everybody decided to buy. They had a couple of months to think about it and it was a well thought out process. It went, "We're going to change our lifestyle completely." And they did — 6,500 people changed their permanent addresses from New York City to the Hamptons.

Wow. Do you think this is a permanent migration?

Todd: I think they're here to stay based on the school enrollments.

Still, it must have been a shock to consolidate and be ready for what was to come.

Scott: We had no warning. It was March 13, a Friday. We didn't even pack up, we just shut the offices down.

Todd: We then gave everyone notice to go in and get what they needed. We really thought we'd be shut down and have no business.

Scott: We couldn't show anything. We had no business for ninety days in Manhattan, our mothership. Our business there dropped 64 percent for those 90 days. We were shocked by that. You always have some sort of contingency plan for moments like this. You have to act quickly if something catastrophic happens with a plan to show how you will run the company. Unfortunately, we had to reduce our overhead by 35 percent, so that was incredibly hard. We shaved 10 offices out of 21.

Todd: We couldn't show either. But we could do virtual showings, we could send out videos, we can have the homeowner leave and have clients go in unattended by a realtor. This was new to us.

We also learned to work remotely with amazing productivity and results.

Scott: Hello! The whole business changed, the way agents do business.

Todd: There are agents that have been doing business the same way for 20, 30 years. It was sink or swim. We changed everything and I was surprised how quickly the agents were able to adapt. They did it famously.



Scott: Agents are natural negotiators, but here there was nothing to negotiate. These were the rules and they had to pivot. We went from black and white to color. We didn't even have print advertising because magazines were shut down, everything was shut down.

Yet, Elliman's numbers were and are fabulous, so congratulations.

Scott: Yes. It was our team. There was no way we could have done this alone.

Todd: We did famously because of our communication from the top. There was no gray area. Agents were fined thousands of dollars for waiting in front of a home waiting to let their clients in for a tour when they weren't allowed to. We didn't want any part of that. We even had appraisals doing drive-bys.

Scott: We had closings online. Twenty minutes. It was amazing

Todd: We couldn't be at the final walk throughs so my agents were allowed to let the clients in through FaceTime. They were given instructions to do the walk throughs, such as under cabinets, bathrooms, basements, closets.

In hindsight, we have to take pause at how difficult it was for locals when the onslaught happened that March. We had the infrastructure and resources for an offseason population only. Like when entire supermarkets were bought out overnight.

Scott: Eight thousand dollars in steaks, 700 freezers from PC Richards.

It was wild. Things have certainly settled down and become the norm with the new year-round population. There are also a lot of areas that are now real estate hotspots, such as Springs and Hampton Bays.

Todd: I've been in Hamptons Bays since 1981. I love it there. Great restaurants, I mean, look at everything we have on the water: Canal Cafe, Cowfish, Rumba, Oakland's. I love how I can go anywhere and someone knows you and yells, "Hey Todd!"

Scott: If you look at it from 30,000 feet, as we looked at all of our markets, we were so caught off-guard with this. I was in Los Angeles but flew to Palm Beach where we have a place where we bring our horses. [Durkin is an accomplished dres-

sage equestrian himself, while supporting his trainer in competitions.] I was there for six weeks and then went up to the Catskills. I didn't come back to New York for 18 months. We had to be mobile but not be mobile. We set up shop in Miami and got to work.

What was Florida like through it all?

Scott: Much like out here in the Hamptons, it was crazy. Everything is selling. I think we were up 247 percent last year, which is incredible.

Todd: The numbers are staggering. 2020 was our best year in our history. We said how will we ever beat that? Guess what? We have beat out every month of 2020 for the last six months of 2021. It's amazing.

Besides the astounding sales numbers, what did you think of the last year and a half personally?

Scott: It gave you a moment to reflect. Howard (Lorber, the Chairman of Douglas Elliman) always says, "If there's one thing you would take back more of it's time."





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iving and working in real estate on the East End is a staggeringly lucrative and competitive industry that requires 24/7 commitment and a hint of bullish stamina. It can make dreams come true and it can dash them as well. But it sure helps to have a BFF to stand by you while working your way to the top. Jennifer Wilson and Treacy Cotter are local to the Hamptons, raising their children and ultimately coming together to create the Wilson Team under the flagship of Saunders & Associates. The rest is history, as they say. We were excited to learn more about how a successful fashion executive turned stay-at-home mom and pharmaceutical sales maven teamed up to become one of the most successful real estate duos on the East End.

Your partnership is a wonderful journey of two local East End women coming together to build a very impressive business. When and how did it come together?

Jennifer: I started selling real estate in 2007 after a twelve year career in sales with Astra-Zeneca Pharmaceuticals. I grew up in East Hampton and I have always loved the beauty of the East End and the properties and land-scape from the ocean to the bays. Treacy and I grew up together and Treacy's work ethic was always impressive to me. She has a background in design and sales, and when she was ready to go back to work after raising her boys, I asked her to join me. I was confident in her and knew she had what it takes.

Treacy: Jen and I have been life-long friends, we met in the second grade on the playground at John M. Marshall Elementary School here in East Hampton. We have helped each other throughout our lives with everything from work, family, you name it. Jen has been in real estate for almost fifteen years and I was a stay at home mom. When it became time for me to sell my house, I was relying heavily on Jen for advice. This started the dialogue about getting my license and coming to work with her at Saunders. It was great advice that I am so glad I listened to her.

Do you delegate certain aspects of your business like one handles sales, the other rentals, or do you both cover the full gamut of services?

Jennifer: Treacy joined me at the end of 2019, and when March 2020 hit it was all hands on deck. We cover everything together, from sales to rentals, and we have fun doing it! We are a full service, hand holding team!

Treacy: We share most everything. Jen has more years of experience and has taught me so much by letting me work side-by-side with her through every aspect of our business. We have a natural ebb and flow.

Treacy, you were in the sales end of the fashion business in New York City prior to returning to the East End. Do you think that having this unique experience has elevated your eye for architecture and this aesthetic enhances your cli-

ents' and customer's needs?

Treacy: Absolutely! Working in that industry has helped tremendously. Obviously from an aesthetic standpoint, I have developed a sharp eye and truly love helping people with all aspects of their homes-selling or buying experience — and everything in between! I had a large staff and tremendous customer base which helped me learn how to navigate through our diverse pool of clientele and getting them what they need quickly.

You're both moms with children. How did you balance the last year and a half during the lockdowns as you were homeschooling, coupled with the unprecedented influx of Hamptons buyers looking for homes or selling them?

Jennifer: My oldest daughter is going to be a senior in college and my youngest just graduated from East Hampton High School. It was a crazy year with many moving parts, but it was the best year of my fourteen-year real estate career. Treacy and I value family and we give each other permission to stop and be present for our kids. That is the greatest part of being a team of working moms — we always have each other's back.

Treacy: Jen and I both put family first and foremost but work was insane! During the lockdown we were both on our computers non-stop working, twelve hours a day. We were able to manage both fairly well since there are two of us and we communicate constantly. It was a challenge to keep up with the influx of buyers but I think we did more than alright.

How else did the Covid-19 crisis affect your business? Are you getting nervous about the new variants taking hold and affecting your work?

Jennifer: Covid has definitely changed the landscape in the Hamptons and the real estate market in general. I don't think that the majority of people who bought and moved out here are going to go back to New York City full time. I foresee many people splitting their time between the Hamptons and New York City, especially with the efficiency of all of the technology that we have been using over the last 15 months. New York state is over 70 percent vaccinated, so I am not worried that the new variant will affect our business.

Treacy: We did a lot of site unseen transactions during Covid. The beauty of real estate is that we were able to keep working during the pandemic. Saunders was so helpful with the way we had to adapt our business during that time. Things still ran very well and I am confident they will continue to no matter what may come down the road.

So, you're both seeing a permanent migration to the East End?

Jennifer: I do see a permanent migration. The people who bought and rented out here during the last year have experienced what we as locals have always known, that this is one of

the best places to live. From boating, to water sports, or enjoying our beautiful ocean beaches year round, hiking trails and great restaurants, there is so much to do out here and in such a beautiful setting. I have spoken to a lot of professionals who moved out here and say that they are never going back full time.

Treacy: Yes. People are making huge life-changing decisions regarding city-living, realizing they don't have to be there full time for work. We are seeing a change in the usual work week. People are now choosing to be here on a more full time basis and hopping back into the city for a few days as opposed to the Monday through Friday city work-week that was common pre-pandemic.

You've probably seen amenities or trends that you've never seen before become required by buyers directly caused by the pandemic. What are they and how do you deal with buyers looking for something that may not exist?

Jennifer: A home office, and possibly a couple of home offices have become extremely important. That as well as a home gym, or space to create one.

Treacy: Simply put, I think the biggest challenge out here now: cell service and WIFI - someone please help!!!!

Amen to that, Treacy. Have you noticed any neighborhoods that might be of interest to buyers?

Jennifer: Springs has become very popular among young buyers. They would rather be in Springs than North West Woods for example because there is a lot more going on. There are fantastic waterfront restaurants, the Springs General Store, and a thriving art scene and shows at Ashawagh Hall.

Treacy: Every neighborhood! Due to the shortage of inventory people are looking anywhere and everywhere.

How has the market been in 2021? Was there any slow-down? How do you see the market playing out for the rest of the year?

Jennifer: The only reason we have had a slow down is because we sold all of our listings and there is not much inventory. We are working with a lot of buyers, and in the past a buyer would come out and look at ten houses. Now they come out just to see one or two.

Treacy: We are still very busy. It's just not as frenetic as last year. It has shifted for us as the inventory out here has shifted. We had twentyplus listings and have sold them all. We are busier now with buyers. It will be interesting to see what the fall brings, if people will change their minds and go back to the city. I believe we will stay busy here in the Hamptons.

The process seems to have been changed in 2021, in that the homes go so fast and above

the asking price. What is some advice you have right now?

Jennifer: My advice to my buyers is to be prepared to act quickly. Be the first to see a property and make an offer right away. Cash is king. Even if the buyer is getting financing, their offer should not be contingent upon financing. Treacy and I look at the new listings and price reductions every morning and afternoon and call our customers right away if a property comes on that fits what they are looking for.

Treacy: Do not hesitate. Speak to your financial advisors and be prepared before you go look at a home. We are here to get you through the rest of the process. You have to go to a showing prepared to make an offer.

Why Saunders & Associates and not another agency? What do they offer that appeals to you?

Jennifer: Andrew and Colleen (Saunders) are so smart and hands on. I've worked for two other agencies and Saunders is truly special. We have the most creative people running our marketing department, and agents do not have to jump through hoops to get things done. We are a data driven company and Saunders positions all of their agents for success.

Treacy: I watched Jen during her journey with real estate and she has never been happier than she is at Saunders. Saunders treats their agents like customers. Andrew and Colleen are a pleasure to work for and they will do anything to help. My first open house I had a question and had to call Andrew. I had yet to meet him and he picked up the phone on the second ring and it was huge help and relief. The admins in all our offices are amazing as well!

Are there any homes that you've sold that you're particularly proud of?

Jennifer: Big or small, I love selling homes. The reward of finding someone a home that they love is so much fun.

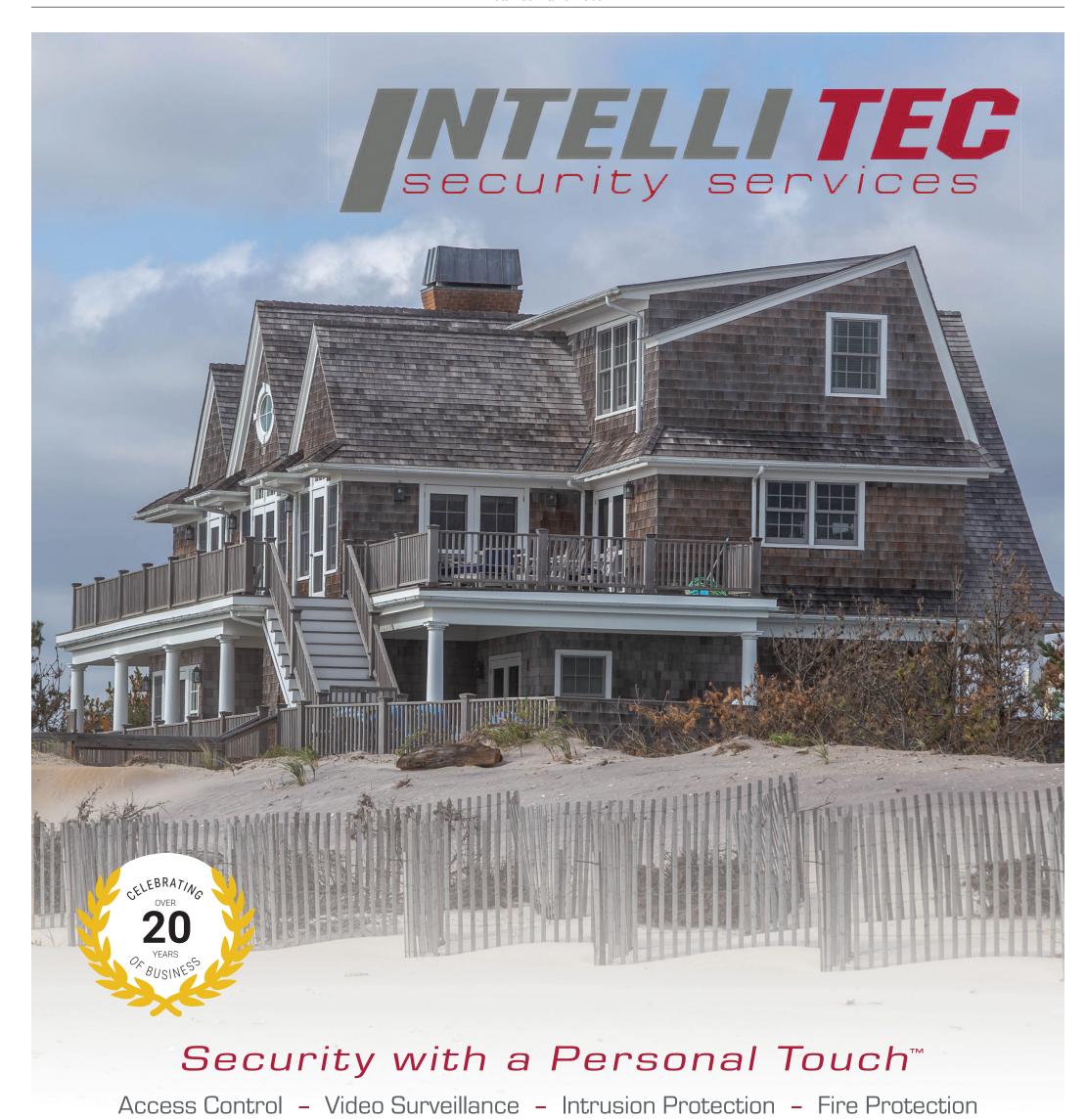
Treacy: All of them! 73 Scotline Drive in Sagaponack was a fun one. Beautiful home!

That is a gorgeous house and congratulations on selling it! What do you both do for fun when you're not working?

Jennifer: I love boating and the beach in the summer! Treacy and I have a great group of friends that we spend time with on the beach along with all of our kids. We are so lucky to live where there are such beautiful ocean beaches. In the winter months my husband and I head out to Aspen to ski for a few weeks every year.

Treacy: Jen and I actually spend a lot of our down time together. The beach is our biggest go to. I teach group fitness classes at Sag Harbor Gym as well which is super fun.

To learn more about The Wilson Team or to view their current inventory and sales history, visit www.hamptonsrealestate.com or email thewilsonteam@saunders.com.



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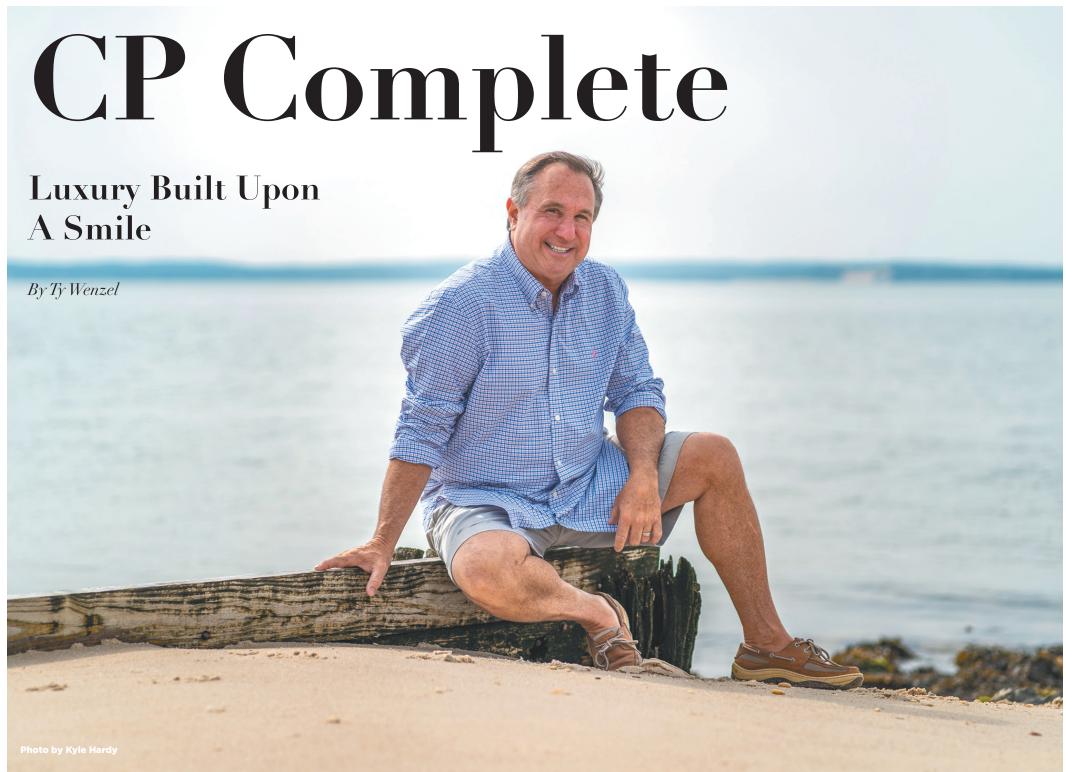
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C-8 James Lane Post August 2021



itting down with Chris
Hall of CP Complete is
no small feat, particularly
during high season in the
Hamptons. As one of the most respected builders on the East End, he
is quite busy this time of year.

Once we did get the opportunity, we learned that both he and CP Complete partner, Paul Guillo, have been leaders on the East End for decades. And they are now beautifying the region one house and yard at a time. Considering the kind of commitment Hall has given to both the North and South Forks in terms of building businesses, it's surprising to learn that he's actually a Jersey boy originally, having been raised in Union, New Jersey. It wasn't until the summers of his college years in Vermont that he landed in the Hamptons and his first summer job was collecting trash for Suburban Sanitation in Sag Harbor and washing dishes at a restaurant in Noyac.

He was bitten by the entrepreneurial bug and, in fact, he put himself through college by starting his first company, a pool service. With the funds, he also began building and renovating homes on the East End. That was not enough, so he opened The Music Hall in Jersey, which was the area's largest collection of used CDs. It had a weekly segment on WNEW-FM and played rare selections of imported music on the program. After selling it to a retail chain, he founded Peconic Online with business partner, Ray Sanchez. If you lived on or visited the East End back in the early days of the Internet, you would have seen Peconic Online in the footer of every website based in the Hamptons. They built and hosted websites for the likes of Bridgehampton National Bank, Hamptons International Film Festival, the Hampton Jitney, Southampton Hospital, and the Hampton Classic.

From there he created Path to Success where non-profits benefited from fundraising activities, which included the Long Island Music Hall of Fame. Concurrently, he also partnered with radio legend Pete Fornatale, and produced "Mixed Bag Radio" for Sirius/XM.

That's a lot. But it was the combination of his wildly diverse entrepreneurial experiences — swimming pool construction, landscape design, technology, and music — that

brought Hall to the art of building luxury properties in the Hamptons, as well as the North Fork.

James Lane was fortunate to land valuable time with Hall — who is incredibly easy to talk to with his refreshing warm smile — to learn more about CP Complete.

Chris, you have been a mainstay in the Hamptons in various industries. How did you start building homes and did that experience help you get started?

The evolution to home building was quite organic. Our clients meet us based on our reputation or referrals and the projects grew in scope from interior and exterior restorations and renovations to new home construction. Having said that, many of my favorite projects remain renovations of older homes that need upgrades and some TLC.

How did you and Paul become partners?

My partner Paul Guillo and I have known each other for decades. We travelled in the same circles when it came to playing sports, coaching our sons and business relationships. It was a natural progression and quite fortuitous that we began working together. Paul is one of the good guys and it's a privilege to be his partner. We have different strengths and complement each other's skill sets extremely well. Among our areas of common ground is the satisfaction that we receive from a job well done.

What kind of services does CP Complete offer?

CP Complete was aptly named for our team's wide-ranging array of talents. We provide virtually all services to current home owners or those planning to build their own home. The ability to provide such a comprehensive service is the result of working in our community for many, many years. Paul and I have gathered, not just an extremely talented group of professionals, but incredibly nice and honest tradespeople that we can call upon at a moment's notice.

The pandemic created such turmoil across the board, but the building trade really got walloped. How did you

manage 2020?

2020 was a difficult year professionally for so many people. However, as we all lived through the pandemic together; there are far more important concerns other than business. Last year gave us a chance to provide services that were far different than years past. CP Complete has several clients that needed to adapt to year round living in the Hamptons. While they were not homeless by any means, they were displaced professionally, socially, and academically. While us "locals" experienced frustration and overcrowded stores and towns, Paul and I never lost our focus and compassion for those who had a most difficult 2020. The work that we do has many benefits, in addition to being able to work in one of the most beautiful areas of the country, Paul and I get to work with, and for, incredibly interesting clients. What I've learned from them about business and life certainly equals, or surpasses, what I have contributed. We've been happy to give back in any way we could.

What are some features or amenities clients now request that weren't as prevalent prior to the pandemic?

Not surprisingly, we saw an increased demand for home offices, residential gyms, finished basements, and expanded or upgraded outdoor living space. Pavilions, pool houses, spacious patios, and landscapes have become the most popular requests. Additions to existing homes, renovations to kitchens and bathrooms have also been increasingly common. It's been fun for us to take a client's wish list and turn it into something that is a spectacular, yet practical, end result.

What projects are you currently working on?

CP Complete has some really innovative projects in our very near future. We have worked with our clients and architects in a collaborative effort to design some incredible properties. We have just completed a home and cottage renovation on a family compound in Water Mill. This particular project was planned to be done in phases. In September, we begin phase two which is the construction of an all-season pavilion that includes state of the art audio/video, air conditioning, radiant heat on custom tile flooring, and amazing

living space for family and friends. We have partnered with nature, as the 360 degree views are breathtaking. Our team will be building a remarkable custom gunite pool and spa to compliment the pavilion. The landscape portion of this project is also quite special. To one side there are local bees in place and thriving. Looking to the west we will create will be a courtyard with a view of fruit trees and a bocce court. A halfcourt basketball area is under construction near rolling hills and a bucolic naturally enhanced landscape. Our client and extended family will have their own spa-like retreat to call home. Most importantly, working for this nice family, who appreciates our attention to detail and the kind approach that we bring to our craft, is tremendously rewarding. Life is too short to be around people that don't have perspective and appreciate other's hard work. All of our trades have commented on the positive atmosphere that surrounds this estate.

How would you define the homes you build in terms of their style?

We are very adaptable to our clients tastes and desires. The architects that work with us have many years of experience and incredible imagination. The common thread of the homes that we build and renovate is that we create a home away from home. Comfortable, practical, and luxurious are words that our clients have used to describe our work. Marrying form and function is always the goal. We are working on a home renovation in Sag Harbor. Our talented team is assisting in providing advice and guidance, once again a special synergy exists with our client that allows this distinctive project to become eye-popping.

Do you have a favorite East End village to build in?

Not an easy question. The seasonal answer is the village with the least traffic! Each village, as well as each project, has its own character and charm. One perk of Hamptons construction is that working south of the highway gives me easy access to the ocean when that whistle blows.

What do you prefer, custom building, remodeling, or restoration?

My personal preference is renova-

tion/restoration. Although knock downs are increasingly popular and new builds provide a clean canvas; there's something special about making an older building new again. Whether it's nostalgia or being environmentally conscious, it is more rewarding for me to preserve a special part of the Hamptons past while providing modern amenities and style.

In what ways are you evolving as a Hamptons builder?

Each year provides the opportunity to evolve. Paul and I listen to our clients. It sounds like a simple concept, but we've become better listeners. Our clients, contractors, architects, and other experts in their area of expertise have so much to offer. CP Complete brings everything together; the creative process, blueprints, permits, construction and the final product. Each aspect of our "job" involves listening, patience, and understanding.

Are you incorporating any trends that you've seen in the homes you're currently building or remodeling? What trends are you really into?

I'm passionate about outdoor living. Bringing the comforts of inside the home to our amazing properties is quite a thrill. Pavilion, patio, pool, spa, open space, meditation areas, and landscape features that preserve the natural environment while providing privacy and beauty are all key elements.

When you're not building, what do you do for fun?

There are so many things that our community has to offer. Kayaking with my family is a way we enjoy our beautiful area and spend time together. Like most folks on the East End, we entertain friends and relatives for many weekends throughout the summer. You happen to be asking me on a gorgeous day that I spent at the ocean with my wife, which was amazing. Life is good and, rest assured, my time away from building is well spent!

Learn more about CP Complete by visiting www.cpcomplete.com and follow Hall on Instagram at @cpcomplete.



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Your Concierge

A Talk With Lifestyle Management Experts Gail Kresge And Robert Altmann

By Jessica Mackin-Cipro

our Concierge NYC offers membership-based personal concierge services and lifestyle management throughout New York City and the Hamptons. We caught up founder Gail Kresge and director of sales and marketing Robert Altmann to learn more about the company's background and its services.

What inspired you to start Your Concierge NYC?

Gail: In 2016, I left behind a long career in Mortgage Finance to pursue entrepreneurship and my passion for helping people. During my career I was an executive, wife, and mother who struggled to balance the demands of everyday life. My inspiration was to create a company designed around meeting the needs of busy people. We are known as personal concierge and lifestyle managers because we step in to help those we serve accomplish their personal and professional goals while creatively solving their everyday needs. Our existing client

roster tends to be high-net-worth individuals and families and highprofile individuals and families, but our services are open to everybody.

Robert: I merged my event and production company Third Wave Events with Your Concierge NYC about three years ago. I received a call from my older sister Sharon who coincidentally is my partner Gail's best friend from grade school and a close friend to my whole family for years growing up. She had told me about Gail's company and how she truly believed we should meet and talk about working together. At the time of the call, I was emceeing a fundraiser at the NBA store in New York City and gave Gail a call to see if we could meet up when I finished the event.

We met and shared both, fond memories and what our vision for a combined business could look like. You could say, she was the Ying to my Yang!

All my strengths and creativity are a perfect fit for the business. I am a

people person and really enjoy providing both friends and clients with things that bring joy and happiness. Our clients become our friends and it gives me a continued attitude of gratitude.

Tell us a little about your business and the services you offer.

Gail: We have several monthly clients who have entrusted their needs to us for several years. For these valued folks we have a philosophy that there is no task too big or two small. They can ask us for anything, and we'll get it done. We greatly value the relationships we've created, and we are continually excited to create more. We are experts in private travel and jet charter. We love to curate unique and personally tailored itineraries. We serve as property managers for clients whom either expect to be away from their primary residence for an extended period, have a second home needing supervision, or need a chief of staff to manage their home, affairs and staff. We love to create special events, bringing our creativity and attention to detail to everything from backyard parties to lavish celebrations. We come along side our clients and provide them exactly what they need at exactly the right time.

Tell us a little about your background and what brought you to this point.

Gail: I have a business background, coupled with the experience gained by raising a family. The struggles are real, and I've seen many of them. When I decided to leave the business world and pursue my passion as an entrepreneur, while creating the business infrastructure, one of the preparatory steps I took was to attend the British Butler Institute. I wanted to become an expert in the



domestic arena. It was a joy to learn and apply many aspects of home management. In the spring of 2019, Rob and I joined forces blending Third Wave Events into Your Concierge NYC, Inc. to create an unstoppable collaboration.

Robert: My background, forte and strengths include being a certified national motivational sales trainer for Sprint, professional voice-over, and public speaker. I have worked closely with several marketing and advertising teams over the years allowing me to showcase my creativity and ability to captivate audiences on a grand scale. Along with being a lifestyle management company we can provide extraordinary events and experiences for people from backyard celebrations to hosting fundraisers that give back to those in need. It's rewarding and fulfilling to really do what you love and go the extra mile. Something Gail and I both feel deeply committed to.

How have you had to pivot your business due to Covid-19?

Gail: We are so happy to see the world returning to normal and will be more thrilled to see Covid-19 in the rear-view mirror. The nature of our business is one that provides personal service. That said, at a time when the world was shutting down and infection rates rising, we like



many others, were forced to look for creative ways to pivot our services. During that time, we offered many of our services virtually, we also collaborated with Broadway experts to provide unique virtual Broadway experiences, we arranged private and safe air travel for clients who needed to travel, and when it was safe to do so, we followed our clients out-of-town to better support

What's next for you and Your Concierge NYC?

Gail: We are growing and expanding our service areas. While we initially followed our clients out-of-town, we have found great reception in both the Hamptons and South Florida. Our current areas of focus are New York City and the Hamptons, with further expansion to South Florida in the future. We are very excited by the new friends and contacts we have made in the Hamptons market and the opportunities are amazing. It's our pleasure to look for ways to be of value to the community in addition to supporting our clients. This summer we are offering our time to various non-profit groups with events in town, while also participating in events that are grass roots to the community.

To learn more, visit yourconciergenyc.com.











The Ultimate Real Estate Power Squad: The Terry Cohen Team

omider how many agents are selling real extra in the nation — that staggering number sell only build reverence for a certain Hamptons reckstar who has been	Terry, you've been ranked by the Wall Street Journal in the top one percent of real estate professionals sev- eral times. What is your	You've been selling suc- cessfully in areas that are up and coming since before the pandemic. Terr Cober I we former to	comes strength, and we adapted as a team beautifully. During the pandemic people fell in love with the East End like overe before and we have a stronger market because of that.	but weren't prior to the Covid-19 outbreak? Teny Cohen Definisty a rend toward large home with home of- face, space for lish to work remotely
nanked by the Well Street Journal	methodology in selling	gain experience in development early		more separated spaces. Understand-
several times in their Top 1% of	to that degree?	on in my life, so that has definitely	Are you personally see-	ing the family dynamic has become
real course sold: Terry Cohen, an agent to ioin Sounders & Associ-	Tenry Cohen: Knowledge and	helped my understanding. I keep my mind open to all areas for my clients.	ing a permanent migra- tion to the East End?	so important to find them the right house which would work. For exam-
agent to your transacts on Associ- ates during its conception back in	what to do with that knowledge.	and if they are not fed to a specific	tion to the East End.	ple, a lot of older children are living
2008. That may have been when	Our business is largely referral	area or town, I find what will satisfy	Terry Cohen: Of course, but	with their parents while adjusting to
real estate sow its most distress-	based, which tells us our clients and	their needs. During the pondemic,	look at the traffic! The pundentic	a work from home schedule. A lot
ing time, but from the rubble rose Cohen to become one of the most	customers are happy with our work. A referral is the best compliment to	I would look for opportunities for new developing and for value band	absolutely caused a shift — for the most ours, needle who have	want personal gyess and are focused on home wellness areas.
cohen to become one of the most sought-after for selling or basing	A network is the best complement to what I have done in my career.	expective that year a good invot-	bought homes here are not leaving.	on home wellness areas.
luxury homes on the East End.		most based on current market	Some are choosing to enroll their	Jon Vaccasis We have a lot of
	Your background is so interestine! How does	conditions. North Haves, which	children in schools here with the	requests for home offices, gyrns,
Cohen's background is intriguing. She is an Ohio native who studied	a chemical engineering	was a sleeper for a long tiese, was a natural progression from neighbor-	new flexibility of working certron-	accessory structures, tennis, land for cuttade scriptings. Lets are choos-
chemical engineering at Ohio State	major in Ohio end up	ing Say Harbor being such a creat	meno.	ing to home school or set up gods.
University and the University of	in the Hamptons selling	area. It's great because of its access to	Jon Vaccari: Yes, we are seeing this	so they need more flex spaces for
Artuma. She worked for a chemical company where she handled their	luxury real estate?	water and penalmity to popular Sug Harbor — it was undervalued but	in opecially younger families who enroll their kids in the schools here.	remote learning. And a home bat!
company whose she nanesse their marketing and sales and the iob	Terry Cohen: My background in	now people have found this gern.	The pundemic allowed traditionally	
was based in Wishington, D.C. It's	engineering has made me a critical		sessonal families to recognize that	Why did you choose
always a hop, skip, and a jump to get	thinker, which is essential in this	Now I'm seeing a strong trend in	the East End effords a high-quality	Saunders & Associates
to the Hamptons from Manhattan, so when she moved them to work	business and in life. The experience in selling and helping people in a	Amaganett. People want larger borner, orace like serrious, and they	of living, year round. What was previously viewed as a vacation home	as your agency?
for her family's business in the gar-	bay office setting prepared me for	are willing to be open to proporties	is now being appreciated and used as	Tony Cohes: Andrew and Collect
ment district, she found real estate	this first poced current During my	north of the highway to get what	a co-primary residence.	Saunders set this fires apart from
which has always been a demanding	time in New York, I worked along-	they want.	How did your sales and	others — I ropect and trust them greath. They treat their employees
but rewarding career move in the cits, and of course, the Hamptons.	side my family brokering goods with clients who we built long lasting	Additionally there has been an ex-	rentals for 2020 go and	greatly. They treat their employees and agents in a way that beenly
With the amount of marketing and	relationships with. Our clients were	photon of demand west of the casel,	how do you think the	loyalty.
sales experience she already had, the	loyal, as were we, which is why we	which offers more infrastructure	remainder of 2021 will	
framework was there to catapult her	randy lost any clients to our com-	and an carior commune to and from Mushaman	close out?	Jon Vaccari: The strong market- ing team sets Saunden sport from
to where the in now.	petition.	Muncartae.	Terry Cohon: There was a lot of	ing team sets Saunders spare from other, traditional forms. We are



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