

Hamptons Tech Week

July 18th — 21st  
Southampton, NY

# HAMP TONS TECH WEEK

[www.jameslanepost.com/hamptons-tech-week](http://www.jameslanepost.com/hamptons-tech-week)

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HOSTED BY

James Lane  
— POST —

  
SOUTHAMPTON  
ARTS CENTER



*ethereal*

— MISSION —

To bring the world of web3 to the Hamptons! This event will educate on how web3 is enhancing and progressing a variety of industries such as art, real estate, sports, environment, and fashion, while giving industry professionals a space to network and learn. Join for a lively few days in July – filled with panels, activations, and networking opportunities at Southampton Arts Center and a variety of venues throughout the Hamptons, to help further educate the East End community and its visitors about the opportunities in the world of web3.



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## Monday • July 18, 2022

5 — 7pm:  
Pre-Registration Networking Happy Hour

**Venue:**  
Arte Collective Contemporary & Fine Art  
50 Jobs Lane, Southampton

## Tuesday • July 19, 2022

11 am — 4:30pm  
A day of Panels & Activations  
Panel schedule coming soon

**Venue:**  
Southampton Arts Center  
25 Jobs Lane, Southampton

5pm — 7pm  
Networking Happy Hour

**Venue:**  
Arte Collective Contemporary & Fine Art  
50 Jobs Lane, Southampton

## Wednesday • July 20, 2022

11:00am - 4:30pm  
A day of Panels and Activations  
Panel schedule coming soon

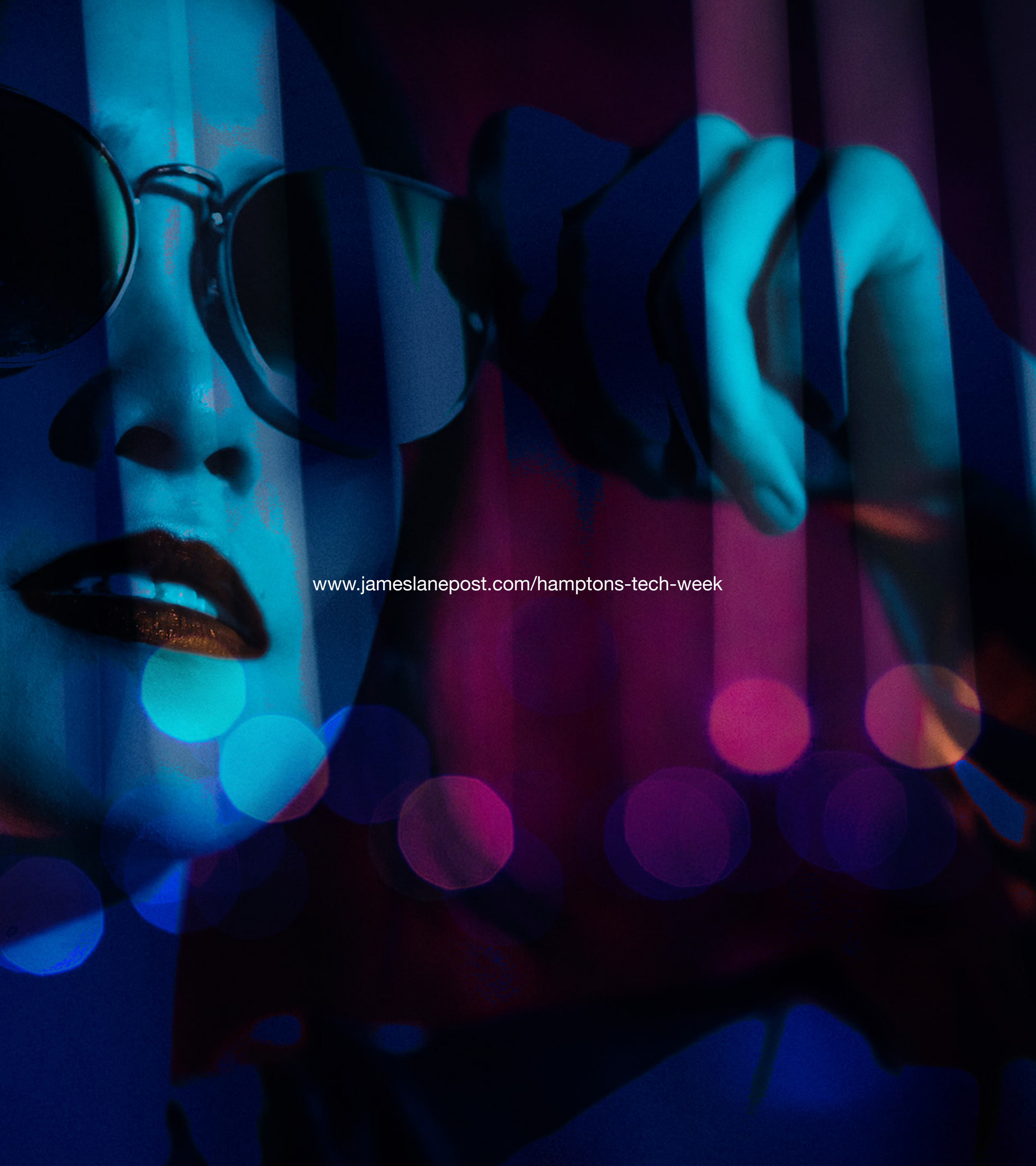
**Venue:**  
Southampton Arts Center  
25 Jobs Lane, Southampton

TBD Closing Party

## Thursday • July 21, 2022

12:30pm - 3:00pm  
Closing Brunch

**Venue:**  
Bounce Beach Montauk  
148 S. Emerson Avenue, Montauk



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— SPONSORS —

Sponsors will be updated as confirmations come in



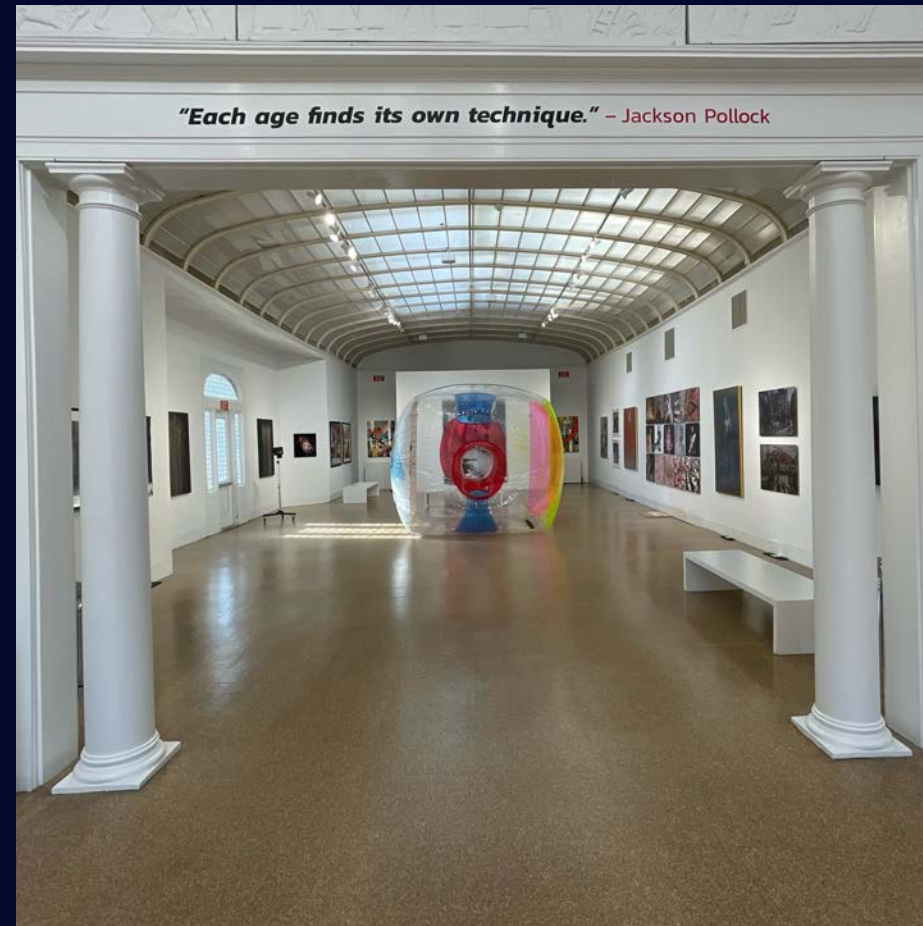
— NOTABLES —

Notables will be updated as confirmations come in



- Jordan Norwood, Founder of White List, Speaker
- Jaclynn Brennan, Co-Founder of Fyli, Moderator
- Josh Posner, Head of Commercialization at Stageverse, Speaker
- David Fritz, Co-Founder of Creative Intell, Speaker
- Jeremy Gilbertson, Advisor for Infinite World, Speaker
- Wiley Mathews, Founder of Honeycomb Ventures, Moderator
- Jason Bayuk, CFP - Barnum Premier Client Group, Speaker
- Jamian Polk, Director at Microsoft, Speaker
- Chris Mann, Subnation, Speaker
- Doug Scott, Subnation, Speaker
- Evan Shapiro, Keynote
- Simon Skrelja, Citi, Speaker
- Scott Marsi, Crypto Whales / Street Artist, speaker / educator
- Dan MacCarone, CEO of Charming Robots, Speaker
- Erin Sykes, Nest Seekers International's Chief Economist, Speaker
- Cindy Scholz, Compass Real Estate, Speaker
- Weston Woodward, Chief Impact Officer for Iron Lights Labs, Speaker
- Kelly McCammon, Founder/CEO of Payne Stewart Kids Golf Foundation
- Brian Pitz, Founder at Amagansett Tech Capital Partners, CFO of Inflection Point (SPAC), Speaker
- Paola Origel, Co-Founder/Managing Partner at Chainlink Capital Management, Speaker
- Olivia Dell, Co-Founder of Nova Impact, Moderator
- Matthew Frederick, M Frederick Design, Speaker

— LOCATIONS —



SOUTHAMPTON ARTS CENTER



ARTE COLLECTIVE CONTEMPORARY & FINE ART



BOUNCE BEACH HOUSE



PRIVATE RESIDENCE

## — HOSTS & PANEL HOSTS —

### Hosts

**JAMES LANE POST** is a media company that covers East End life. Both the digital and print publication highlight uplifting stories that give back to the community. With content that appeals to all East Enders, each issue — written by award-winning journalists — includes style, dining, news, arts & culture, real estate, travel, events, philanthropy, and acts as an overall guide to what's happening in the Hamptons and on the North Fork.

**ETHEREAL GLOBAL** is a web3 consulting company focused on thoughtfully transitioning companies, brands, and individuals into the world of web3 including blockchain, NFT, Metaverse and DAO applications. When working with a client, Ethereal will uncover opportunities for web3 implementation, create the strategy roadmap alongside the executive team, execute on development, and also coordinate other appropriate partners.

**SOUTHAMPTON ARTS CENTER** is committed to community building through the arts. We present and produce inspiring, inclusive, socially and regionally relevant programs across all disciplines — welcoming, connecting, and collaborating with the diverse members of New York's East End community and beyond.

### Panel Hosts

**FYLI** is a Network as a Service (NaaS) business for early-stage female founders, offering education, accountability, peer-to-peer mentorship, leadership advancement and funding opportunities. We are invested in the future of female entrepreneurship.

**NOVA IMPACT** provides impact solutions through resources, community, and action to accelerate Next-Gen impact journeys. We help our network leverage various forms of capital and connect to collaborative investment, philanthropic, and engagement opportunities aligning purpose and profits. Our team blends experience in the investment and philanthropic worlds to bring a holistic and inclusive approach to the impact innovation space.

**HAMPTON'S FASHION WEEK** - inspired by the East End and its surroundings, the Hamptons will come alive once again with style.

And more to come, stay tuned.

— Sponsorship Packages —

Be A Part Of The Movement

## \$100,000 Title Sponsor

Naming rights – Hamptons Tech Week Presented by “Company Name”

Summer advertising with James Lane Post:  
4 month weekly newsletter banner, 4 full page ads,  
4 month homepage leaderboard

Signage, inclusion on step & repeat, pop-up space, and/or gifting at the event

Logo inclusion on all invitations

Inclusion in pre- and post-event press release

Post-event photos and video

Logo included on RSVP confirmation

Inclusion on all social media posts

Dedicated Social Media Post on each of James Lane Post’s channels

10 tickets to the event with reserved seating

## \$50,000 Lead Sponsor

Summer advertising with James Lane Post:  
4 month weekly newsletter banner, 4 full page ads,  
4 month homepage leaderboard

Signage, inclusion on step & repeat, pop-up space, and/or gifting at the event

Logo inclusion on all invitations

Inclusion in pre- and post-event press release

Post-event photos and video

Inclusion on all social media posts

10 tickets to the event with reserved seating

— Sponsorship Packages —

Be A Part Of The Movement

## \$20,000 Panel Sponsor

Panel discussion naming rights  
(Ex. “Company Name’s” Ocean in Tech Panel)

Summer advertising with James Lane Post:  
2 month weekly newsletter banner,  
2 full page ads, 2 month homepage leaderboard

Signage, inclusion on step & repeat, pop-up space, and/or gifting at the event

Logo inclusion on all invitations

Inclusion in pre- and post-event press release

Post-event photos and video

Inclusion on all social media posts

10 tickets to the event with reserved seating

## \$10,000 Networking Sponsor

Networking event within Hamptons Tech Week naming rights

Summer advertising with James Lane Post:  
1 month weekly newsletter banner, 1 full page ad,  
1 month homepage leaderboard

Signage, inclusion on step & repeat, pop-up space, and/or gifting at the networking event

Logo inclusion on all invitations

Inclusion in pre- and post-event press release

Post-event photos and video

Inclusion on all social media posts

10 tickets to the event with a reserved table

## \$2,500 Product Sponsor

Products or promotional items included in each of the attendee gift bags or on display at the event

Summer advertising with James Lane Post: 1 full page ad, 1 month homepage leaderboard

Signage, inclusion on step & repeat, pop-up space, and/or gifting at the networking event

Post-event photos and video • Four tickets to the event



Hamptons Tech Week

Thank you

HAMP  
TONS  
TECH  
WEEK

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