

# James Lane

— Design —

Holiday 2022

[www.jameslanepost.com](http://www.jameslanepost.com)



MARK ZEFF

p. C-5

*Photos by Doug Young*



*Jim Naples*

# EASTBAY BUILDERS

*Serving Long Island Since 1980*



DESIGN / CUSTOM BUILD • RESTORATION • RENOVATE • REMODEL



**TRUSTED CUSTOM BUILDING & RENOVATING**  
for 41 years from the Hamptons & North Fork to Nassau County

Miranda Gatewood Photography



**EAST BAY BUILDERS**

WWW.EASTBAYBUILDERSINC.COM • 631 731 3030

# Holiday Decorating

## With East Hampton Gardens' Michael Giannelli

By Ty Wenzel

**M**ichael Giannelli, proprietor of East Hampton Gardens, is a master of holiday decorating. He gave us a peek into Holiday 2022 and his vision of style this year is silver tinsel-wrapped in nostalgia.

### Jack Frost

"This is a winter wonderland of snowy whites and shimmer that brings elegance to your tree, interiors, and tabletop," he explained. "Frosted trees twinkling with lights, silver garlands, and vintage ornaments are the focus. Antique silver glitter covers pine cones and accents of crystal icicles, glittery blown glass ornaments are grouped together in a wintry scene. Pastel-colored cottages finished with glitter sparkle under the tree or placed on a console with antique white and gold miniature trees to set a frosty holiday mood. Take out all your vintage silver pieces and accents and display them around your home filled with ornaments, greens, or candy. Frosted garlands are placed on mantles with crystal and silver candle sticks and everything shimmers in a layer of glitter."

### Woodland Wonderland

"Here we use natural elements that bring the outdoors inside. A large quirky tree with plenty of branches for ornaments that are burnished and have a patina," continued Giannelli. "Large magnolia branches in vases used on console tables or mantles. Mixed garlands of pine, cedar, and magnolia draped on the staircase. A large wreath of pine cones, large and small, mixed with juniper berries. A large bow of shimmering organza finishes it off. Beautiful birds in all varieties are tucked into the tree, garlands, and wreaths as a surprise element. Garlands are laid on the dining tables with pillar candles, votives, glittery deer, and pine cones. Napkins are wrapped with simple jute with greens tucked in."

### Highland Holidays

"This is our nod to a classic, more traditional Christmas," Giannelli said. "A large, classic tree filled with white lights, red, green, and silver beaded garlands, and painted plaid ornaments in glass, candy canes, and peppermints in apothecary jars on mantles and tables. Vintage-inspired ornaments hang in mass on the tree finished with retro tinsel that sparkles. Satin tartan tree skirts and stockings add to the traditional mix. Tartan ribbons are woven in garlands and finish a beautiful wreath layered with greens, pine cones, and winterberry. Our signature red satin bows are placed on boxwood wreaths inside and out. Tables are set with a mix of heirloom china and grandma's crystal glasses, and napkins are finished with dress pleats and are tucked into silver napkin rings. Boxwood topiaries are placed in small silver containers to add shimmer and reflect the candle's glow."

How does Giannelli incorporate these styles and holiday looks into client homes? He applies the classic principles of design to holiday décor methodically within a reverse engineered philosophy. "We use a lot of what clients have, and then add or subtract."

He says that according to his classic design principle, groups of three are ideal although groupings in general help create an impact. Giannelli recommends gathering similar items together for a holiday display. For example, an effortless way to create this is with a congregation of candles on a table or sideboard. "Put mini-trees, like a small forest, together on

a shelf, and keep the groups bundled close together, rather than spread out."

To decorate a tree Giannelli recommends starting with lights, working from the inside of the boughs outward to the tips. Whatever styling has been chosen for the rest of the house can be extended to the tree. He prefers the slow-twinkling white lights with the formula: "for each three-foot tree we'll use 60 feet of lights." Giannelli recommends boughs of greenery draped on the mantel, twisted down the banister of the staircase, or curled into a centerpiece surrounding a candle on the festive table.

"There are a few ways for you to use ribbon on your Christmas tree," he explained. "I'd particularly like to use a four-inch-wide wired ribbon. I also look for double-sided ribbons so sometimes they have a plaid, on one side and a gingham, on the other or contrasting patterns, which makes the tree more interesting. The first way you can use the ribbon is to start at the top of the tree and secure the ribbon with floral wire to a branch then working vertically you loop the ribbon and tuck it into the tree and you work your way down the Christmas tree looping the ribbon to the left or to the right to create movement, you can also use this technique by going around the Christmas tree. I use the back of my hand to help make the loop and then tuck it into the tree and secure it with wire. You can also make multiple loops almost like a half bow at the top of the tree and then give yourself another 12 inches of ribbon and into the tree, then create sort of three little loops and tuck those into the tree. The trick to using ribbon on a Christmas tree is I usually keep the ribbon on the spool and use the entire length of ribbon while I'm working because I don't want to pre-cut the ribbon because eventually, you'll run out so if I'm working from the top of the Christmas tree down, I would make the loops continuously working left to right and then when I get to the bottom of the tree, I would leave a tail and then continue again starting at the top."

To learn more about Giannelli and East Hampton Gardens, visit [easthamptongardens.com](http://easthamptongardens.com).



Highland Holidays  
Photos courtesy East Hampton Gardens



Woodland Wonderland



Michael Giannelli



Jack Frost



Photos by Joshua McHugh

# Frampton Co

## Painting A Modern Oasis In Amagansett Dunes

By Tj Wenzel

**E**lena Frampton is a master at bringing to life her clients' vision, whether it involves maximalist flourishes or a peaceful contemporary. The common denominator throughout her twenty year career is her deep understanding of how art and interiors need each other. Frampton says she continues and loves to learn, in fact she has taught at Parsons School of Design and is a committee member of the Parrish Contemporaries Circle at the Parrish Art Museum. Art is a priority in everything she does and she designs with a painterly mastery.

A stunning oceanfront modern masterstroke in the Amagansett Dunes was the perfect canvas for someone like Frampton who understood the assignment: create a visually calm oasis to complement its tranquil setting. Built by modern masters, Consiglio Builders, the Barnes Coy designed modern was finished with landscaping by the LaGuardia Design Group.

The 5,200-square-foot, six-bedroom home fully incorporates the famous Hamptons light as well as the blue hues that seep into the atmosphere from the ocean a stone's throw away. The neutral palette with touches of sky blue in the form of furniture pieces blended into the baseline of the beige and gray color story. Frampton, instead of her usual maximalist inclinations, worked with texture to create depth in the form of wood slatting.

Upon entry, the floating stairs in teak and steel with glass enclosure sets the stage for clean tranquility. Sydney Butchkes acrylic on shaped canvas and wood from 1985 hangs above Petra console table in gray oak finish by Amorph. Plaster walls are by Marmorocarrara. Under it all is the naturalistic shag rug by Woven.

"The modern cedar, glass, stone, aluminum, and steel beach house features an 'upside-down' layout with the living areas upper level to take advantage of the ocean views," explained Frampton. "Embracing the irregularity of the home's angles, we utilized rounded, organic, and sculptural furnishings throughout, including many custom items like the organic shaped dining table and geometric rug in the main living area. What appears to be an easy-going, zen-like environment is the result of many careful studies."

The informal dining area is flooded by light and features Hola chairs by Hannes Wettstein in polyurethane padded upholstery with an inner steel core with pale blue fabric from Cassina, from 2003. They surround the stunning and bold custom walnut and resin tabletop with walnut and steel legs by Stacklab. The seven light catch suspension chandelier is designed by Lindsey Adelman.

"We selected strong, minimalist artworks by Ted Kurahara and Michael Boyd, along



with a three-dimensional wall sculpture by local artist Sydney Butchkes to bring form and texture to the home in a restrained way," Frampton continued. "A variety of ceramic works, from various objet to a handmade raku wall installation, complete the experience."

The standout chandelier art piece above the stark glass-enclosed modern staircase is by Dominick Leuci called the Eques Series LED Sculpture No. 4, USA, 2018. It incorporates a mirror-polished nickel-plated brass body with 19 mirror polished stainless steel plumes and sits across the Ted Kurahara piece entitled "Double Blue" from 1982.

The minimalist kitchen is the flawless canvas for seasonal flourishes like fruits and flowers. The deep mustard colored bar stools by Alo stool by Massimo Iosa Ghini with their moulded bent beech and poplar plywood shell, revolving chrome finish base, and Pelle Frau leather upholstery act as the accent to the wood and gray color story.

The living quarters hints at a MadMen era of mid-century modernity but with the luxury of today with the Dan Pollack table in white ash wood which evokes as artistic as a Noguchi. The piece is surrounded by a Flexform sectional and lit by the Oslo alabaster LED pendant on three individual fixings with light bronze plates and leather straps by Atelier Alain Ellouz.

In the family room we see the soft shapes of the Mesa round side table, Cloud Modular classic sofa in Belgian linen all by Restoration Hardware. The Trifecta tables by Christian Woo in white washed ash and matte white oil finish add to the softened edges of the room. The plaster wall treatment is by Marmorino Venetian Plasters USA. The minimalist art-

work, Verlaine's Dream Painting, acrylic on canvas from 1970 is by Michael Boyd.

The primary bedroom highlights a setting by JOHNHOUSHMAND with the walnut slab headboard that incorporates an angled base, integral drawers plus its incorporated side tables over the naturalistic wool and silk, handknotted rug from Nepal by Atelier Fevrier. The walls feature the Drop System 3 sconces by Lindsey Adelman and artwork by Esteban Vicente. Textiles on the stunning bed are by Avenue Road.

No detail was missed in the bathrooms, where the hues are consistent throughout. A freestanding tub in acrylic with white gloss by Blu Bathworks is the standout of the room with its single-lever tub mixer on a riser for its freestanding installation with hand shower set by Dornbracht. Illuminating the room is the chandelier that feels like the bubbles of a bubblebath of the Bolle Collection manufactured by Giopato and Coombes. Its spheres are made of transparent borosilicate glass

globes with brushed brass connectors and white canopy.

The cabana bathroom features sconces in satin nickel finish and frosted lens by Juniper. Subway ceramic tile, train azul gloss crackle by Artistic Tile. The Penny tile in the shower by Waterworks is paired with hardware in color 04 light blue by Vola.

The piece de resistance of the home is the full incorporation of outdoor living. The bold weave in custom blue ombre by Shore continues the blue accent color among natural tones. A custom sectional called the Marbella Teak Luxe Modular U Sofa makes for memorable summer nights as it cocoons their Malay Cast Concrete Tables both produced by Restoration Hardware. The finishing touches are the Otto Rope Poufs by DDC, a lounge chair in cool taupe by Dedon and earthenware with glaze sidetables by Sereny & Lily.

To learn more about Frampton Co, visit [framptonco.com](http://framptonco.com). For more images, visit [jameslane.com](http://jameslane.com).



# Mark Zeff

## Old Fashioned And New Colliding

By Ty Wenzel

**M**ark Zeff, whose namesake started 25 years ago, goes officially by MARKZEFF, and he heralds an international, multi-disciplinary, full-service, design firm based in New York City. When we say multi-disciplinary, we mean just that — the company employs architects, interior designers, graphic designers, and brand managers. Zeff started out as a residential designer and grew it into one of the nation's leading design powerhouses. The strength of his residential design expanded into commercial design and branding for which he has won many awards. Lucky for us, the Hamptons is a place where the greats, like Zeff, plant roots, ultimately finding themselves having a love affair with the region.

**Mark, you won The International Hotel & Property Award for 2022 — congratulations! Can you explain for which project you won it?**

I won best boutique hotel world wide for the Alila Maria Hotel, a Hyatt resort brand, that we designed in Encinitas, California. We also won best restaurant in a hotel world-wide for the Varga restaurant in that hotel.

**Your work encompasses such amazing commercial projects, like renown restaurants, spas, hotels, and more. You also design stunning residential properties, for celebrities like Hilary Swank and other clients, with some in the Hamptons. We especially love your own home on the East End, which you named BLACKBARN. Where did the name come from?**

I designed the house using the old Hamptons barn vernacular as an inspiration. I feel that the historic structures out here are really beautiful in their simplicity. The idea of a modern interpretation of the classic barn has always been a go to design aesthetic for me when designing houses in the Hamptons. I designed my first contemporary barn in Sagaponack and this was back in 2005. Since then I have continued to follow this passion to this day.

My modern farmhouse was built in 2014 and at that time black was unheard of to use the way we did. As a personal color that I love, my wife and I decided to experiment on painting our house black. What is wonderful about this color is how it blends into the landscaping and enhances the surroundings.

We nicknamed the house BLACKBARN and then went on to use this name for our BLACKBARN brand.

**What are some of your favorite elements of the design for BLACKBARN?**

Concrete floors are super organic and accentuate the architecture and interior elements. The ultra modern window system helps bring the outside in. The open loft like spaces and exterior courtyards are also a favorite.

**Did you build it from the ground up or was it a reno?**

Ground up in seven months.

**Love the landscaping. Were you integral to the design or did you hire a landscaper?**

Landscaping is one of my passions so this

is all on me — a true patience building life-long experience. We subbed out the entire project to a great team of subcontractors that I still work with to this day.

**We love BLACKBARN's very personal expressive style while remaining very true to the East End landscape. The interior has touches of international worldliness mixed with a farmhouse vibe. As the designer, how would you describe its style?**

I am a collector at heart, so most everything is collected over the years. My wife and I had many of these items in storage so we really built the house around these personal treasures. Mixing styles is my passion as it really inspires my sense of color, shape, irony, sensuality, etc. These elements all come to play a role. Not sure what to call this style so maybe it's IRONIC.

**You have put a lot of emphasis on outdoor living in the build. Can you explain your modus operandi and how your friends and family enjoy it?**

This is so important to me — we have kids and dogs so I created a series of outdoor courtyards, one being our extension to the house and is our outdoor living room. This enables the activities inside to meld with what is happening outside seamlessly, which includes cooking, playing, and just doing nothing. There is a pool courtyard as well as an entry courtyard — this idea is borrowed from traditional country houses in the 17th and 18th century.

**How did your firm deal with the pandemic? Was it chaos?**

It was a scary reality having to leave the city. We all sat down and decided that as we did not have any clear information for planning long term, it was decided that we would all disperse and work remotely. This has now become our way of working and having an office in Manhattan just for large meetings and client interaction if needed. I find this new way of collaborating rather refreshing and we all think productivity has increased this way.

**How has interior design changed to accommodate that period?**

I think that living away from the urban centers is more acceptable as a lifestyle, so clients are either relocating or upgrading existing country properties so that the country location is set up for more permanent style living. Kitchen upgrades and larger everything.

**What are some trends that you feel are going out for 2023 and some that are coming in for 2023?**

Trends — well, I hope we can be more brave and not follow the usual trends. I am always looking at innovation and hope that design can be inspired by this rather than a style trend. I do, however, hope more modern styling can be embraced.

**What places, magazines, websites do you refer to draw inspiration?**

The United Kingdom, Europe, and South Africa are my favorite regions where the styles have influenced me.

The movie industry is also one of my favorite ways to enter different worlds and



Photos by Doug Young

be inspired — this medium has always excited me. World Of Interiors magazine, Interior Design magazine and Hospitality Design for my industry are great magazines that I am always exploring for history and innovation.

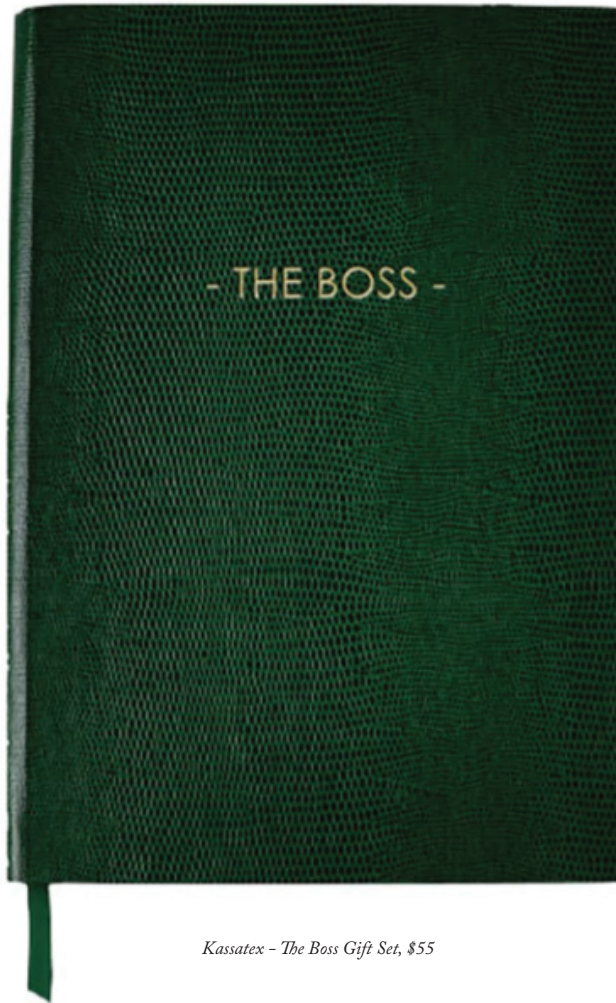
**Do you believe in the famous Hamptons light?**

I have been coming to this great area since 1985 — it is truly magical in that the farms and the ocean sprinkled with the beautiful homes and gardens make for one of the most special places in the world. The light is truly a treat for me and I always find myself stopping to take it all in. I love the ocean and bay, and how they affect the East End in so innumerable ways.

For me the Hamptons is about the subtle aspects of what people out here do full time and how there is a history that most of the old families are really proud of. My barber is fifth generation and his grandfather started music at Pierson high school — every time we meet, we talk about his family that hail from Sag Harbor. This, for me, is what keeps the Hamptons set in its ways. I hope it stays this way. Old fashioned and new colliding.

To learn more, visit [markzeff.com](http://markzeff.com).





Stubbs & Wootton Fox Corduroy Slippers, \$575

# The Finder Things

By Zachary Weiss

Where did 2022 go? In the blink of an eye, we're back for another rock around the Christmas tree! This holiday season, I'll be giving gifts that range from the wonderfully witty to the completely impractical, and a few recent finds from faraway lands mixed in along the way.



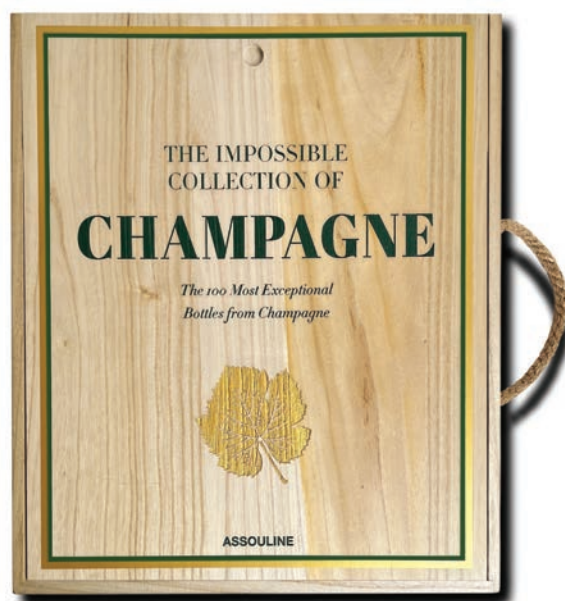
The Sil Shop Cheeky Vintage London Brocade Dress, \$995



Isimo Il Pellicano Change Tray, \$330



Dante New York City Negroni Sessions Box Set - \$125



Assouline The Impossible Collection of Champagne Coffee Table Book, \$995



Tracy Glover for Houses & Parties Gold Twist Caviar Service, \$98



KULE x Bergdorf Goodman "Moritz" Balaclava, \$148



"Paris Nuit" Hotel Lobby Candle, \$56



Seed to Skin Tuscany The Golden Dew Intense Hydrating Moisture Mask, \$133



Campbell's of Beauvy Upcycled Mini Bar, \$387



YOLO Journal Quarterly Subscription, \$99 per year



Single & Fat Extra Virgin Olive Oil, \$28



# Holiday Edit

By Jessica Mackin-Cipro

Just a few of our favorite things this holiday season.



The Baker House 1650 Cashmere Scarf, \$225



thesalting's felted wool tracker hat, \$275

Nimerology Zigzag Candle, \$105



Shobhana Midnight Cecilia Dress, \$525



Les Écrins Parfumés Cartier Pétales, Scented Candle 7.7 oz., \$200



Sarah Flint's Jenny's Perfect Block Heel, designed with writer and influencer Jenny Cipoletti, \$750 (use code "SARAHFLINT-BAJESSICAM" for \$50 off first pair)



Macari's 2020 Bergen Road, \$75



Costa Brazil Home & Away Duo, including the Vela Jungle Candle and the Aroma in Oil, \$175



Sarah Flint's Woman In Gold Natalie, \$1495 (use code "SARAHFLINT-BAJESSICAM" for \$50 off first pair)



pisanì et al Bellini Exotic Satchel from Matriark in Sag Harbor, \$2450



ZADEH's Meghan Diamond Cuff, \$5600



ba&sb sequined disco top from North Fork Apothecary, \$260



RH Malachite Box, \$1346



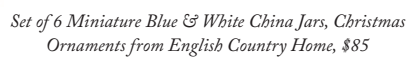
Sharon Wilkes Black Classic Natalie, \$525



LilaNur Parfums Eau de Parfum, \$285



Del Toro Men's Black Velvet Milano Loafer, \$345



Set of 6 Miniature Blue & White China Jars, Christmas Ornaments from English Country Home, \$85



The Golden Secrets Youth Beauty Face Oil, \$111



oHhO Full Spectrum CBD Balm, \$65



Available at LUMBER+Salt: North Fork Moto Signature blends of coffee accompanied by a campfire mug, clean burning soy wax, hand-poured candles in various fragrances, also available in vintage German stoneware vessels, with vintage cordial glasses, French seltzer bottles, vintage games, bread boards and antique mantle.



The Colony Hotel Puzzle by Ceci Johnson, \$175



Onda Discovery Holiday Box, with products from popular brands like JVN Hair and Biossance, and 5% of proceeds from the box will go to charity, \$165



Tina Sweater by Christina Lebr available at Henry Lebr, \$395



PLAIN-T's Relaxing Gift Set, \$55



Reversible Heavy Flannel Shirt by Alexander Lebr at Therapy Life & Style in Southampton, \$285



Wülfer x ALEPEL Coasters, pack of four, \$68



Mia Tall Vase from Singulart, \$370



Dylan's Candy Bar XL Chocolate Bar Sampler, \$125



Scott's Protein Balls Sampler, \$19.99



# ENLIGHTENED TUTORS & NANNIES

631.899.9404 | [info@enlightened-tutors.com](mailto:info@enlightened-tutors.com)  
[www.enlightened-tutors.com](http://www.enlightened-tutors.com)





*Kenneth Jay Lane CZ*



[www.czbykennethjayne.com](http://www.czbykennethjayne.com)

[hello@czbykennethjayne.com](mailto:hello@czbykennethjayne.com)

Showroom Visits in NYC Available By Appointment

# Holiday Gifts

## That won't break the bank

By Lisa Frohlich of Hamptons NY Style



Finding the right gift for family and friends can be daunting, especially if you're on a holiday budget. I'm here to tell you that it's totally possible to find quality gifts with a reasonable price tag. I've searched the East End to deliver you the best gifts under \$200. Our local businesses in the Hamptons truly shine when it comes to holiday shopping. Discover unique items that you won't find in chains or online retailers. If you shop local, you're putting money back into our community. That's the best gift of all!

Lisa is wearing a silk pajama set by Nigel Curtiss available at Via Coquina in Sag Harbor. The side stripe ribbon detailing on the pajamas adds a sporty, yet polished element to a traditional red tartan. Sleepwear that's chic enough for holiday events.



Themis Z Serenity Espresso Cup in Burgundy, \$78 each at Via Coquina



Via Coquina Malaika Pomegranate Candle Holder in Red, \$52 each



Intierth Peruvian Alpaca Slippers, \$165 from Sunshine



Satori's Tarin Thomas Samuel Checkered Ring, \$168



AERIN Salzberg Pine 9.5oz Candle, \$125



Satori's Zenzii Metallic Flower Threader Earring, \$65



Assouline Travel Series, \$95 each from Sunshine



AERIN Sancia Plum Glass Vase in Fern, \$185

### AERIN

**Holiday Tradition:** "The day after Thanksgiving, we always play a family football game and eat leftovers. It is a tradition that I look forward to every year," says Aerin Lauder, Founder and Creative Director of AERIN.

**Holiday Outfit:** "The perfect Thanksgiving look would be a brown Soler dress, a Ben Amun heart necklace and AERIN ballerinas. Fall in New York is my favorite time for rich color palettes filled with chocolate brown and berry red with touches of gold jewelry for an effortless finishing touch," says Aerin Lauder.

**Giving Back:** AERIN supports the Breast Cancer Research Foundation and Animal Rescue Fund of the Hamptons.

**Address:** 7 Newtown Lane, East Hampton; 83 Main Street, Southampton

**Website:** aerin.com **Instagram:** @aerin

### SUNSHINE

**Holiday Tradition:** Owner Heidi Humes says, "My son and I watch the sunrise at Montauk Lighthouse each year on New Year's Day. It always feels like magic is in the air during those first quiet moments, as the sun peeks out over the ocean. Then we unthaw over hot chocolate and croissants on the way home."

**Holiday Outfit:** "My absolute favorite cashmere designer, Alessandra Bruni of Marea Clothing, has come up with a chic and simple solution to any festive holiday invite. I'll be living in her new silk slip skirts paired back to her hand dyed delicious sweaters," says Heidi Humes.

**Giving Back:** Heidi says, "I am a believer that giving back shouldn't just happen at the holidays. Our shop is home to a Little Free Food Pantry that is available to anyone at any time. It relies on replenishment by the generous hearts of the Sunshine Community."

**Address:** 303 Main Street, Amagansett

**Website:** sunshineamagansett.com **Instagram:** @shopsunshineamagansett

### SATORI

**Holiday Tradition:** "When I was young my parents would 'plant' a Christmas tree in the woods by our house and say that Santa put it there for us. We would all go out hunting for it and knew it was ours when we stumbled upon the most beautiful tree with a couple of small gifts on it. It was always a magical experience," says LeeAnn Bulgin, Principal of Satori.

**Holiday Outfit:** "For New Year's it's all about winter whites and sequins for me! We have a gorgeous dress from Gold Hawk that I'm thinking would be so fun for whatever the New Year's plans are this year," says LeeAnn Bulgin.

**Giving Back:** "The work that Hamptons Community Outreach does is incredible. They rally the public to offer direct support to people in our community. From paying overdue utility bills, to gift wrapping and food shopping, we're always happy to support their initiatives," says LeeAnn Bulgin.

**Address:** 95 Main Street, Sag Harbor

**Website:** satorisagharbor.com **Instagram:** @satorisagharbor

### VIA COQUINA

**Holiday Tradition:** Via Coquina founder Cara Polites Ferro says that her favorite holiday tradition is "a Christmas Eve hike with my family in Vermont."

**Holiday Outfit:** Silk tartan pajamas from Nigel Curtiss.

**Giving Back:** "We are members of 1% for the Planet and are excited to support the Coral Restoration Foundation which is working to restore Florida's Coral Reef," says Cara Polites Ferro.

**Store Address:** 26 Madison Street, Sag Harbor; 32 Via Mizner, Palm Beach

**Website:** viacolina.com **Instagram:** @viacoquina



## The Dee List

Product selections by Dee Rivera, the founder of Hamptons Fashion Week



### Flor De Maria

Flor de Maria Rivera and her family migrated to America from her native Peru when she was a little girl. Growing up, she learned the details of her parents journey to this country. These stories gave her a “never be afraid to take a chance” outlook on life. She attended the University of San Diego and majored in media. After graduation, she became a sports anchor, reporter, producer, commentator and writer for multiple media outlets including Univision, Telemundo and much more. She worked her way up in the sports broadcasting arena to become one of the first women, not to mention a Latina woman, to become an on-air sports reporter in this very male dominated industry. Overcoming many obstacles, she eventually became one of the best in her field. Then, as she states, “I quit my job!”

She booked a flight to New York to start a new life as a shoe designer, a dream she'd

had since she was a little girl. She attended Stanford University and went on to study shoe design in Italy. She attended one of Italy's top design schools, Arsutoria. Upon completion, she launched her brand in October of 2019. Today, her shoes are now seen on the feet of Kylie Jenner, the first celeb to walk in her shoes, to others such as Jada Pinkett, Megan Fox, Carrie Underwood, Brandy, Halle Bailey, Paris Hilton, Mickey Guyton, Thalia, Niecy Nash, Jenna Dewan, Ari Lennox, and Saweetie. [@flordemariacollection](#)

### Luis Steven Designer Bags

Designed to add color, style, and an element of fun to your wardrobe, Luis Steven creates designer bags at an affordable price. All products are handmade by artisans using premium Italian leather, natural suede lining, and other internationally sourced materials. From crossbody to stylish backpacks, Luis Steven is the perfect solution to upgrading your fall style.

\$325, [@luisstevenbags](#)



Luis Steven Designer Bags

### Shades by Shan

Shades By Shan is a San Francisco based impact driven cosmetics company that launched in June 2018. Growing up with a single mother, Shan Berries has seen first hand what single parents have to do to support their children. “We have made it our mission to support these true heroes. Therefore a portion of proceeds from each purchase goes to support single parents in need, through our own 501c3, The MamaBerries Nonprofit Foundation. We sell online and across the West Coast. We are a small but mighty team that has come together to create a berry beautiful difference in the community.”

### Admiral Row — Gold Double Knot Ring

Your ring game just got stronger with this best-selling gold statement ring, featuring a double knot design that is sure to please. Made with stainless steel materials so it hypoallergenic and tarnish resistant.

\$27, [@admiralrow](#)

### BuddyLove

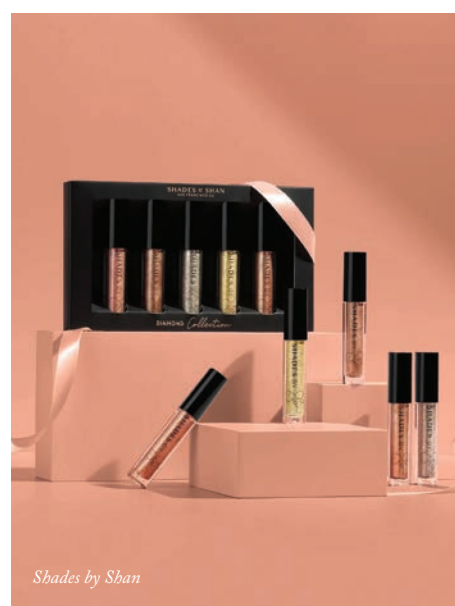
BuddyLove, the Southern-based BoHo brand led and founded by Grayson DiFonzo, brings dopamine dressing to a head by creating bold and empowering women to live vivaciously and authentically through their on-trend and standout styles.

This Avery Oversized Plaid Blazer is perfect to add structure to your outfit. She features an oversized fit, two front pockets, and button closure in the front. Pair her with your favorite graphic and some denim to complete your look.

\$132, [@shopbuddylove](#)



Admiral Row Rings



Shades by Shan



BuddyLove Avery Oversized Plaid Blazer

# Mary Waserstein

## Turning The Tables Tastefully

By Bill McCuddy

Mary Waserstein was tired of being in the record business. The platters she wanted to spin had roasted sea bass on them. So she wrote a cookbook (“All Things Yum”) and started setting the table.

In fact, she set a lot of them. People noticed.

She learned quickly that combining grandma's antique platters with modern Crate & Barrel not only made sense, it looked great. Now she runs a company out of East Hampton, shipping gently used plates, mats, cups, and saucers around the world. The “Martha Stewart of tag sales” goes to all those trash-or-treasure-fests so you don't have to.

We caught up with her rummaging

through china and tchotchkes at the ARF Thrift & Treasure Shop in Sagaponack. Spoiler alert: She's a regular.

### What's the biggest mistake people make when they plan a dinner party?

Not putting enough on the table. Being overly minimalistic. There's a movement recently toward everything being white. Everything being monochromatic. That's a huge mistake. You want to set an environment people want to stay at. That's not going to happen when everything is sparsely done.

“All Things Yum” tableware was born of a love of entertaining and designing tablescapes. Setting a lovely table was my way of telling my dinner guests how much I adored them. In many ways a beautiful

table is a love letter to your guests.

### So what's the big idea here?

You can put things together from different genres. Eclectic is wonderfully interesting and a better dining experience. One of my biggest inspirations was my grandmother. She was incredibly chic and had wonderful taste. I still think about her daily. I'm also very influenced by the British aesthetic of layering in the old with the new and the use of patterns.

### Who needs your help?

My customers run the gamut from the early 20-somethings starting out with their first apartment, to people looking to flush out what they have, and of course people who love tableware and decor.

### You also have a Hamptons Gift Bag. Is that just a bag of dishes?

(Laughs) No, they're host or hostess bags. They are a selection of tableware items. I try to make each bag unique and tailored to the recipient. I love to include a set of napkins, placemats, plates, and other goodies. They're perfect to arrive at someone's house carrying. Or send after you've gone to say “thanks.”

### Give us a hack or insider guide to wading through tag sales and places like ARF.

I try to find things that are in good condi-



Photo courtesy All Things Yum.

tion. And brightly colored and a little different. I want something that has a little “joie” to it. So maybe a piece has a gold edge, or something you haven't seen before.

### What do you love about the East End?

What I love about the Hamptons is the variety of experiences and people. One night you can be having a casual bonfire on the beach and the next a formal dinner party. There is always something to do and the energy is fabulous.

### Are people incredibly intimidated when they invite you to dinner?

Yes. (Laughs.) But oh my gosh, it's such a treat to go to someone else's house. And enjoy dinner there. I absolutely adore it.

So invite her. She'll bring a dish to pass. If you like it, you can buy it.

For more about Mary or to just get hungry, go to [AllThingsYum.com](#). Or follow her on Instagram [@allthingsyumeh](#).

# DOPO

LA SPIAGGIA  
EAST HAMPTON

## PRICE FIXE RETURNS

**3 COURSES FOR \$39**

Supplements may apply to some items

**SUNDAY TO THURSDAY • ALL NIGHT**

Excluding Holidays

**DOPO LA SPIAGGIA | EAST HAMPTON**

31 RACE LANE • EAST HAMPTON, NY 11937 • 631.658.9063

[WWW.DOPOLASPIAGGIA.COM](http://WWW.DOPOLASPIAGGIA.COM)

DINE IN • ORDER PICK-UP • ORDER DELIVERY