

# James Lane

— POST —

August 2023

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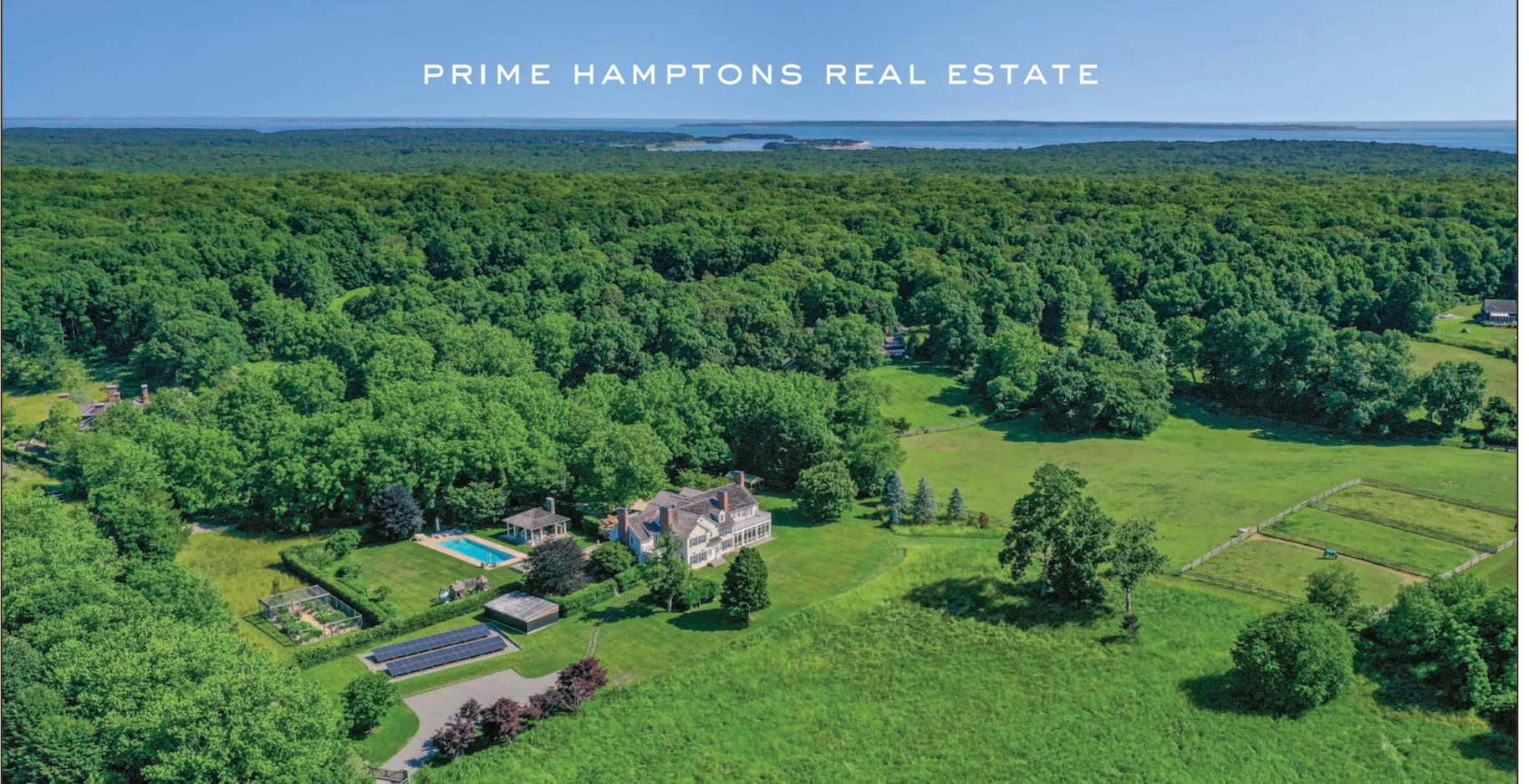


GARY VAYNERCHUK  
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# Gary Vaynerchuk & Ryan Harwood

## Pickleball, Omakase, Web3, & Media

By Ty Wenzel

Partnerships, though intricate, occasionally manifest magical unions. In early 2017, Gary Vaynerchuk, renowned as Gary Vee and the driving force behind VaynerX, executed the strategic acquisition and merger with PureWow under the banner of a new enterprise, Gallery Media Group. PureWow, an influential women's multimedia platform founded by Ryan Harwood, catered to women in their 30s and 40s but found engagement from women aged 25 to 54. With an impressive overall reach of 90 million across all platforms, PureWow created content and experiences spanning every facet of active women's lives. Under the Gallery Media Group, they also added ONE37pm, a countercultural community for men, with a reach of 20 million. The goal is to empower through shared content, experiences, and retail.

"I met Ryan many years ago through a mutual friend, Ben Lerer, as he was just entering the Internet publishing business at a Gawker Rooftop, New York City event and I got into a conversation about why he was coming into this world from the finance world. I just really liked his temperament and who he was. I got to know him on a personal level more over the next two or three years," said Vaynerchuk. "I decided to personally invest in one of his funding rounds for PureWow because I had a good sense that he was building a real business and he was a real guy. I got closer to that business and to him as an investor, which led to me purchas-

ing his company in January 2017. This obviously led me to really getting to know him as an operator, as a person. To me the two variables I look for are: is someone capable as an operator? And do I like them as a human being? Ryan is exceptional on both fronts, which has led to more and more opportunities."

PureWow served as the conduit that brought these two remarkable entrepreneurs together. The journey from there to establishing a flourishing empire rested on the foundations of mutual respect, shared interests, and unyielding determination. Harwood elaborated on the matter, stating, "VaynerX serves as the umbrella for all our marketing, communications, and media enterprises. However, ventures such as the Jersey 5s, a Major League Pickleball team we acquired, and the hospitality company, reside outside of VaynerX's purview."

The decision to initiate a women's community may have appeared unconventional for a man like Harwood. After graduating from Wharton, he embarked on a journey that involved playing D1 Tennis for UPenn and a brief stint in professional tennis before delving into finance. Disenchanted with the corporate world, he sought counsel from individuals in various industries.

"I kept gravitating toward media and technology," Harwood said. "I had a few friends that started businesses in this space. They were having a lot of fun and the space was growing fast. There was a lot of venture money pouring in at the

time and I felt like this is interesting because I like technology on the surface — I'm not a coder, but do I like technology. I can be a business person but I can flex some creativity in this world as well — I never was able to use that in my finance job."

Initially intending to launch a media company catering to men, Harwood recognized the saturated competitive landscape dominated by established digital media companies such as Vice, Bleacher Report, and Thrillist, which were competing with media giants like Condé Nast and Hearst. Pivoting his focus, he observed a relatively untapped market in the women's space, with Vogue, Cosmo, and Marie Claire reigning supreme. However, companies like Refinery29 and PopSugar were beginning to emerge, competing intensely for the attention of young millennial woman. He began conducting comprehensive focus groups with women of varying age groups.

"It was very clear that once women reached a certain age that they were being put in the category of mom regardless of whether they were a mother or not," Harwood said. "It was interesting, and they didn't like that. Even the ones that were moms weren't happy about it."

Harwood's understanding of the women's demographic, stemming from his close relationship with his older sister and upbringing around numerous women, enabled him to recognize the white space that existed. Thus, in 2010, he launched PureWow, employing content creators within the target demographic to develop captivating content. For the initial year and a half, he remained the only male among the team, reflecting the trust he placed in his team to maintain the integrity of the content.

Eight years later, Harwood decided to revisit the men's space. At this time he felt that the space had an opportunity to be disrupted a bit, while carefully utilizing Vaynerchuk's audience, which includes multi-millions of followers.

"Now I had Gary Vaynerchuk as my business partner and he had a massive audience of young men that worshiped him, and I knew that I could siphon that audience over to ONE37 and create a media property because while Gary technically is a media property of his own with all his following,

it's about his personal brand and what he believes in. I knew that I could take that audience and start writing about streetwear, emerging musicians, crypto, and sports cards and create an actual publication out of it using the base of his audience as a starting point," Harwood said. "So it was both an opportunity to innovate after eight years of seeing a crowded market combined with the resources I now had at my fingertips. It gave us an advantage in the men's demographic."

Remarkably hands-off in matters concerning editorial direction and content curation, Vaynerchuk emphasized that as the chairman of the organization, he considered such involvement unnecessary. When asked about his involvement with the content of his brands, Vaynerchuk said, "Practically zero. I have no interest in really dictating the editorial. That is on the people who run those departments in Gallery Media Group and ONE37 specifically. Of course a couple times a year I might be excited about something that's happening in the world but usually I put that out on my social media first anyway so there's no competitive advantages for my publishing arm. So I would say I'm incredibly hands-off in that department. As the chairman of the organization, I feel like that's the appropriate place to be. I'm aware that a lot of people use some of their publishing arms for advancing the way they see the world. I've got my own personal platform to do that and so I don't need my publishing arms to do that for me."

The subsequent years since the beginning of their partnership has witnessed Harwood and Vaynerchuk's expansion into various experiential ventures, including PureWow's House of Wow in Tribeca, where they host editorial events, thought leadership panels, client events, and shoots for influencers — to name a few.

With the media company doing well and growing, they began curating the applied side of the company. "We've gone very deep into experiential," Harwood said. "So we have a whole events arm. We actually have a massive experience going on in the Hamptons from August 1 through Labor Day where we rented a house for Gallery Media Group, which is called Gallery Beach House. And we're going to have rotating creators like musicians, athletes, artists. We have two pickleball courts. We're

going to have exclusive dinner parties with chefs and celebrity wellness instructors in the morning that we're going to create tons of content out of."

Among the innovative endeavors that merged hospitality and sometimes blockchain, Harwood's silent partnership in the VCR Group stands out. The group launched ITO, an exceptional Omakase sushi restaurant, and Fly Fish, an innovative multi-level NFT membership restaurant in New York City offering exclusive reservations and access to entertainment events beyond dining, which is slated to open soon, as well as an upcoming project in Vegas.

Central to their partnership is Vaynerchuk's expertise and prominence in the blockchain and NFT realms. His NFT offerings, collectively known as VeeFriends, reflect his "personality and legacy," characterized by soft traits such as Empathy Elephant, Aspiring Alpaca, and Ambitious Angel. Through these characters, he aims to prioritize soft traits to counter the notion that success requires trampling others.

"Gary wants people to prioritize kindness and empathy," explained Harwood. "All these traits that he thinks are the things that make people successful, not the things that from the past we've always emphasized in order to get ahead — you've got to step on someone, for example. He wants to share that message through these characters."

Building on Vaynerchuk's extensive audience, they organized VeeCon, a super-conference uniting world-class speakers and thought leaders to shape the future of the industry through transformative experiences. The massive experiential endeavor was recently held in Indianapolis to much praise.

Undoubtedly, one of the most captivating dimensions of their collaboration has been their investment in the New Jersey 5s, a Major League pickleball team symbolized by their mascot, the Competitive Clown. The team name is sentimental. When Vaynerchuk was 5 years old he wanted a NY Jets jersey but his mom couldn't afford to buy him one, so she knit him a jersey with the number five on it.

While Vaynerchuk remained cautious about comparing the sport's future to that of, say, Major League

Baseball, he believes that pickleball's potential for tremendous growth over the next five decades is undeniable.

"To be as big as MLB, I think is an incredibly big stretch," he said. "I mean tennis is not as big as MLB. But do I think it could be extremely big over the next five decades? The answer is yes. I do play very rarely these days. I'm incredibly busy with family and business, but I do love the sport. I like playing it. I'm a hacker when it comes to tennis and ping-pong, so I've always liked racket sports. I watch them. I play them. And it was so easy for me to be involved because I've always paid attention to trends and I was aware that pickleball was starting to boom and I was watching the behavior amongst many people — not just the elderly like people like to think. And I also thought that the early videos I saw on social media and the early matches I saw on MSG Channel felt like a sport that people would want to watch — all of this was leading me to feeling confident that I jumped in."

And they're not the only ones jumping in. The league has garnered much attention recently with the likes of supermodel Heidi Klum, NFL's Larry Fitzgerald, actor Eva Longoria, and "Shark Tank's" Mark Cuban, holding ownership in their own respective teams.

Harwood said, "We were fortunate enough to know a guy named Amer Delic, who was a professional tennis player. He called me up for marketing help for MLP a couple years ago. And in passing he mentioned that they were selling teams and Gary's always wanted a sports team. This was a perfect opportunity for us to own a sports team and understand how it works. So, we bought a Major League Pickleball team. Here we are a year-and-a-half later since buying a team. It's like a whole new world from when we did it. Gary and I are co-owners in the New Jersey 5s and I operate the team. We already had the first season and had the number one female in the world on our team — her name's Anna Leigh Waters, a 16-year-old female and unbelievable athlete. She's going to be wildly famous someday."

The partnership between Harwood and Vaynerchuk has organically matured, branching out into a myriad of exciting directions, thus nurturing a remarkable journey that both entrepreneurs cherish through mutual respect and friendship.

# Candace Bushnell

## True Tales Of Sex, Success, & Sex And The City

By Jessica Mackin-Cipro

**F**ollowing her sold-out run at NYC's Cafe Carlyle, Candace Bushnell will perform her one-woman show "True Tales of Sex, Success, and Sex and the City" for one night only at Canoe Place Inn in Hampton Bays on Thursday, August 17.

The New York City icon, international best-selling novelist, and creator of "Sex and the City," takes the audience on a whirlwind tour of the Big Apple, sharing stories of fashion, literature, and sex while pouring cosmos in Manolos.

**You moved to New York City in the '70s. What were the first few years in New York City like for you?**

Very exciting and a real struggle. I talk a bit about those early years in my show "True Tales of Sex, Success, and Sex and the City." I was young and just starting to learn about sex, and I was open to experimenting, as you'll discover from the show!

**No one captures a New York moment better than you and so much of your work is a love letter to the city. Talk a little about how the city has inspired your work.**

When I was 18 I decided it was time to begin my real life as a writer in New York City. I began writing about New York City immediately. It's an endless source of material.

**Did you always know you wanted to be a writer?**

Yes, I had an epiphany at the age of eight and knew I would be a writer.

It was my reason for being.

**How did the "Sex and the City" newspaper column in the New York Observer come to be?**

It's a bit of a long story and again, something I answer in the show. Along with how I created "Sex and the City," how hard I worked to get there, why I invented Carrie Bradshaw, and what happened to me afterwards.

**Your writing has revolutionized how people view women and sex. Did you expect it to have the impact that it did on culture?**

As a very young girl I was a feminist. I really wanted to change the way the world thought about women and their place in the culture.

**When the first episode of "Sex and the City" aired on HBO, what were your immediate thoughts?**

I loved it. The first episode was directed by Susan Seidelman, who also directed "Desperately Seeking Susan" and was one of the few women directors around. Most of the lines in the pilot come directly from the book, so it was fascinating to see things that happened in my real life go from the book to the screen. In the stage show, I play a game with the audience, Real or Not Real, because so much of what happened in the show was just a bit better or a bit worse than my real life.

**And when the series ended, did you expect it to stay as relevant as it**



Photo by Josh Lehrer

**has for decades?**

No one can expect anything creatively as that's up to the audience. But it doesn't surprise me. Technology changes but people still have the same desires for connection, romance, and love.

**In your one-woman show "Is There Still Sex in the**

**City?" you bring your personal story to life on stage. What inspired this move? Did you have past experience in theater?**

I didn't, but it was something I always dreamed of doing from when I first came to New York. The fact that I'm doing this now, decades later, is proof that you never know

what's going to happen!

**You'll be at Canoe Place Inn on August 17 with "True Tales of Sex, Success, And Sex and the City." What can guests expect during the evening?**

A great time! I've had such a won-

derful enthusiastic response to the show for which I'm grateful.

**It's summer in Sag Harbor. What does your perfect day look like?**

I get up around 7 and take my dogs to the beach. I workout until about 10, then I do some writing and have dinner with friends or go to an event.

# James Lane<sup>®</sup>

POST

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## Editor's Note

Welcome to our August issue. Summer has hit its stride and we're thrilled to bring you another edition. We hope you enjoy some of our features throughout the following pages. We envision you reading it at the beach or over coffee, enjoying the simple pleasures that the East End is known for.

The following sections include Real Estate, Design & Style, Dining, and Arts & Entertainment.

Jessica Mackin-Cipro  
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# She Pivots

## Emily Tisch Sussman Celebrates Another Season Of Her Podcast

Success is taught as something we will achieve in exchange for hard work, determination, and personal sacrifice. For hardworking, high-achieving women, it can be detrimental to discover that this isn't always true. "She Pivots," a podcast hosted by Emily Tisch Sussman, in partnership with Marie Claire, aims to empower women to redefine success for themselves.

In June, Sussman hosted a summer evening celebration for "She Pivots." The event was held at her home in Water Mill and was an extension of the work she is doing with "She Pivots" to highlight the intersection of the personal and the professional through the stories of inspiring women.

"When I first started this podcast, it was because I needed stories of inspiration from other women and this group is just that — inspiring," said Sussman. "When I left my decade-long career in D.C. politics, I could never have imagined the endlessly impressive women whose stories I get to share. Their personal stories are just the start of a whole new way to talk about our lives and professional careers. These driven, confident, and inspiring women utilized their own experiences and personal circumstances to pivot into a new career and in turn, garnered more success than before, and I couldn't be more excited to celebrate them tonight."

Sussman is transforming the way we talk about our personal lives as it relates to our professional careers and hosted this dinner to create meaningful connections between inspiring women. The goal is to amplify women's voices, and with Marie Claire's dedication to women's issues, this event creates a space for women to voice their needs and allow other women to help support one another.

The season of "She Pivots" kicked off on International Women's Day with Vice President Kamala Harris. Sussman interviewed the Vice President in Minneapolis, Minnesota for a live recording.

"I cannot think of a better way to kick off Season 2 than with Vice President Harris. This episode is honest, vulnerable, and I think will resonate with anyone who listens," said Sussman. "Her ability to take on the challenge of every pivot and occupy spaces so many people told her she was not welcome is exactly what She Pivots is about."

Vice President Harris spoke candidly about what led her to Washington, D.C. and how she continued to step into her power.

"When I was elected DA of San Francisco, I was the first Black woman to ever have been elected as DA anywhere in the state of California," noted Vice President Harris. "And so, you can imagine when I took on an incumbent, the number of people that said to me, 'Oh, they're not

ready for you.' 'It's not your time.' 'It's going to be hard work.' And I didn't listen."

The episode highlights some of the Vice President's vulnerable moments and explores what drove her to service in the first place.

"I don't often talk about [it]. One of my best friends in high school, while we were in high school, I learned that she was being molested," said the Vice President. "And, in many ways, that was one of the reasons I became a prosecutor, which was born out of a feeling that, you know, you have to right certain wrongs and address certain injustices and protect people who are vulnerable and deserve the autonomy of their bodies and their life."

The show is born out of Emily's own personal pivot after leaving her fast-paced job as the Vice President of Campaigns at the largest democratic think tank in DC, the Center for American Progress. After having her three kids in just three and a half years during the Trump presidency she had the heartbreaking realization that the career she had worked so hard to build was no longer sustainable.

"At the time, I felt like I was losing — my identity, my career, my friends, my hobbies," said Sussman. "Success in our society is hierarchical, and it requires sticking to one profession, climbing the ladder to the top... I think we as a society are at a unique moment where women are rejecting traditional forms of success, and allowing our personal stories to shape our careers."

Priyanka Chopra Jonas also joined "She Pivots" this season during her ongoing press tour for her new Amazon show, "Citadel," and latest movie, "Love Again." During her interview, Priyanka opened up about the appreciation and need for childcare as a new mom, her career goals, and her pivot from Bollywood to Hollywood.

"I am so grateful for my mom and my nanny every single day," Jonas shared. "Before I leave for work, I say, 'Thank you so much. Because you're here, I am able to go and do my work without thinking about it.'"

Since the birth of her daughter in 2022 and turning 40, the actress shared how her life has changed.

"I am not looking for validation. I'm looking for a few tangible things. I'm looking for joyful moments. I'm looking for career achievements. I'm looking for time with my family, and my dogs, and my friends. I am looking for the next milestone I want to achieve. It's just become really simple," said Jonas.

Through it all, Jonas has found a new purpose in this new phase of her life.

"I just turned 40 last year, and I feel like I'm in this new decade of my life," Jonas



said on "She Pivots." "I'm feeling the most free I have felt in my life. I feel more capable of dealing with life. I feel a lot more at peace. I feel the need to choose joy."

Some of the other guests Emily has hosted on "She Pivots" this season include some of the world's most prominent and inspiring women. From Olympian Allyson Felix, to actress Brooke Shields, to Holocaust survivor and author Dr. Edith Eger, and many more.

The event at Sussman's home featured

food from Chef, a meal delivery service that uplifts local chefs, 85 percent of whom are women and many of whom are immigrants from nearly 100 countries. The dinner featured a range of local and women-owned companies. Wölffer Estate Vineyard served an assortment of wine while Aplós and Gorgie served non-alcoholic options and speciality mocktails. The evening was concluded with a surprise dessert truck from Sag Harbor staple Buddhberry.

Guests included dynamic women like Stacy London, Erin Lichy, Joey Wölffer,

Laney Crowell, Alison Morris, Jennifer Esposito, Hillary Koota, Samatha Sage, Courtney Heggelerand, and Anastasia Ganiyas, to name a few. The women went home with Social Goods x She Pivots "She Works Hard For the Pivot" bag of goodies from other women-owned brands.

A Hamptons resident and mom of three, Emily continues to amplify the voices of women across industries and backgrounds on "She Pivots" and works to normalize and celebrate the conversation around both personal and professional pivots.



Stacey London, Emily Tisch Sussman, and Jennifer Esposito. Photos by Mark Sagliocco / Getty Images

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# Summer Party Returns

## Stony Brook Southampton Hospital's A Night At The Colony Hotel

By Jessica Mackin-Cipro

**O**n Saturday, August 5, guests will gather under the tents on Wickapogue Road, Southampton to celebrate the return of the Hamptons' biggest and longest running fundraiser, Stony Brook Southampton Hospital's Annual Summer Party, presented by the Southampton Hospital Foundation.

Celebrating 65 years of raising funds to support healthcare in the Hamptons, the gala's theme this year is A Night At The Colony Hotel, in partnership with Sarah and Andrew Wetenhall, owners of the famed Colony Hotel Palm Beach.

Southampton Hospital Foundation Visionary Board Member Joey Wölffer brings Wölffer Estate Vineyard as the presenting sponsor for guests to experience the Sagaponack-based winery's world-class wines.

We spoke with Sarah and Joey to learn more about this year's event.

**Tell us about your involvement in this year's Southampton Hospital Foundation 65th annual Summer Party.**

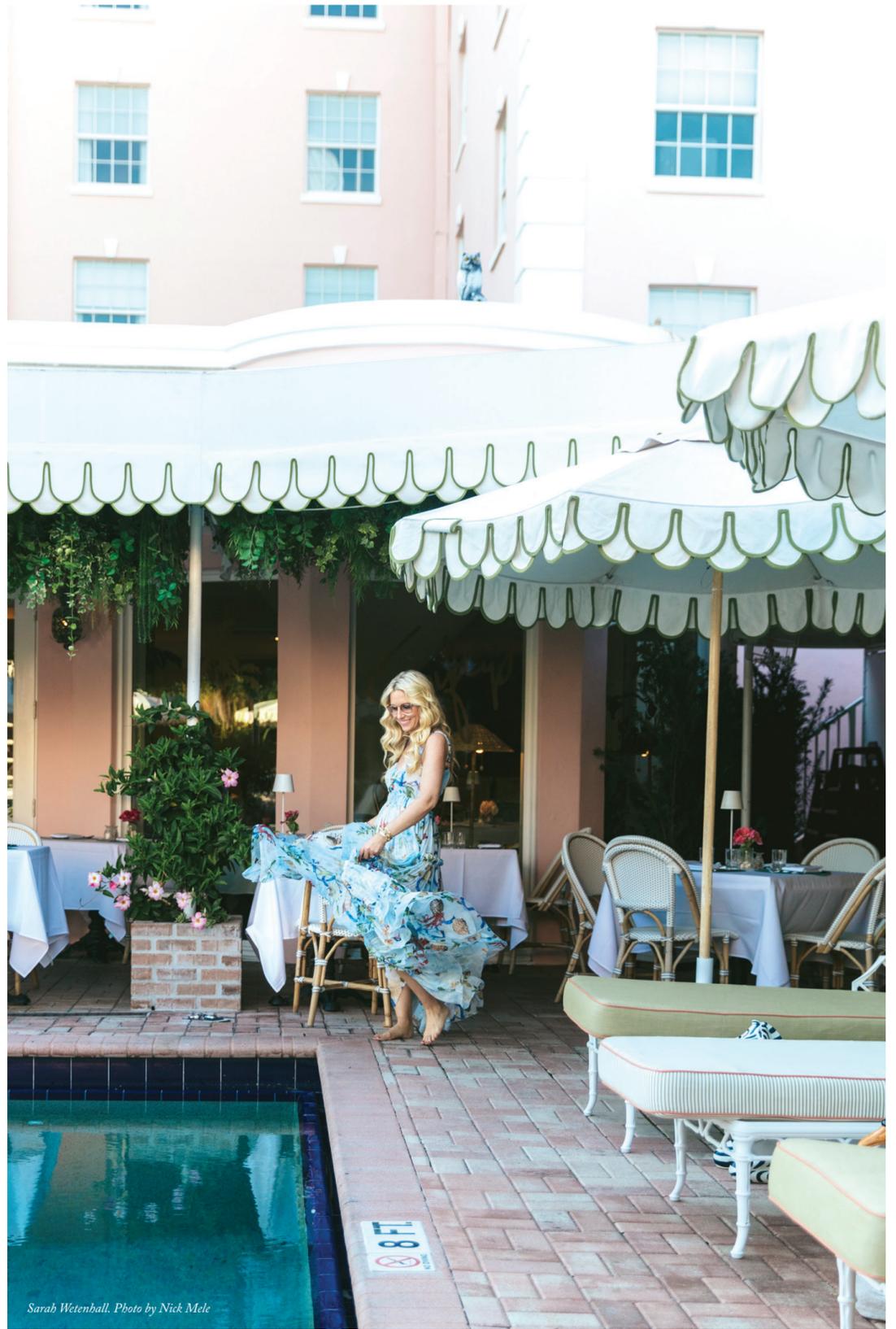
**Joey Wölffer:** Wölffer Estate became a title sponsor for the Southampton Hospital Foundation Summer Party in 2020 during a time when Covid had such an impact on the hospital. We knew it was

a critical time to step up and support the community, and we have remained in support ever since. This year I am honored to be a founding member of the Vision Board to continue supporting the Hospital in an even more impactful way.

**Sarah Wetenhall:** I was recently named a member of the Southampton Hospital Foundation Vision Board, which is an exciting and momentous honor. The board's critical mission is to engage a wide cross section of the East End community as the Hospital expands its medical facilities into East Hampton. As a board member, I was happy to partner The Colony Hotel with the foundation's Summer Party to create an exciting and fresh event that speaks to the entire community.

**The theme this year is A Night At The Colony Hotel. Talk about how the space will be transformed into the iconic Palm Beach hotel.**

**SW:** Get ready to be immersed in the Pink Paradise! We are transporting much of the iconic décor and even the famous beach buggy up from Palm Beach specifically for this event. Expect to lounge under scalloped umbrellas, immerse yourself in photography by Nick Mele, take pictures in front of our famed deGournay mural, and sip signature cocktails like the Spicy Socialite with small bites from famed eatery Swifty's, a New York favorite



Sarah Wetenhall. Photo by Nick Mele

now at The Colony Hotel.

**Wölffer wine is the presenting sponsor and the event will feature Swifty's dishes paired with Wölffer wines. Tell us a little about what guests can expect.**

**JW:** We are pleased this year to see The Colony Hotel, a place I know and love, be a part of the Summer Party. Between our iconic Summer in a Bottle rosé paired with the delicious offerings from Swifty's and the hotel's décor, it's sure to be everyone's dream summer evening.

**Talk a little about the importance of supporting the Stony Brook Southampton Hospital.**

**JW:** Our main goal in supporting Stony Brook Southampton Hospital is to see access to healthcare for the community of the East End and ensuring those who live here can get the proper care that they need. It's inspiring to see all the great work the hospital is doing and the foundation gives our community a way to get involved and give back.

**SW:** Stony Brook Southampton Hospital is an essential service that supports every member of the East End community equally. Health transcends all superficial cultural and socioeconomic barriers, it is the great equalizer, and we are all humbled when tragedy or illness strike. The hospital's many resources keep our community healthy and enjoying all the East End has to offer.



Joey Wölffer. Courtesy Wölffer Estate Vineyard

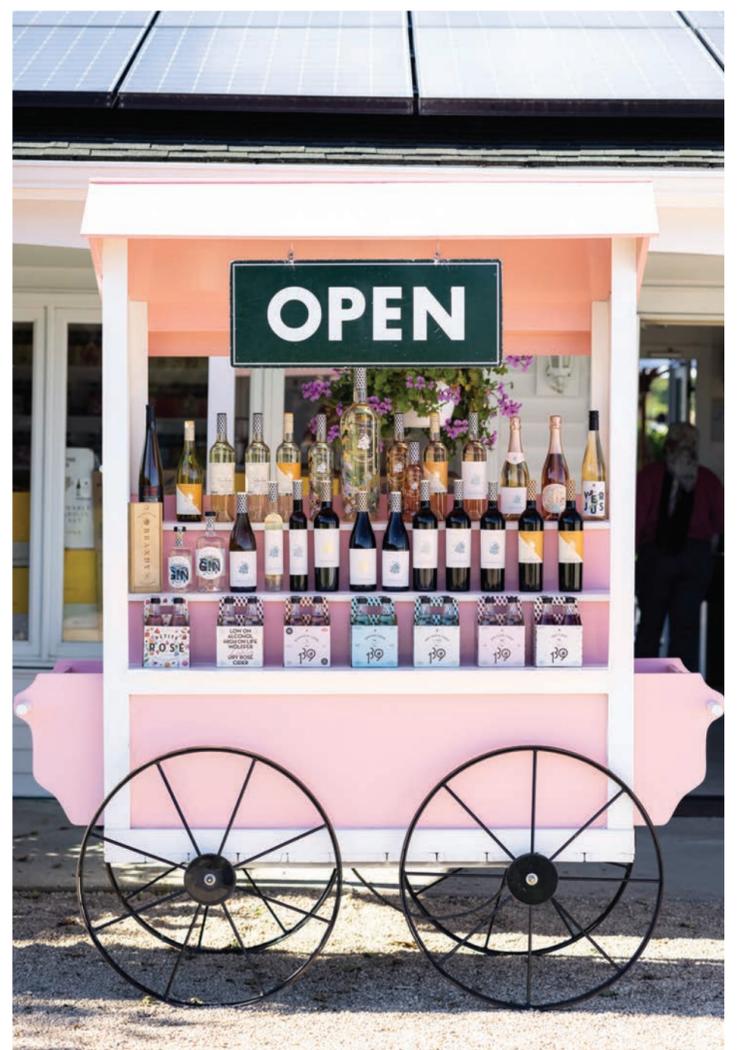




Photo by James Messer Schmidt

# Meatballs, Mangia & Memories

## Sisters Elaina & Rosanna Scotto

By Jessica Mackin-Cipro

Sisters Elaina and Rosanna Scotto are both co-owners of Fresco by Scotto in New York City, a restaurant celebrating 30 years this year. They are authors of the book “Meatballs, Mangia & Memories.” We spoke to Rosanna, also the co-host of “Good Day New York,” and Elaina to learn more.

**Tell us about your book “Meatballs, Mangia & Memories.”**

**Rosanna Scotto:** We wanted to do this cookbook for many reasons. Our restaurant in Midtown Manhattan, Fresco by Scotto, will be open 30 years come this fall. We have reinvented the look

of the restaurant with gorgeous lemon trees and an outdoor area that is breathtaking — thanks to event planner Lawrence Scott. And we have updated our menu with delicious Tuscan food but we kept some of the favorites like our meatballs!

**Elaina Scotto:** “Meatballs, Mangia, & Memories” is a fabulous memoir of the rise, fall, and rise again of Fresco by Scotto. It hits every emotion — happy, sad, fun. We speak frankly about the rise of our success as well as the loss of loved ones during that period.

**The book is filled with family recipes. What are some of your favorite family memories around the dinner table?**

**ES:** There’s one memory that sticks out and is consistent with every family meal. That is — eating way too much and having this terrible feeling of your clothes getting ready to burst at the seams. You’d think after this decades of doing this we’d learn how to pace ourselves. However when Mama Scotto and our late father Anthony were in the kitchen the food was just too good to pass on. Portion control was

never in our vocabulary.

**RS:** Our Sunday suppers in our home were and are still epic. The tradition was passed down from our parents. There was nothing better than waking up on Sunday morning and smelling the sauce that dad was simmering for hours. By the time dinner rolled along, we’d all have helped with preparing everything from the meat and cheese antipasto to the pasta and then mom’s slow-roasted chicken. We always tell our friends to come with an elastic waist and be prepared to eat!

**Fresco by Scotto is celebrating its 30th anniversary. Can you talk a little about the experience of having the restaurant? Any memorable stories over the past 30 years that you’d like to share?**

**RS:** We are so excited to celebrate 30 years at Fresco by Scotto. There have been a lot of ups and downs with the business, but we can proudly say the restaurant is doing well with young people and the young at heart! And we are fortunate to meet so many wonderful people from royalty to presidents,

celebrities, and our neighbors. You must read the book to hear about our celebrity encounters.

**ES:** Thirty years have flown by and one of my fondest memories is opening night where we had the most eclectic crowd of fashionistas, TV personalities, and politicians. I remember it like it was yesterday. The room was abuzz. If you could imagine it even back then it was cool to smoke so people were puffing away after their meal. In my mind I’d love to compare it to Fresco’s rebirth, which happened in June of 2021. It was a different crowd, but again a great mix of celebrities, good customers, politicians, all ready to celebrate.

**Talk a little about your relationship as sisters running a business together and how the reopening of Fresco brought you even closer.**

**ES:** My sister and I have a great relationship. I believe the key to our success of maintaining a wonderful relationship is the tremendous respect we have for one another. We’re both so funny. We talk maybe 12 times a day and each conversation is like we haven’t spoken in a week. We take

care of the business stuff first and then move on to the fun stuff. We value each other’s opinions.

**RS:** Family businesses are challenging but Elaina and I have worked out where we have our own lanes. Elaina does the day-to-day, I do the schmoozing and stepping in when she needs a helping hand. We are very close and respectful of each other’s contributions. We came up with the new Fresco concept while we were on lockdown. We were each other’s first and last call of the day brainstorming constantly.

**What’s your go-to recipe for summer dinner in the Hamptons?**

**ES:** Pasta caprese is one of my favorite dishes especially because you can get farm to table cherry/grape tomatoes at one of the local farms in the Hamptons, sauté them with garlic and olive oil, toss them with your favorite pasta shape and top with fresh diced mozzarella and basil. *Buon appetito.*

**RS:** The Hamptons has the most wonderful farm stands with fresh produce. I have made the shrimp with watermelon and tomato — repeatedly!

# Hampton Sun

## Rande Gerber Partners With Suncare Brand Founded By Salvatore Piazzolla

Casamigos Tequila founder Rande Gerber has partnered with his favorite suncare brand, Hampton Sun.

The luxurious line was founded by Salvatore Piazzolla of Southampton, and Gerber discovered it when he was staying at the Four Seasons in Miami with his wife

Cindy Crawford.

“When Cindy and I find things we really like that are the best of the best, we always turn our friends on to them. This is one of those times,” said Gerber. “We loved the way the products felt on our skin. So of course we then bought a bunch and sent it to

friends who all loved it as well.”

Gerber adds that he loved Hampton Sun so much that he was intent on finding a way to partner with the company and give it more visibility.

The partnership is fortuitous for his suncare label, according to Piazzolla. “When we found out that the Gerbers were fans of Hampton Sun, we immediately thought, ‘Wow, that would be an amazing partnership,’” he said. “With Rande’s expertise in branding, coupled with his wide array of contacts, the partnership seemed like a natural next step to propel Hampton Sun to the next level.”

The products include the Classic Sun line, the Mineral line, the Continuous Mist, the Continuous Mist SPF 8 Bronze, the Continuous Mist Hydrating Aloe, the SPF 45 Face Cream, the Silk Body Oil, the Kids & Baby line, the Sunless Tanning, and the Lip Care.

“The Hampton Sun Mineral Anti-Aging Lotion and the Tanning Oil are now two non-negotiables for Kaia Gerber and Cindy Crawford,” said Gerber.



Salvatore Piazzolla

# East Hampton Authors Night

## A Conversation With Author Linda Villarosa

By Jill Carson

Each summer, a bookworm's paradise appears in the heart of East Hampton: Authors Night. On Saturday, August 12, East Hampton Library will present its 19th Annual Authors Night fundraiser. Known as the "Premier Literary Event of the Hamptons" and one of the largest and most successful library-author events in the country, the event celebrates authors, their books, and their readership by bringing them together to form connections off the page.

Authors Night kicks off at 5 PM with the Authors Reception, where over 100 authors across all genres are seated behind tables displaying their books under a grand tent. Guests are invited to chat with their favorite authors, purchase their books, and get them personally inscribed while enjoying hors d'oeuvres and wine. Participating authors include Jim Acosta, Robert A. Caro, Misty Copeland, Neil deGrasse Tyson, Lauren Graham, Maggie Haberman, and Jann Wenner, to name a few.

At 8 PM, supporters of Authors Night host intimate dinner parties at private Hamptons homes, which guests can attend alongside one or more of the authors. This celebrity-studded event will be held under a grand tent on the Herrick Park field at 67 Newtown Lane. Dinner party tickets include entry to the reception. Proceeds benefit the East Hampton Library, which has been providing free

library services to the East Hampton community since 1897.

"We're thankful to the East Hampton Village Board for facilitating the use of Herrick Park and grateful for the generosity, participation, and support of both the local and literary communities," said Dennis Fabiszak, East Hampton Library Director. "The funds raised at Authors Night enable the East Hampton Library to provide our diverse community with essential programming and services throughout the year — all free of charge."

Author, journalist, editor, novelist, and educator Linda Villarosa will be one of this year's participants. She is a contributing writer for The New York Times Magazine, former executive editor of Essence magazine, and has edited the health pages for The New York Times and worked on health coverage for the Science Times. Her articles covering race, inequality, and health hold distinctions from organizations including The American Medical Writers' Association, the Arthur Ashe Institute, Lincoln University, the New York Association of Black Journalists, the National Women's Political Caucus, the National Lesbian and Gay Journalists' Association, and the Callen-Lorde Community Health Center. She is the author and co-author of various books focused on the experiences of Black women, including a novel. Her most recent book, "Under the Skin: The Hidden Toll of Racism on Health in America," was

a 2023 Pulitzer Prize finalist and one of the New York Times' top 10 books of the year. We caught up with Villarosa to ask her about her work.

**Your award-winning articles and books focus on the experiences of Black women in America. Do you face any challenges as a queer Black woman writing about your own experience and the experiences of your community?**

I don't feel as though I have challenges about being queer and Black — at least anymore. Earlier in my career, I had backlash for being open about being queer, sometimes from the Black community. At this point, I don't feel that. I feel acceptance and appreciation and am grateful and proud to be both Black and queer.

**"Under the Skin" brings to light the facets of the American healthcare system that cause Black individuals to "live sicker and die quicker" than their white counterparts. What action can we take against systemic racism in America's healthcare system?**

First, individuals who have faced oppression and marginalization in the medical system should care for themselves and each other and not blame themselves for the unfair treatment they may have received. As a society we have to recognize that our healthcare system is broken and needs repair. It is unfair that we do not have universal healthcare — medical care should be accessible, free, and equitable.

**When and why did you start writing?**

I have always wanted to be a writer, and writing has always come naturally to me. When I was a little girl my great-aunt Mae recognized this interest and nurtured me. However, my mother was worried that I wouldn't be able to support myself from writing. So she encouraged me to go to law school. Eventually, I convinced her that being a journalist was a writing job that paid, and she was okay with that.

**What do you hope readers will take away from "Under the Skin"?**

I hope readers will understand that the racial health disparities that I explain in my book are not the fault of individual behavior or some kind of physiological difference between Black Americans



Photo courtesy Linda Villarosa

and other Americans, but are the fault of our society and the medical system itself that sometimes harms Black people, and other marginalized people.

**Do you have any forthcoming projects, writing related or otherwise?**

I am excited that Soledad O'Brien's production company has optioned my book and we are working on a documentary project together. I am also always reporting and writing about the

intersection of race, public, and justice for The New York Times Magazine, but each story takes a long time. I hope to finish another story this year. I also love and am proud to teach journalism at both the City College of New York and the CUNY Graduate School of Journalism, my alma mater.

**Authors Night aims to close the gap between writers and their readers, giving them a space to connect and continue important conversations off the**

**page. Can you speak to the importance of engaging with your readership?**

I am passionate about the topics I write about and am always excited and humbled by readers and thinkers who appreciate my work and want to engage further.

*Reception-only tickets as well as dinner party tickets are available for purchase online, as well as a full list of participating authors, at authors-night.org.*



## Kiss & Tell

By Heather Buchanan

### The Hamptons Nest Egg

You know how the story goes. It's summer in the Hamptons and everyone is scrambling for somewhere to live. Rentals are expensive and affordable housing is about as scarce as a Brazilian bottom bikini that looks good on anyone over 50. But hey, we all need a nest. The locals know the moment it happens, when the renters move in next door. And next it is the noise. At 5 AM. At first, I think it

is the smoke alarm battery that is chirping but no it is actual chirping. Clearly, I am living next to an "air" bnb.

Every year small birds with very loud voices pick the flower box right outside my bedroom window to build their nest. I see the mama bird (apparently no surprise it is often the females that are the nest builders) flying around with small twigs and bits of moss in her

mouth. I politely try to shoo her away for lack of a building permit but she will not be deterred. As someone for whom "assembly required" translates to "back away slowly. There is no way this will resemble the picture and you will probably injure yourself," I am in awe.

So being the animal lover that I am, I start to feel very protective of this petite burgeoning family

in my care. I have to stop watering the flowers in the flower box because it drives mama bird mad. And I almost forget about the organic tick spray for the yard until I run outside in my nightgown channeling my inner Rachel Carson as the man with the mask heads onto the property and I scream, "No!" If you are supposed to keep small children and animals inside then leaving baby birds exposed is unacceptable.

While my tiny charges have no compunction about disturbing me, I tiptoe around and make sure there are no bright lights or noises near the window. I read by the light of my phone and only watch period dramas with no car crashes or explosions on Netflix. If there were a Netflix channel I would just leave that on with "Lady Bird," "Black Swan," and "One Flew Over the Cuckoo's Nest."

One day I hear a great racket from

both mama bird, and low and behold, a baby bird has managed to escape the nest but only to the outdoor table where it is flapping its downy wings and yelping. I am desperate to help.

Do all baby birds learn to fly or are some mobility challenged? Can I bring up a "how to fly" video on YouTube? I watch with concern for a while but then have to leave and when I return the frustrated fledgling is still on the table with no parent around. I call Marders to ask if they carry organic baby bird food then move on to a bait and tackle shop to see about worms. (Do not criticize, I fed the stray cat line-caught tuna and organic milk.)

Thankfully he/she seems to find its way back to the nest so I breath a sigh of relief... Until the torrential rain storm starts. But birds can get wet, right? I mean they are in the trees in the rain all the time. I

shouldn't be concerned. But I see the water rising in the box and I grab my portable umbrella and some duct tape to rig it outside the window to divert the deluge. Of course, that also diverts the rainwater inside to drench my bureau.

When the next day all is quiet, I am concerned. I want to get close enough to the nest to look inside but I know you're not supposed to touch a nest and I also don't have the stomach to see drowned baby birds inside. After a few sunny days and chirp-free mornings I decide to take a look inside but there is no sign or life, or death.

I hope that the baby birds simply learned how to fly and are now heading to Goldberg's hoping for some bagel crumbs. But now I am an empty nester. And I feel a bit sad. But I don't clear out the nest or replant the flowers because you know, it's August in the Hamptons and for sure it will get rebooked.



Cloudy Bay and Outstanding In The Field held a dinner at Fireplace Farm. Photos by Madison McGraw / BFA



A Q & A with Katie Couric, moderated by Martha McCully at a fundraising luncheon for the East Hampton Emergency Department. Photo by Mark Saggiocco/Southampton Hospital Foundation



HamptonsFilm continued its SummerDocs Series with Netflix's "The Deepest Breath." Photo by Jessica Dalene/HamptonsFilm



St. John & The Historical Society Of Palm Beach held a cocktail party at Sage & Madison. Cameron Silver, Taylor Materio. Photo by Sabrina Steck/BFA.com



The Parrish Art Museum welcomed guests to its Midsummer Dinner and Midsummer Dance. Icy Getty, Larry Milstein. Photo by David Benital / BFA



The 19th annual Hamptons Happening benefiting the Samuel Waxman Cancer Research Foundation. Ken Fisbel, Maria Fisbel, Marion Waxman, Samuel Waxman, Alex and Bradley Fisbel. Photo by Lisa Tamburini



Hetrick-Martin Institute's School's Out benefit. Kelly Rippa and Mark Consuelos with WMC Creative Synchronized Swimmers. Photo by Andrew Werner



The Palm Tree Music Festival returned to Westhampton with Calvin Harris. Courtesy photo



Julie Andrews, and Matthew Broderick and Sarah Jessica Parker (above) were honored at this year's Bay Street Gala. Photo by Lenny Stucker



Valentino Escape Hamptons at the home of Ken and Maria Fisbel. Maria Fisbel, Emma Roberts. Photo by BFA / Sabrina Steck



Givenchy celebrated Plage Collection pop-up at Topping Rose House. Christie Brinkley & Rachel Zoe. Photo by BFA



Southampton History Museum's Halsey House Gala. Father Patrick Edwards, Nancy Kane, Jean Shafiroff, Peter Hallock, Doug Halsey and Liana Mizzi. Photo by Jared Siskin/PMC



Tom House at Hamptons Pride Sunday at LongHouse Reserve. Photo by Lisa Tamburini



The Evelyn Alexander Wildlife Rescue Center held its 15th Annual Get Wild Benefit. Fred Thiele, Noelle Dunlop. Photo by R. Cole for Rob Rich/SocietyAllure.com



Classic Six celebrated its opening in Sag Harbor. Courtesy photo



Hamptons Tech Week kicked off at CURIO Project Hamptons, with a day dedicated to celebrating and supporting female founders, in collaboration with Fyli. Photo by Rob Rich/SocietyAllure.com



Jean & Martin Shafiroff hosted The Southampton Hospital Foundation summer season launch party. Jean Shafiroff, Candace Busbnell, Janna Bullock. Photo by Lisa Tamburini



Chefanie's Stephanie Nass held a beachside paella dinner with Leatherology. Photo by Stockton Johnson



Isaac Boots held a residency at Gurney's Montauk. Courtesy photo



Southampton Arts Center's Whimsy In The Garden. Pamela Dove, Kristin Baron, Elyn Kronemeyer, Ellie Manko, Leann Ki. Photo by Rob Rich/SocietyAllure.com



Sticks And Stones Comedy Club held opening in Southampton. Jordan Rock and comedians from the opening weekend. Photo by Barbara Lassen



Garia Cars held a beach cleanup and art auction to benefit Project Zero. Bradley Theodore, Alexandra Richards, Christie Brinkley. Courtesy photo



In celebration of Juneteenth, the Parrish Art Museum presented screenings of two short films focused on the SANS neighborhoods of Sag Harbor, followed by a panel discussion. Dr. Beverly Granger, Dr. Georgette Grier-Key, Mónica Ramírez-Montagut, Brenda Simmons, Corinne Erni, Renee Simons, Sara Kautz. Photo by Lisa Tamburini



Opening Night at The Hamptons Fine Art Fair. Leila Pinto and Aisha Christian. Photo by Lisa Tamburini



Marc Wölffer, Joey Wölffer, and Roman Roth celebrated Wölffer Estate Vineyard's 35th Anniversary. Photo by Neil Rasmus/BFA.com



Christie Brinkley at The East Hampton Antiques & Design Show. Photo by Rossa Cole

# James Lane Post Beach Party



Photos by Alena Kostromina/Lot 21



James Lane Post hosted a beach party at Tiana Beach in Hampton Bays with art curated by Arte Collective Contemporary & Fine Art from the "S.O.L. – Summer of Love" exhibit. Guests enjoyed rosé and Man-ya cocktail service provided an Ume spritz and a mocktail. There were bites from Scott's Protein Balls and guests left with a gift

from Yolaine Paris and Hampton Sun.

The show, curated by Arte Collective – Contemporary & Fine Art, featured the work of Anahi DeCanio, Lindsay Bardwil, Carola Orieta Sperman, Oscar Molina, Daniela Goldfarb, Veronica Matiz, Gregory de la Haba, Yenny Carruyo, Isadora Capraro, and Yubal Márquez Fleites.



Honorary Chairs  
Gabby Karan and Gianpaolo de Felice

*horses changing lives*



# Ahoy!

Thursday, August 24, 2023  
6 pm – 9 pm

Join us for a nautical night with cocktails and silent auction  
yacht rock tunes • passed hors d'oeuvres • signature cocktails • best in the Hamptons silent auction  
in support of Horses Changing Lives!

at Sebonack Golf Club  
Southampton, NY

to benefit The Center for Therapeutic Riding of the East End  
To sponsor or purchase tickets,  
visit [hcl2023.givesmart.com](http://hcl2023.givesmart.com)

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SEBONACK



Scan Me!

# CTREE

## The Healing Power Of Horses

By Heather Buchanan

Winston Churchill famously said, “No hour of life is lost that is spent in the saddle.” This is a profound truth for those with special needs who participate at CTREE, the Center for Therapeutic Riding on the East End. CTREE celebrates its twelfth year transforming lives through therapeutic riding lessons and equine assisted services to children and adults with emotional, cognitive, and physical disabilities.

Its annual fundraiser at the picturesque Sebonack Golf Club in Southampton, with honorary

co-chairs Gabby Karan de Felice and Gianpaolo de Felice, will be held Thursday, August 24, famous for its incredible silent auction and Instagram worthy sunsets. There is a magic moment when a participant arrives at CTREE’s private barn in Sagaponack to greet their trusty steed, pet their muzzle, and get a leg up into the saddle. The world looks a little brighter as they instruct their mount with a smile, “Walk on.”

They are now part of a team, horse and rider, moving as one with enthusiastic instructors and volunteers dedicated to their success. And if you look around you will

see their caregiver exhale, relax, and shed a few worries knowing the next half hour is a highlight of the week.

The way it works physically is that the horse’s movement has a dynamic effect on the rider’s body. The motion of the horse stimulates the rider’s pelvis and trunk in a manner that closely resembles the normal gait of a human walking. This input can produce specific physical changes in the rider’s body, including normalization of muscle tone, increased endurance, and improvements in core strength, posture, balance, and coordination. While walking on land may be difficult for some participants, in the saddle they are free. There is also a social and emotional component to connect with an animal and learn to communicate.

CTREE has also established a relationship with Fighting Chance, a counseling and resource center for cancer patients and survivors in Sag Harbor. For these guests it is simply being in the presence of and caring for these sentient animals that creates an emotional calming. It is the serenity of the barn and adjacent sculpture garden that provide the safe space for sharing. Participants say: “This is



Photo courtesy CTREE

the best day I’ve had since I found out that I had two cancers.” “It was so nice to have someone caring me for once.” “I’m home!” “Being with nature helps me to stay grounded.” Another benefit, the program is an opportunity for horses in their later years to have a loving home and important job. They are

chosen for their temperaments, their innate knowledge they are carrying precious cargo.

CTREE relies on donations to cover 80 percent of its annual operating costs. Contributions support their programs and ensure the ongoing sustainability of their

operations, including care of the horses and scholarship support to financially disadvantaged participants. It is also a rewarding place to volunteer.

For more information on the program and tickets to the fundraiser, visit [ctreeny.org](http://ctreeny.org).

## North Fork Beach Cleanup

Put your plastic where your mouth is at the fourth annual North Fork Beach Cleanup sponsored by Surfrider Long Island. This year it will be held at Lin Beach House

in Greenport. Last year 3,063 lbs of trash was collected by teams. This year, for the grand prize, each person on the winning team (up to six people) will receive a Rigby core-line bike. Second prize is a Sunday night dinner at The Treatory After Dark with Disset Chocolate. Registration is by August 8. On August 31 teams will be announced and weigh ins will be held on September 7, 14, 21, and 28, with a party following the last weigh in. Visit [fotographic.com](http://fotographic.com) to register.



Photo by Estefany Molina

## Coming Up...

The second annual Hamptons benefit for Second Chance Rescue will be held at The Baker House 1650 in East Hampton and features Athena Reich as Lady Gaga on Thursday, August 10, from 6:30 to 10 PM.

OLA of Eastern Long Island

presents Sabor, a cocktail reception at The Church in Sag Harbor on Thursday, August 17, from 5 to 7 PM. The event will feature Mexican tapas from Coche Comedor, mezcals from Dos Hombres, and music by Pussy Tales.

The Ellen Hermanson Foundation’s summer gala will be held on Saturday, August 26, at the Bridgehampton Tennis and Surf Club. The event will include cocktails, dinner, and dancing as well as a beach bonfire.

Sounds View Greenport hosts its Beach Ball Summer Soirée on Saturday, August 26, from 6 to 10 PM. There will be live music by Foster Europe Band and the event will benefit CAST North Fork.

Hudson’s Helping Hands for Autism will host An Evening Under The Stars on September 8 at The Crow’s Nest in Montauk. The non profit is dedicated to inclusion and support for the special needs community on the East End.

# EAST HAMPTON LIBRARY'S

# AUTHORS NIGHT

SATURDAY, AUGUST 12TH AT 5 PM | HERRICK PARK, EAST HAMPTON VILLAGE

Meet your favorite authors, buy their books and have them personally inscribed at one of the nation’s leading annual literary celebrations!

BOOK SIGNING COCKTAIL PARTY with 100 AUTHORS  
5PM AT HERRICK PARK, EAST HAMPTON VILLAGE

DINNER PARTIES with GUEST AUTHORS  
8PM AT PRIVATE HOMES



JIM ACOSTA



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MISTY COPELAND



LAUREN GRAHAM



MAGGIE HABERMAN



KRISTY WOODSON HARVEY



PAULINA PORIZKOVA



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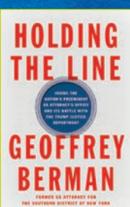
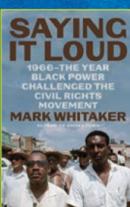
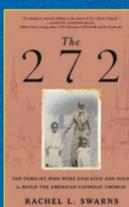
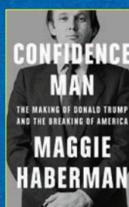
CHRIS WHIPPLE



JANN WENNER



MICHAEL WOLFF



At 8pm, directly following the Authors Night book signing cocktail reception, continue the evening at a lovely dinner party—honoring one or more of the guest authors—at a private Hamptons home.

For further information about Dinner Tickets, please call Sheila Rogers at 631-907-0106.

Get your tickets today!



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Proceeds benefit the East Hampton Library—a non-profit organization providing outstanding free library services to the East Hampton community—for essential programs and services at the Library throughout the year.

FOR TICKETS, LIST OF 100 PARTICIPATING AUTHORS & DINNER PARTY CHOICES, VISIT: [AUTHORSNIGHT.ORG](http://AUTHORSNIGHT.ORG)

# Guild Hall

## August Highlights



**EXHIBITION**  
**JUL 2–SEP 4**  
 ORGANIZED BY MONIQUE LONG  
**RENÉE COX:**  
**A PROOF OF BEING**



**EXHIBITION**  
**AUG 5–OCT 15**  
**LEO VILLAREAL:**  
**CELESTIAL GARDEN**



**PERFORMANCE**  
**MASTERCLASS: THURS, AUG 10, 6PM**  
**RECITAL: SAT, AUG 12, 5 PM**  
**LISETTE OROPESA &**  
**BEL CANTO BOOT CAMP**



**PERFORMANCE**  
**FRI, AUG 18–SUN, AUG 20, 6PM**  
**HAMPTONS DANCE**  
**PROJECT V**

**Renée Cox: A Proof of Being**

Lead Sponsors: Dorothy Lichtenstein, Fern and Lenard Tessler  
 Additional Support: Agnes Gund, Allen Harvey and Ludlow Beckett, Bernard Lumpkin and Carmine Boccuzzi, Lori and John Reinsberg, Jane Wesman and Don Savelson, and Lyn and E.T. Williams, Jr.

Media Partner: Hamptons Magazine

**Leo Villareal: Celestial Garden**

Lead Sponsors: Bloomberg Philanthropies, Estrellita and Daniel Brodsky, Amanda and Donald Mullen, Pace Gallery, and an anonymous donor

Additional Support: Shelley Fox Aarons and Philip Aarons, Jacqueline Brody, and Deborah and David Roberts

Free gallery admission is sponsored, in part, by Landscape Details.

Museum programs are supported by Crozier Fine Arts, and funding from The Michael Lynne Museum Endowment, and The Melville Straus Family Endowment.

**Guild Hall and Bel Canto Boot Camp Resident Artist Series:**

The Guild Hall and Bel Canto Boot Camp Resident Artist Series is supported by the Law Office of Natascia Ayers, Alexandre and Lori Chemla, Barbara Horgan, Ellen E. Myers, and Michèle and Steve Pesner, with additional support provided by Jan and Marilyn Breslow, Stan Herman, the Jeannette and H. Peter Kriendler Charitable Trust, Cornelia and Lawrence Randolph, Janet C. Ross, David Seeler and Ngaere Macray, Irene Silverman, and Barbara Toll.

Public funding provided by Suffolk County.

Media Partner: WSHU Public Radio

Music Programming is supported in part by The Ellen and James S. Marcus Endowment for Musical Programming.

**Hamptons Dance Project Principal Sponsor:**

Lella Straus, in memory of her husband, Mickey

Public funding provided by Suffolk County.

Theater Programming is supported in part by The Schaffner Family Foundation and funding from The Melville Straus Family Endowment.

Guild Hall's Learning + New Works programs are made possible by the New York State Council on the Arts with the support of the Office of the Governor and the New York State Legislature. Additional major support comes from The Patti Kenner Arts Education Fellowship, the Lewis B. and Dorothy Cullman Endowment Fund, and The Melville Straus Family Endowment.

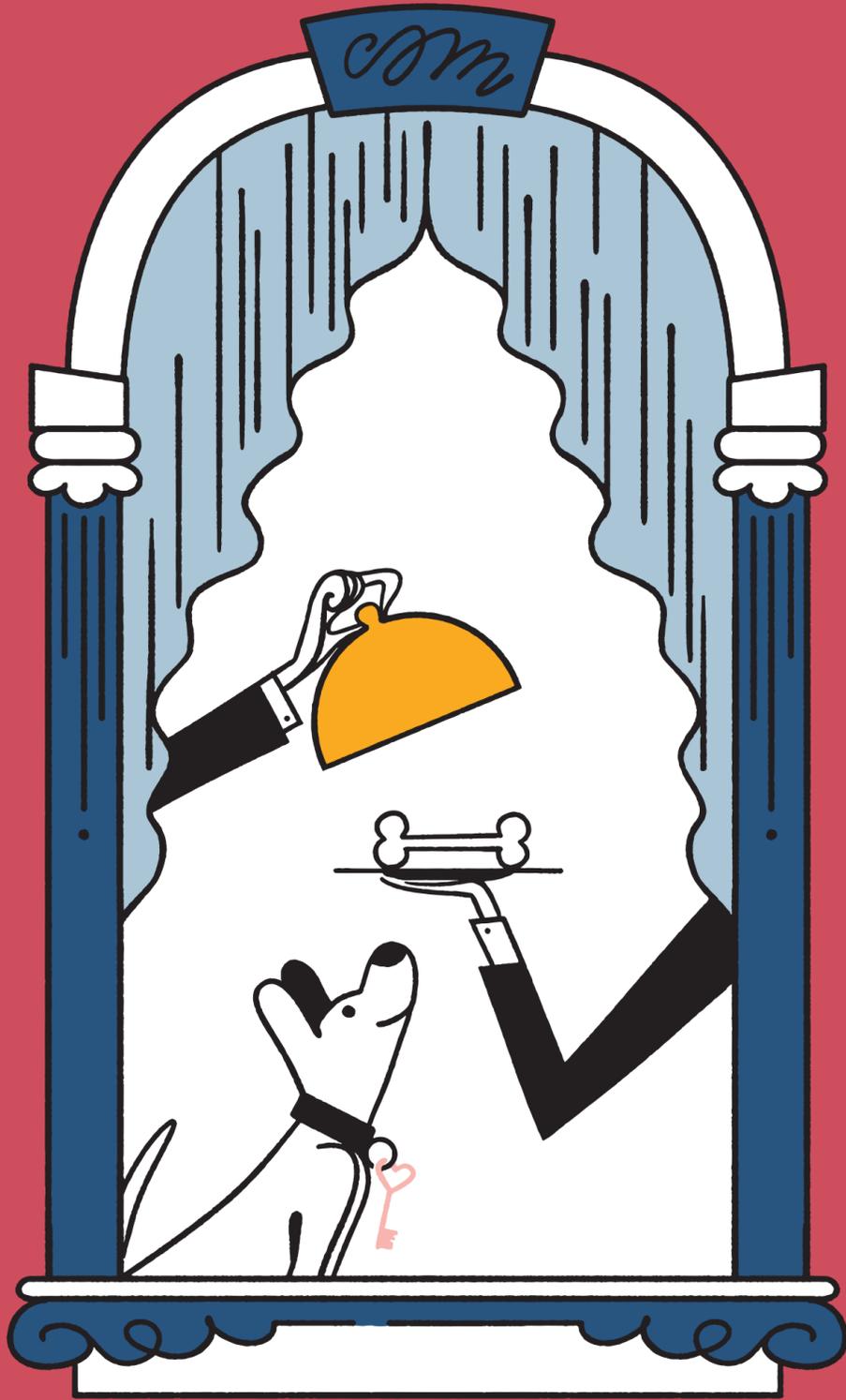


**GUILD HALL**  
 158 Main Street  
 East Hampton NY, 11937

**GuildHall.org**  
**@Guild\_Hall**  
**#GuildHall**

Photos (clockwise): Renée Cox, Miss Thang, 2009. Digital ink jet print on smooth water color paper, 30 x 40 inches. Leo Villareal, Celestial Garden, 2023 (detail), LEDs, stainless steel, vinyl, electrical hardware and custom software, 340 x 126" (864 x 320 cm). Lisette Oropesa, 2022. Photo: Lia Konrad, Jose Sebastian and Catherine Hurlin, 2022. Photo: Erin Baiano

“good bones”



Real estate has a language all its own.  
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