

James Lane

— Hamptons Fashion Week —

August 2023

www.jameslanepost.com



MICHELLE OCHS

Photo by Ed Singleton

Meet the Author

Meet



Dee Rivera

CEO of DCG Media Group
Founder of Knocking Down Walls



Hamptons Fashion Week

A Runway Revolution

By Madison Targum

Press, the New York Daily News, the New York Post, and more.

As a vet in the fashion industry, Rivera wanted to revolutionize the experience of runway shows and what better place to do that than the Hamptons? She believes that signature events that preach exclusivity tend to restrict the creativity and freedom designers crave to display on the runway, hence limiting the fabulous fun that attendees can experience. With Hamptons Fashion Week, Rivera wanted to showcase the artistic visions of couture designers with the foundation of providing audiences with a new and interactive fashion show experience.

Rivera has a commitment to diversity and helping local fashion business, which she brings to Hamptons Fashion Week. From the choice of venues to the selection of designers, creating new business is at the forefront. The event takes place in Southampton, a town known for glamorous summer events. By hosting the fashion week here, Rivera hopes to inspire both locals and visitors to embrace their inner fashionista in style.

One of the key features of Hamptons Fashion Week is its focus on showcasing designers with unique collections. From using organic and recycled materials to implementing fair trade and cruelty-free production methods, these designers are leading the way toward a more sustainable fashion industry that fast-tracks fashion fads. Additionally, globally renowned designers will show resort collections coming from Chile, inspired looks by Jamaican culture and New York streetwear fusion, class couture, and swimwear fresh off the catwalk of Miami Swim Week. The show will allow attendees to interact with designers in panels and fun giveaways will bring the collections to life. By giving a diverse range of designers a platform to showcase their work, Rivera wants to not only promote their brands but also encourage other runway shows to follow suit.

Furthermore, Hamptons Fashion Week aims to serve as a catalyst for an economic boost in the area by attracting fashion enthusiasts, industry professionals, and media attention. Hotels, restaurants, and businesses in the area can benefit from increased tourism and exposure, creating a ripple effect that extends beyond the fashion industry, Rivera noted.

Hamptons Fashion Week is not just about highlighting up-and-coming design trends, its hope is to redefine the fashion industry's values and priorities. Through her innovative approach to events relating to lifestyle and fashion, Rivera aims to bring her vision to the East End, one that combines style and ethics in fashion. As the event continues to grow and evolve, Hamptons Fashion Week aims to continue to bring more luxurious moments to the East End.

Partner Content

The Hamptons is renowned for its stunning beaches, luxurious estates, and vibrant social scene. It's a place you can find luxury and the world of high fashion. Entrepreneur Dee Rivera decided to bring her unique vision of fashion and 30 years of experience in public relations and experiential marketing to the East End through Hamptons Fashion Week.

Hamptons Fashion Week is not just another glamorous event showcasing the latest trends. It is a platform that aims to revolutionize the Hamptons fashion scene by providing exposure to an array of designers in couture, swimwear, as well as brands that focus on advancing sustainability and eco-consciousness.

Dee Rivera, the mastermind behind Hamptons Fashion Week and Hamptons Swim Week, believes that these events will enable people to celebrate their self-expression, designer craftsmanship, and expose audiences to new voices and new designers with an element of tech involved

with the Hamptons Fashion Week Wallet.

As the producer of the fifth annual Hamptons Fashion Week, Rivera is also the founder of Latinista magazine, and CEO of DCG Media Group. She started her career in editorial magazines as a fashion and beauty editor at Modern Bride magazine, Latina magazine, Splash, and a contributor to a few other platforms. She then rolled up her sleeves in public relations as a publicist at one of New York City's top PR firms.

In 2007, Dee established Dee + Co Group, a boutique firm in New York City specializing in digital marketing and branding, including experiential curated events with a focus on lifestyle beauty and fashion brands. Her repertoire covers the fields of food, sports, tech, health, wellness, fitness, charity, and fashion, with media placement seen on "The Today Show," "The Early Show," Latina magazine, SiriusXM, Huffington Post, Essence, NBC, "Wendy Williams," ABC, CBS, "Extra," The New York Times, Associated



Photos by Oliver Archer

HAMPTONS FASHION WEEK™

PRESENTS

FASHION ICON AWARD RECIPIENTS



Michelle Ochs
Creative Director
Herve Leger



Edvin Thompson
Designer
Theophilio



Dr. Christina Rahm
Founder DRC Ventures
Merci Dupre Clothiers

CALENDAR OF EVENTS

August 25th

4:00pm - 6:00pm
Runway On Jobs Lane®
Pop Up Shop + Sip
6:30pm - 9:30pm
Launch Party at Southampton
Cultural Center
Art & Fashion, Mix & Mingle

August 26th

12:00pm - 2:00pm
Drinks & Bites!
2:00pm - 5:30pm
Full shows & Fashion
Icon Awards
Location revealed to
ticket holders only

August 27th

9:00am - 5:00pm daily
Hamptons Fashion Week
Pop Up Store at Hamptons
Classic Horse Show
Week long social event
continuing through to
September 3rd

THANK YOU TO OUR PARTERS

Megan Mae Miami

A Talk With Founder Megan Stevens

By Jessica Mackin-Cipro

Megan Mae Stevens will present a Hamptons Swim Week Collection, her first on the East End, at Hamptons Fashion Week. Megan is the founder and creative director at Megan Mae Miami. As a swimwear model, Megan has worn countless swimwear. This experience has given her knowledge on the proper fit and characteristics of high-quality swimwear. Stevens aims to utilize her expertise and creative passion to design.

Tell us about your background as a designer. Was this always your passion?

I grew up in central Michigan in a family of entrepreneurs who have been in business for 50-plus years, and I always wanted to have my own business. I graduated from college with a degree in Exercise Physiology. After wearing numerous bikinis over the years, both as a model and a beachgoer, I set out to build a brand that would not only be luxuriously soft and fashionable to wear, but would also feature extraordinary fit and comfort. Our high quality swimsuits and bikinis move effortlessly with the body as it moves, allowing the customer to feel confident all day long.

You are a swimwear model and designer. How has your career as a model guided you as a designer?

I was a swimwear model before I became a designer. This gave me the opportunity to see and wear many different styles and fabrics on the market. I learned during this process to identify gaps in the market and turn them into an opportunity to create a luxury swimwear product line that I was proud to wear. So when I decided to launch my own brand, the experience I had previously as a bikini model was extremely valuable in influencing my design ideas.

Tell us a little about the material you use for your pieces. How is craftsmanship and sustainability at the forefront?

Nearly all of our primary fabric is made from a special synthetic fiber called EcoNyl. This fiber is manufactured from recycled fishing nets and other ocean waste plastics through a special regeneration and purification process. It is similar to virgin nylon, but recycled and recyclable, and therefore it is a greener alternative. Our swimsuit product line is 100 percent manufactured in the USA by veteran swimsuit and garment workers who are perfectionists when it comes to cutting, sewing, and finishing our beautiful products. Quality control is our number one manufacturing priority.

What is your design process? Where do you find your inspiration?

Our design process starts with an idea I have for a new collection. Through internal discussions with our team, this idea gets refined into a working concept. From there, our product design engineers develop initial patterns and samples for me to evaluate. Once the final sample is approved, the specs are



Photos by Matt Pluznick

then sent to the plant for production.

Miami is a thriving city in America that is not only growing, but changing all the time. I often draw inspiration for my new designs from the various neighborhoods in Miami, such as Brickell, the Design District, Wynwood, South Beach, etc., and from the people who live there. I am also influenced by the bright colors and different styles of architecture in the city.

Talk about how your goal is to save the ocean one bikini at a time.

At Megan Mae Miami, we strive to always be conscious of the important health and environmental trends influencing not just swimsuits and apparel, but the entire beauty industry. When we set out to design and build our product line, we knew that sustainable fabrics had to be at the forefront. We stand with our customers in supporting the movement toward environmental and health safety each time they purchase one of our bikinis.

What are you most

looking forward to at Hamptons Fashion Week? And what can guests expect from your show?

We are very much looking forward to exhibiting our beautiful swimwear at the Hamptons Fashion Week Swimwear Show at the end of August. Since our designs were developed in South Florida, this show gives us an opportunity to present the Megan Mae Miami swimwear line to an important new market for us in the Northeast. This summer, we have already presented four of our newest collections at previous shows and events, and I am confident we will come up with some absolutely stunning looks for the Hamptons!

What's next for Megan Mae Miami?

We hold regular new product design meetings throughout the year, and we intend to broaden our product line with new colors, fabrics, and styles as the year progresses. We are also looking into extending our reach by adding sun care and skin care products, as well as after-swim casual wear.



Michelle Ochs

New Hervé Léger Creative Director Honored At Hamptons Fashion Week

By Jessica Mackin-Cipro



Photo by Ed Singleton

We spoke with Hervé Léger creative director and the founder of Et Ochs, Michelle Ochs, about her new direction for Hervé Léger and being honored at Hamptons Fashion Week.

Tell us about your background in fashion and how you got started in the industry.

My journey in the fashion industry began with a passion for design from a very young age. I was always drawn to colors, textures, and the way garments could transform a person's confidence and self-expression.

I graduated from Parsons School of Design in New York City, where I received a BA in Fashion Design and was honored as Parsons Designer of the Year in 2007. Over the course of my career, I have launched two brands, the most recent Et Ochs. I always knew I wanted to work in fashion one way or another. Becoming the creative director of Hervé Léger is another extension of that.

Can you tell us a little about the founding of both Cushnie et Ochs and Et Ochs?

A partner and I founded Cushnie et Ochs in 2008, a luxury women's ready-to-wear brand known for its sleek and modern designs. Our partnership was incredibly fruitful, and we made a significant impact in the fashion world with our distinct aesthetic and attention to detail. We dressed many women including Michelle Obama and Jennifer Lopez.

After that, I embarked on a new journey with Et Ochs. This venture allowed me to explore my individual design vision further, focusing on creating unique pieces that celebrate individuality and femininity.

Is there a specific moment during your career or specific design that stands out to you?

There have been so many incredible moments throughout my career, dressing strong and inspiring women has been a true honor. One particularly standout moment was when Michelle Obama wore one of my dresses. Seeing my creation on the former First Lady was truly a surreal and humbling experience. It's moments like these that remind me why I'm so passionate about what I do.

You're being honored at this year's Hamptons Fashion Week as the new creative director of Hervé Léger. Congratulations!

Thank you! I'm thrilled to take on the role of Creative Director for Hervé Léger. My vision for this iconic brand revolves around a modern interpretation of its signature bandage dress. I want to infuse a fresh energy into the collection while staying true to the brand's DNA.

I plan to experiment with innovative techniques and fabrications, exploring new silhouettes and details that will bring a contemporary twist to the classic bandage dress. My goal is to create designs that empower women, making them feel confident and alluring while staying sophisticated and elegant.

What are you most looking forward to at this year's event?

I'm most excited about showcasing the new direction of Hervé Léger to the world. Fashion events like Hamptons Fashion Week provide an excellent platform to present our vision and connect with fashion

enthusiasts. I'm looking forward to seeing people's reactions to the new collection and how it resonates with them.

Talk a little more about the new direction of Hervé Léger and the revival of the bandage dress. How do you plan to blend your signature style with the existing brand?

The bandage dress is an iconic piece that has a special place in the history of fashion. We're reintroducing it with a contemporary approach, elevating the classic design with modern touches. My signature style, characterized by sleek lines and a focus on flattering the female form, will blend seamlessly with Hervé Léger's heritage.

I aim to bring innovative elements to the bandage dress while staying true to its essence. By exploring new materials, colors, and silhouettes, we can create designs that are relevant and captivating to the modern woman.

Where do you find inspiration for your designs? Tell us a little about your design process.

Inspiration can come from various sources — art, architecture, nature, or even the bustling streets of New York City.

Once I have a concept in mind, I start sketching and creating mood boards to visualize the overall direction of the collection. From there, it's all about refining the designs, experimenting with fabrics, and working closely with my team to bring the vision to life.

Do you visit the East End often? How do you like to enjoy your time spent when you're in town?

I've had the pleasure of visiting the East End on several occasions, and I find it to be a delightful retreat from the city. It's a beautiful place with its beaches, charming villages, and vibrant arts scene.

When I'm in town, I like to take long walks along the beaches, find inspiration in the local art galleries, and, of course, indulge in some delicious seafood. It's a wonderful place to recharge and find new creative energy.

Theophilio

A Talk With CFDA Emerging Designer Edvin Thompson

By Jessica Mackin-Cipro



Photos courtesy Theophilio/Hamptons Fashion Week

Theophilio is a contemporary clothing brand based in Brooklyn created by designer Edvin Thompson. He fuses nostalgia from his early years in Jamaica and combines them with New York City's progressive culture — focusing on life's celebrations. At the 2021 CFDA Fashion Awards he was named American Emerging Designer of the Year and this year he will be honored at Hamptons Fashion Week.

Tell us about your background as a designer. When did you know it was your passion?

Fashion design has always piqued my interest, even as a child I was constantly surrounded by creativity and craftsmanship. I knew it was passion when I found a community in my high school in Atlanta where we all loved to dress inspired by various themes during our freshman year.

You were the CFDA's American Emerging Designer of the Year in 2021. Can you talk a little about this experience?

Even though it is approaching two years since I received this honor it still feels like yesterday. This experience is where I really felt such an overwhelming sense of love and support from my community. Straight from the awards, I went back to my hotel to change where my team congratulated

me. Then, we all went to the Public Hotel where we truly had the best celebration ever with friends, family, and peers within the industry. I walked into the party to "Moment For Life" by Nicki Minaj and that is the best way to sum it up.

You moved from Jamaica to the US at age 9. How has Jamaica inspired your work?

Jamaica has inspired my work in many ways, the first way would be through the journey. I've titled my show collections after different steps in the expedition coming from Jamaica to America: "Migration," "Air Jamaica," "Homecoming." The second way would be through my childhood and upbringing. Everything from the outfits my mom put my siblings and I in to the uniforms my grandmother helped construct, all of these things impacted how I saw the world sartorially.

Tell us about how the name Theophilio pays homage to your family.

Theophilio is derived from my middle name "Theophilus" which means "to be loved by God." I'm so proud of my name, my family, and where I come from.

Talk a little about your design process. Where do you find inspiration?

I find a lot of inspiration from the world,

energy, and people around me. I refer to Theophilio as a "wearable biography" because I have found the most inspiration in my personal life story and want the clothing to reflect that.

You'll be honored at this year's Hamptons Fashion Week. Tell us more about this honor.

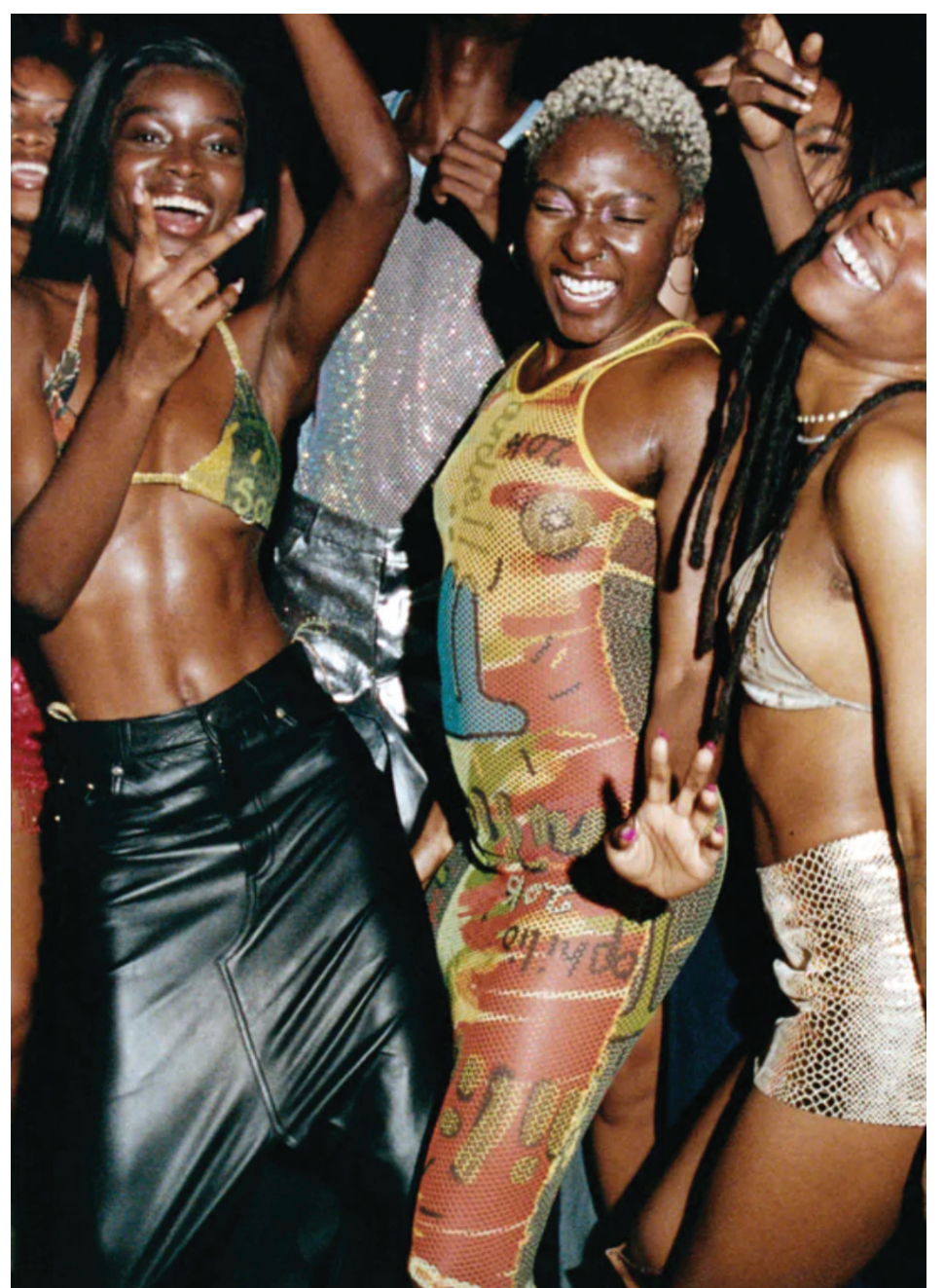
It is a privilege to be recognized and celebrated by Hamptons Fashion Week. I believe the work that I do champions where I come from and it is truly exciting to showcase that in this space.

What are you most looking forward to at Hamptons Fashion Week?

I'm most looking forward to presenting with other talented designers. I love group collective shows because it is an opportunity to see up close and personal how other designers translate their initial concept and inspiration into a cohesive collection.

What's next for you as a designer?

I have a lot of fun collaborations on the horizon that will expand the Theophilio universe. The team and I are focused on taking our time, making intentional connections that will ensure longevity.



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Photo courtesy Hamptons Fashion Week

Partner Content

Christina Rahm

Merci Dupre Environware

By Madison Targum

Innovation and technology have always played a significant role in shaping the fashion industry. From the invention of the sewing machine

to the rise of e-commerce, advancements have continuously pushed the boundaries of what is possible in the world of fashion. One such groundbreaking innovation is

Environware's nanotech skin coating textiles, invented by Christina Rahm, which is revolutionizing clothing consumption.

Dr. Christina Rahm, a multi-talented doctor, psychologist, scientist, patent innovator, humanitarian, and author, has launched DRC Ventures, a global catalyst for conservation efforts. Her mission is to create sustainable solutions, which challenge the status quo creatively, scientifically, and artistically; to create products to support the health of individuals, animals, and the earth, with environmental attention also paid to land, air, and water conservation.

Rahm's latest achievements include winning the "Bright Star" Award for her contributions to the advancement of medical science at the World Changers Summit in Vatican City as well as AsiaOne 20th Asia-Africa Business and Social Forum's "Black Swan" Award for Women Empowerment in various scientific fields.

Rahm is utilizing her background in nanotechnology and aims to revolutionize the fashion industry through Merci Dupre Clothiers Environware. Through Dr. Rahm's proactive measures to ensure health and safety in their revolutionary line of textiles embedded with technology that warns off toxins, EMF radiation, heavy metals, and viruses.

So, what exactly is nanotechnology? In simple terms, it involves manipulating matter at the molecular and atomic level to create new materials and properties. Traditional fabric treatments often involve the use of harmful chemicals that can be detrimental to both the environment and our health. Environware textiles, on the other hand, are non-toxic, making it an alternative that aligns with the Merci Dupre's commitment to eco-consciousness.

The latest collection features a range of elegant pieces that are perfect for any oc-

casian. The collection includes a range of designs, from tailored blazers and trousers to flowing dresses and chic jumpsuits.

Environware's nano biotechnology has already garnered attention and praise from fashion enthusiasts, press, and industry professionals alike. It aims to revolutionize closet consciousness and buying habits.

Through her invention, Rahm wants to provide preventive measures to maintain optimal health through clothing but plans to also challenge the industry to prioritize eco-consciousness and responsible consumption.

As the fashion industry continues to evolve, Merci Dupre Clothiers Environware hopes to pave the way for a more sustainable and responsible future.

Catch her full runway show, August 26, at Hamptons Fashion Week.

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VIP Reception

Friday August 25TH
5:30-7:30PM

HERVE LEGER
PARIS



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MEDIA

dRc
VENTURES
BY DR. CHRISTINA RAHM

CESAR GALINDO METABURNETT

Rahm Roast GORGIE smartwater ANICY MANUGUIAN REGINA KRAVITZ

James Lane - POST - PROJECT GREEN mindset Wellness THE RYAN SHOW EL TURCO HAMPTONS Freedom Luxury SDPR EVENT SHOPPE Chef Meze CATERING and EVENTS

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Haute Dining

Restaurants That Are Bringing The Heat To Hamptons Fashion Week

By Madison Targum

Ruta Oaxaca

Ruta Oaxaca is serving up authentic Oaxacan cuisine brought to the public by owners and brothers Jose Castillo and Pedro Castillo, along with Carlos and Felipe Arellano, chefs and brothers. Ruta Oaxaca means "Road to Oaxaca," a historic region in the southern part of Mexico. The restaurant boasts Oaxacan culinary traditions that feature world-famous moles and hand-made corn tortillas made fresh daily. They consider their food "home gourmet," using old-fashioned methods while serving dressed-up plates. Taste the passion in this home-style authentic cooking through tacos and street-style bites at Hamptons Fashion Week 2023.

Long Island with the intention of serving up Southern Style BBQ on the historical Freeport's Nautical Mile. Preparation consistent with purpose from scratch is one of its strong points as all ingredients are locally sourced and handcrafted. Backyard Barbeque's priority is to create delicious, authentic BBQ for friends and families to enjoy together. The menu includes plenty of tasty selections specializing in both traditional and unique dishes! Enjoy their famous sliders at Hamptons Fashion Week.

Liege Waffles

Liege & Company Gourmet Liege Waffles wants to serve you gourmet sweet treats with a fresh, fun, and authentic twist. Enjoy these fun waffle treats as a sweet treat at Hamptons Fashion Week.

Backyard Barbeque

Backyard Barbeque opened in the heart of

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Photos courtesy Hamptons Fashion Week



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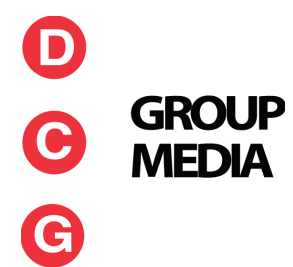
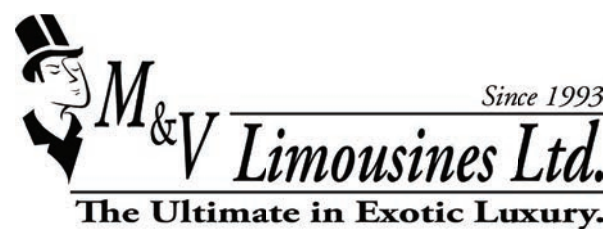


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The Dee List

Haute Stuff

Swag Must Haves at Hamptons Fashion Week



By Dee Rivera, founder of Hamptons Fashion Week



When Alicia Grande discovered a lash enhancing serum in 2008 that truly worked for her most discerning client – herself after experiencing postpartum hair loss – her entrepreneurial spirit kicked into high-gear. And just like that, with one iconic lash serum, Grande Cosmetics was born. Since then their brand has grown with a range of salon service-inspired products that put the power of easy, effective, DIY transformations in your hands. Along the way, they've built a library of dramatic “before and afters,” and a reputation for results-driven formulas backed by

clinical proof. It's what has helped them earn 95 industry awards, legions of loyal fans and a cult-favorite status. Because whether you want to solve a frustrating concern, level up your look or get glam, their products empower you to enhance your lashes, lips, brows and beyond so you can live your biggest, boldest, and most beautiful Grande life.

Price: Lash Envy AM & PM Set \$26.00
@grandecosmetics



True Serenity Tea provides high quality, innovative, and delicious loose leaf teas and tisanes so one may enjoy a serene tea-moment anytime of the day. True Serenity Tea is a tea box company that provides exquisite award-winning loose leaf teas and tisanes from around the world. Since 2017, they have taken delight to assist each person in finding that state or quality of serenity in their own life through drinking tea. Experiencing tea should be fun, serene, and rewarding at the same time. Their motto is, “tea is not just for the elite, but for everyone to enjoy.”

Price: Tea Sampler Box \$26.00
@trueserenitytea



Traverse City-based GoSili was founded in 2006 by Stacey Feeley and Giuliana Schwab with the mission of Waste Less! GoSili designs and manufactures silicone tableware products for the whole family. The excessive use and waste of disposable paper and plastic inspired the GoSili founders to create a modern line incorporating all the practical benefits that silicone has to offer. GoSili products make the basics better by bringing an alternative to plastic, bridging the gap between great design and affordability while improving the way we live! A win-win for all! For more information visit www.gosili.com.

Price: 4-pack \$6.99
@gosiliproducts



Prato Botanico is a luxury, organic Italian skincare line designed to nourish the skin and relax the mind with Italy's purest botanicals. They deliver highly efficacious formulations with spa-quality luxury to people who appreciate the artisan, hand-crafted, small batch approach Italy has been known to deliver for hundreds of years. They put people and the environment first, combining old-world tradition with cutting-edge technology. Their key botanicals are grown on our organic farm in Puglia, Italy in nutrient-rich soil, producing certified-organic formulations with unparalleled quality. Many of their botanicals are hand-picked and cold-pressed with expert precision within 1-2 hours of harvest to capture the purity and quality of each active ingredient. The result is maximum efficacy formulations that make a meaningful difference for your skin.

Price: Purifying face mask: \$79.00
@pratobotanico

With the unique combination of phytoplankton, a highly nutrient-dense organism from the sea, and hyaluronic acid, Ella Pure Reno is a powerful anti-aging moisturizer designed to visibly lift, firm, and smooth the look fine lines and wrinkles as well as promote skin cellular growth, restoring the skin back to its youthful glory. Not only does Reno reduces the appearance of fine lines and wrinkles, it also strengthens skin hydration, increases skin elasticity, stimulates skin cell growth, enhance antioxidant properties, and improves aging spots.

Price: \$129.00
@ellapure_beauty



My EMS Health is a health centered platform with a focus on health and wellness through the use of technologically advanced and environmentally friendly products and services. They believe in the interconnectedness of body, mind, and earth and strive to help nurture that connection. Their goal is to help you attain your ultimate beauty and fitness targets using advanced aesthetics, body sculpting, and revolutionary EMS technologies.

Price: At Home Training: \$180.00
@emsbodyhamptons



At Mindset Wellness, they offer vegan CBD gummies for happiness, calmness, focus, recovery, rest and love (coming soon). Crafted in small batches, each of their vegan gummies contains different ingredients and terpenes that could help you achieve different mindsets and benefits. Choose your mindset with all natural, non-intoxicating, mood enhancing products. Designed with plant-based cannabinoids, botanical terpenes, and adaptogens so you can choose your state of mind.

Price: Total Mindset Gummy Sampler \$25.00
@mindsetwellnesscbd



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